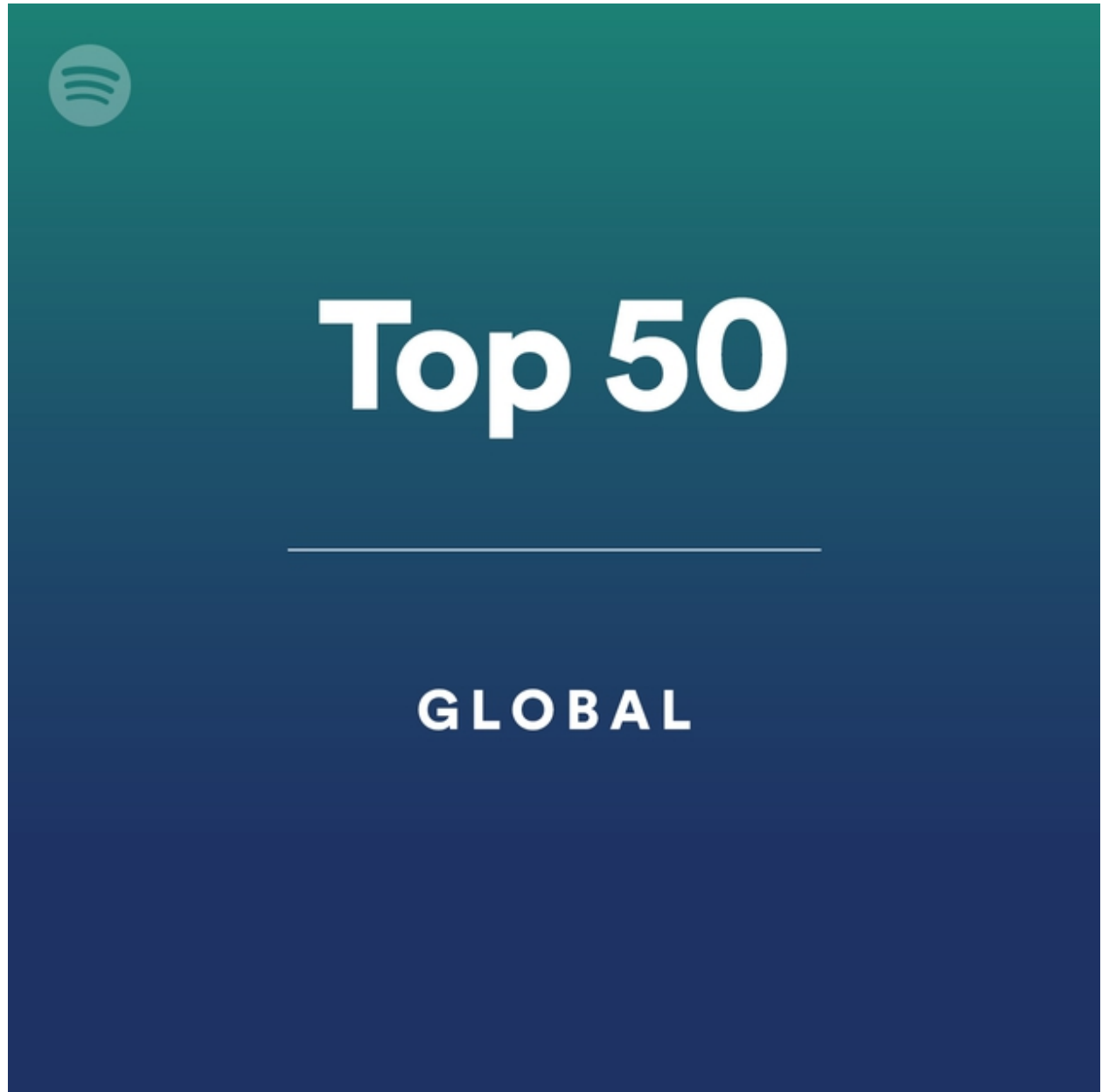


Dendrograma-Spotify2021

Itzel Teodocio Olivares

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Capítulo I

Introducción

El dendrograma que muestra los grupos que se forman al crear conglomerados de observaciones en cada paso y sus niveles de similitud. En este reporte de investigación se realizó un dendrograma con una base de datos sacada de **kaggle:**<https://www.kaggle.com/datasets/equinxx/spotify-top-50-songs-in-2021?resource=download>. La matriz de datos contiene 6 variables y 50 observaciones. Los datos tratan de las canciones más escuchadas en el mundo en Spotify en el año 2021 y esta base tiene 6 variables descriptivas sobre las canciones que son:

-Popularity: cuanto mayor sea el valor, más popular será la canción.

-Danceability: cuanto mayor sea el valor, más fácil será bailar esta canción.

-Energy: La energía de una canción - cuanto mayor sea el valor, más enérgico.

-key: La clave en la que se encuentra la pista. Los números enteros se asignan a tonos utilizando la notación estándar de clase de tono. Por ejemplo, 0 = C, 1 = C#/D, 2 = D, y así sucesivamente. Si no se detectó ninguna clave, el valor es -1 (rango: -1; 11).

Valence: Cuanto mayor sea el valor, el estado de ánimo más positivo para la canción.

Capítulo II

Tratamiento de la matriz

Cargamos librerías

```
#install.packages("cluster.datasets")
library("cluster.datasets")
```

```
library("readxl")
```

```
library("cluster")
```

Instalar paquetes y librerías para cambiar el color del dendrograma

```
library("dendextend")
```

```
##
## -----
## Welcome to dendextend version 1.15.2
## Type citation('dendextend') for how to cite the package.
##
## Type browseVignettes(package = 'dendextend') for the package vignette.
## The github page is: https://github.com/talgalili/dendextend/
##
## Suggestions and bug-reports can be submitted at: https://github.com/talgalili/dendextend/issues
## You may ask questions at stackoverflow, use the r and dendextend tags:
##   https://stackoverflow.com/questions/tagged/dendextend
##
## To suppress this message use: suppressPackageStartupMessages(library(dendextend))
## -----
##
## Attaching package: 'dendextend'
##
## The following object is masked from 'package:stats':
##
##   cutree
#install.packages("factoextra")
library("factoextra")
```

```
## Loading required package: ggplot2
```

```
## Welcome! Want to learn more? See two factoextra-related books at https://goo.gl/ve3WBa
```

```
library("ggplot2")
```

Importar la matriz de datos

```
top50_2021 = read_excel("top50-2021.xlsx")
head(top50_2021)
```

```
## # A tibble: 6 x 6
##   track_name      popularity danceability energy    key valence
##   <chr>          <dbl>         <dbl> <dbl> <dbl>    <dbl>
## 1 drivers license      92          0.561  0.431    10    0.137
```

## 2 MONTERO (Call Me By Your Name)	90	0.593	0.503	8	0.71
## 3 STAY (with Justin Bieber)	92	0.591	0.764	1	0.478
## 4 good 4 u	95	0.563	0.664	9	0.688
## 5 Levitating (feat. DaBaby)	89	0.702	0.825	6	0.915
## 6 Peaches (feat. Daniel Caesar & G~	90	0.677	0.696	0	0.464

Cambiamos el nombre de la matriz

```
S=top50_2021
```

Exploración de la base de datos

```
head(S)
```

```
## # A tibble: 6 x 6
##   track_name      popularity danceability energy    key valence
##   <chr>          <dbl>         <dbl> <dbl> <dbl>   <dbl>
## 1 drivers license      92          0.561  0.431    10  0.137
## 2 MONTERO (Call Me By Your Name)  90          0.593  0.503     8  0.71
## 3 STAY (with Justin Bieber)      92          0.591  0.764     1  0.478
## 4 good 4 u              95          0.563  0.664     9  0.688
## 5 Levitating (feat. DaBaby)      89          0.702  0.825     6  0.915
## 6 Peaches (feat. Daniel Caesar & G~ 90          0.677  0.696     0  0.464
```

Tenemos una dimensión de 50 x 6

```
dim(S)
```

```
## [1] 50  6
```

Nombre de las Variables

```
colnames(S)
```

```
## [1] "track_name" "popularity" "danceability" "energy" "key"
## [6] "valence"
```

Tenemos 1 variable numérica y 5 de carácter

```
str(S)
```

```
## tibble [50 x 6] (S3: tbl_df/tbl/data.frame)
##  $ track_name  : chr [1:50] "drivers license" "MONTERO (Call Me By Your Name)" "STAY (with Justin Bi
##  $ popularity  : num [1:50] 92 90 92 95 89 90 88 93 94 93 ...
##  $ danceability: num [1:50] 0.561 0.593 0.591 0.563 0.702 0.677 0.764 0.514 0.761 0.714 ...
##  $ energy      : num [1:50] 0.431 0.503 0.764 0.664 0.825 0.696 0.705 0.73 0.525 0.8 ...
##  $ key         : num [1:50] 10 8 1 9 6 0 8 1 11 11 ...
##  $ valence     : num [1:50] 0.137 0.71 0.478 0.688 0.915 0.464 0.781 0.334 0.531 0.589 ...
```

Vemos que no tenemos datos perdidos

```
anyNA(S)
```

```
## [1] FALSE
```

C  pulo III

Metodolog  a

hclust

hclust nos dice que un **Dendrograma** es un cluster jer  rquico y los argumentos nos menciona que tiene que se una estructura de disimilitud, ya que no podemos trabajar con los datos originales, tenemos que calcular las distancias, por eso usamos mahalanobis.

```
help(hclust)
```

C  culo de la matriz de distancia de Mahalanobis.

Solamente calculamos las variables de la 2 a la 6, ya que la primera es de car  cter y es el nombre de las canciones y las dem  s son n  micas.

```
dist.S<-dist(S[,2:6])
dist.S
```

##	1	2	3	4	5	6	7
## 2	2.8869598						
## 3	9.0126616	7.2884806					
## 4	3.2183682	5.1016963	8.5472150				
## 5	5.0774404	2.2710328	5.8486760	6.7154129			
## 6	10.2073802	8.0065486	2.2387979	10.2987473	6.1008743		
## 7	4.5311170	2.0186842	8.0700198	7.0746541	2.2441479	8.2527655	
## 8	9.0625835	7.6288365	1.0138151	8.2542155	6.4328788	3.1693256	8.6175944
## 9	2.2812435	5.0060712	10.2023933	2.2545895	7.0880842	11.7064421	6.7152743
## 10	1.5374895	4.2564646	10.0513057	2.8374457	6.4114776	11.4029737	5.8350997
## 11	16.1625805	13.6061653	15.2983583	18.6840531	12.1745195	13.6018479	11.7087906
## 12	7.8133941	5.0341999	5.8452519	9.4515265	2.9423197	5.0119663	4.1740878
## 13	2.1610241	2.0224668	9.2303426	5.1062735	4.1255310	10.0093609	2.8307324
## 14	3.2301641	5.8504551	10.4435041	2.0334154	7.8203921	12.0855715	7.6221210
## 15	10.2189645	8.0072626	2.2448432	10.2976633	6.0888362	0.2220563	8.2486645
## 16	21.1033493	19.0007820	22.1397457	24.0224997	18.1158937	20.6183475	17.0019980
## 17	7.8341288	5.0012897	7.2166481	9.8490504	3.1773500	6.4093452	3.6115715
## 18	8.2491577	6.0264173	2.2661211	8.6184363	4.2019208	2.0357006	6.3620706
## 19	24.0451764	21.5921630	23.0880469	26.6865887	20.2324630	21.2138521	19.6519332
## 20	4.2959108	1.4344048	6.7140837	6.3264274	1.0224339	7.0762137	1.4165066
## 21	4.4834690	2.0691397	8.0698596	7.0895959	2.3481143	8.2506277	0.5536217
## 22	25.3279644	23.0888021	25.4968843	28.1610740	22.0008459	23.7714966	21.0951620
## 23	9.2274475	8.0682418	2.0044224	8.0664937	7.0894512	4.1235869	9.2268050
## 24	10.2139509	8.0077090	2.2384803	10.2975963	6.0952408	0.1992235	8.2528270
## 25	8.9830856	6.3395996	4.1434553	9.9055587	4.1266511	2.8570499	6.0023869
## 26	5.1176331	4.2460205	11.1833389	8.2489954	5.4059269	11.4034241	3.1775881
## 27	12.2114465	9.4377916	7.0801386	13.4581441	7.2368535	5.0080259	8.5553646
## 28	11.6695559	8.9470704	6.0921088	12.7308139	6.7329038	4.0139240	8.2591446
## 29	7.0031378	5.4279844	2.0927670	6.7455796	4.3622180	3.6550479	6.4626595
## 30	6.7264888	4.1436161	8.4870808	9.2255364	3.1985637	8.0630397	2.2624425
## 31	10.7919249	8.2529341	4.1309050	11.4039184	6.0873675	2.0155297	8.0012461
## 32	9.8539209	7.2861351	4.0172136	10.6362347	5.1416692	2.2618534	7.0193585
## 33	10.2154160	8.0017611	12.2097547	13.0393537	7.2868151	11.3161416	6.0016786
## 34	9.8864094	7.2867810	4.0348503	10.6353658	5.1040417	2.2928386	7.0029232
## 35	10.7774305	8.2531227	11.1844923	13.3465524	7.0227896	10.0019435	6.3362072
## 36	5.8469231	3.1912623	7.8165920	8.2568865	2.3110909	7.6186255	1.4724581

## 37	5.1028494	4.2775433	11.1892397	8.2658332	5.4461297	11.4076772	3.2263374
## 38	0.4605410	2.8618387	9.0004828	3.1791430	5.0274957	10.1990638	4.4922374
## 39	10.7838429	8.2551054	11.1835264	13.3460351	7.0146336	10.0015644	6.3311466
## 40	9.0578994	7.6342998	1.0535701	8.2617953	6.4473205	3.1750020	8.6234439
## 41	8.0918868	6.7175190	12.8094514	11.1834530	7.0756626	12.5327208	5.0018985
## 42	14.2202066	11.4073826	11.0025076	16.1278418	9.4468356	9.0563004	9.9048102
## 43	5.8935214	5.8438620	5.0216230	4.0143953	6.0843867	7.0852044	7.6168944
## 44	14.0370363	12.0510900	16.1316472	17.0081738	11.4320655	15.0068024	10.0734676
## 45	10.8231893	8.0707222	6.0033542	12.0454301	5.8611147	4.1306738	7.2970025
## 46	13.1764937	11.0088682	14.7703984	16.0356149	10.2016643	13.6065257	9.0019035
## 47	6.3887403	4.0243691	9.2311905	9.0620323	3.6060401	8.9570874	2.0111780
## 48	12.2154485	9.4399957	7.0773732	13.4580362	7.2290306	5.0036158	8.5502264
## 49	7.2123222	4.5184492	5.0314248	8.6291581	2.4287689	4.5000138	4.0752687
## 50	8.5153061	5.6602693	6.7189612	10.2975370	3.6128696	5.6679146	4.4732560
##	8	9	10	11	12	13	14
## 2							
## 3							
## 4							
## 5							
## 6							
## 7							
## 8							
## 9	10.0569301						
## 10	10.0054947	1.0398067					
## 11	16.2815836	18.3856648	17.4650740				
## 12	6.7162087	9.9071792	9.2330360	10.0061992			
## 13	9.5060199	4.1422551	3.1787449	14.3240282	6.7507061		
## 14	10.2055684	1.0665721	2.0049943	19.3143540	10.6424546	5.1157780	
## 15	3.1832172	11.7093950	11.4019672	13.6035418	5.0314621	10.0041716	12.0843728
## 16	23.0925050	23.1955008	22.2065203	7.2184338	16.5020084	19.1074058	24.1912303
## 17	8.0725712	10.0037118	9.2231849	9.0611320	1.5337373	6.4077749	10.8239870
## 18	3.1691393	9.8607271	9.5014867	13.1607834	3.6174758	8.0377508	10.3121805
## 19	24.0846607	26.2502576	25.2997021	8.0634407	18.0294259	22.1429772	27.2042535
## 20	7.2245117	6.4094057	5.6592998	12.3723066	3.6559428	3.1666741	7.2166883
## 21	8.6082842	6.7155052	5.8450639	11.7073564	4.1248998	2.9051573	7.6266516
## 22	26.4805109	27.4608860	26.4768607	10.2017719	20.1093897	23.3458674	28.4439819
## 23	1.0172807	10.0018548	10.0523731	17.2632902	7.6223500	9.8597952	10.0546508
## 24	3.1714793	11.7102829	11.4030187	13.6042187	5.0261598	10.0082515	12.0860833
## 25	5.1314338	10.8254532	10.2985867	11.1865207	2.3500013	8.2489036	11.4048650
## 26	11.6666070	7.0008677	6.0067623	12.2086620	7.0124852	3.1859934	8.0100021
## 27	8.0709406	14.2136006	13.6076213	8.9494695	4.4870976	11.1921468	14.8746874
## 28	7.0794160	13.6051861	13.0454807	9.8572908	4.1532628	10.7823068	14.2236206
## 29	2.2875506	8.2691452	8.0980364	15.0477569	5.1167928	7.3420457	8.5845000
## 30	9.2235820	8.9479608	8.0638123	9.4871596	3.1822035	5.0208133	9.8502375
## 31	5.1162503	12.5339581	12.0834259	11.7071444	4.1642341	10.2008057	13.0397165
## 32	5.0118198	11.6657287	11.1902566	11.4088345	3.1893142	9.2378738	12.2204771
## 33	13.0450555	12.3706737	11.4036020	6.4073715	6.4257785	8.2492642	13.3456374
## 34	5.0457860	11.6700188	11.1881330	11.4124734	3.2653568	9.2201587	12.2172712
## 35	12.0881707	13.0003746	12.0871181	5.3876365	5.3935143	8.9573073	13.9333332
## 36	8.4931006	8.0645691	7.2175129	10.4411960	3.0129995	4.2742900	8.9498236
## 37	11.6682278	7.0086341	6.0228560	12.2120741	7.0010256	3.2475001	8.0193122
## 38	9.0564689	2.2626122	1.4307110	16.1569049	7.8187548	2.0673976	3.1724978
## 39	12.0889332	13.0015151	12.0844976	5.3857373	5.3999915	8.9532973	13.9298116
## 40	0.2382037	10.0563430	10.0097456	16.2818204	6.7088141	9.5131413	10.2087587

## 41	13.4610860	10.0047365	9.0007994	9.9021552	7.6378924	6.0875674	11.0013799
## 42	12.0043061	16.4019502	15.6218977	5.0001953	6.7165821	12.7353630	17.2064203
## 43	4.5162446	6.0978349	6.3323503	18.0325860	8.0985694	7.0719403	6.0112616
## 44	17.0044449	16.1303749	15.1448579	5.1246365	10.3026681	12.0654463	17.1314544
## 45	7.0012708	12.8115841	12.2118646	9.4932694	3.1882657	9.8653292	13.4614230
## 46	15.6626081	15.3018244	14.3197926	4.4830915	8.9684831	11.1833680	16.2804489
## 47	9.9194343	8.5593461	7.6227116	9.8600946	4.2033570	4.4759029	9.4942674
## 48	8.0711636	14.2130390	13.6040618	8.9451089	4.4861504	11.1886016	14.8693677
## 49	5.8492915	9.2321867	8.6279362	11.0121692	1.0237320	6.3845293	9.9245530
## 50	7.6339204	10.6342961	9.9035169	9.0067860	1.2009271	7.2119687	11.4085646
##	15	16	17	18	19	20	21
## 2							
## 3							
## 4							
## 5							
## 6							
## 7							
## 8							
## 9							
## 10							
## 11							
## 12							
## 13							
## 14							
## 15							
## 16	20.6190090						
## 17	6.4076955	15.2988612					
## 18	2.0783638	19.9346730	5.0312457				
## 19	21.2159448	5.4034176	17.1229359	21.0273787			
## 20	7.0725020	18.0297194	3.6087940	5.1366149	20.4000751		
## 21	8.2597603	17.0070292	3.6440659	6.3348283	19.6474000	1.5052023	
## 22	23.7700805	4.4828082	19.0275622	23.3544066	3.6282328	22.0228166	21.1015576
## 23	4.1321418	24.0440007	8.9488675	4.1365135	25.0805573	7.8162099	9.2231516
## 24	0.1584077	20.6201604	6.4084076	2.0485344	21.2158449	7.0755943	8.2586076
## 25	2.8366672	18.0326889	3.6226902	2.1439573	19.0325671	5.1030585	6.0315500
## 26	11.4061481	16.2799148	6.0860914	9.4969937	19.7002854	4.4800903	3.1829805
## 27	5.0201815	16.1264847	5.1098424	5.4010667	16.2826509	8.0723946	8.5507408
## 28	4.0241624	17.0035067	5.0072493	4.4894190	17.2689585	7.6264163	8.2607923
## 29	3.6932048	21.5993116	6.3656302	2.2554469	23.0079867	5.0659558	6.4246568
## 30	8.0654279	15.0385593	2.0322906	6.4183964	17.4646434	3.0150159	2.2506579
## 31	2.0013168	18.7914423	5.3906183	2.8943291	19.2387228	7.0718592	8.0147772
## 32	2.2909574	18.3883518	4.4862317	2.2623338	19.1099068	6.1006981	7.0127709
## 33	11.3157507	11.0012385	5.0017496	10.0163607	13.9332196	7.0719478	6.0172288
## 34	2.2695859	18.3872633	4.4815266	2.3881541	19.1154415	6.0881147	7.0374127
## 35	10.0069391	11.1836216	4.1384940	8.9550693	13.3433044	7.0800543	6.3283443
## 36	7.6248442	16.0351834	2.2760685	5.8495129	18.4396042	2.0371328	1.4239747
## 37	11.4168102	16.2866863	6.1099000	9.4929748	19.6999519	4.5123344	3.1668859
## 38	10.2012500	21.1004958	7.8192198	8.2532009	24.0424585	4.2576705	4.4828712
## 39	10.0031748	11.1849347	4.1378968	8.9599386	13.3429249	7.0762743	6.3310396
## 40	3.2015379	23.0929107	8.0797127	3.1701024	24.0841383	7.2320303	8.6034736
## 41	12.5305659	13.3458970	6.3305433	10.8354494	17.0036259	6.4044673	5.0226577
## 42	9.0595667	12.2104697	6.4119895	9.0670246	12.1663469	10.0043023	9.9021703
## 43	7.0767753	24.1894987	9.0058199	5.8875493	26.0825801	6.3276879	7.6445227
## 44	15.0137047	7.0907385	8.9600248	13.8952857	10.8280349	11.1982440	10.0595159

## 45	4.1403624	16.5596749	4.0147565	4.1299686	17.1209874	6.7213351	7.2913372
## 46	13.6035861	8.0093863	7.6250285	12.5523489	11.1884561	10.0524129	9.0164762
## 47	8.9483709	15.0072299	3.0204410	7.2582668	17.7299155	3.1711168	2.1254440
## 48	5.0105750	16.1265315	5.1103085	5.4079129	16.2801307	8.0681355	8.5477921
## 49	4.5299983	17.4754474	2.3390162	2.8490182	19.0314700	3.2466775	4.0126659
## 50	5.6630148	15.5255040	1.0122243	4.5245474	17.0363264	4.2443855	4.5094592
##	22	23	24	25	26	27	28
## 2							
## 3							
## 4							
## 5							
## 6							
## 7							
## 8							
## 9							
## 10							
## 11							
## 12							
## 13							
## 14							
## 15							
## 16							
## 17							
## 18							
## 19							
## 20							
## 21							
## 22							
## 23	27.4611053						
## 24	23.7712895	4.1293013					
## 25	21.3780165	6.0998784	2.8526879				
## 26	20.6179676	12.2077117	11.4059767	9.0666967			
## 27	18.9790374	9.0584920	5.0183169	3.6523145	11.1812252		
## 28	19.9302746	8.0673492	4.0166152	2.8921961	11.0474068	1.0265715	
## 29	25.1940601	2.8794571	3.6713256	4.2406915	9.4513423	7.6309240	6.7253619
## 30	19.0285912	10.0013925	8.0660722	5.3983276	4.1331303	7.0806238	7.0141836
## 31	21.8404321	6.0902323	2.0128443	2.0063225	11.0499313	3.0336729	2.0532496
## 32	21.5933857	6.0066242	2.2767194	1.1996679	10.0522989	3.1664532	2.2395788
## 33	15.1336056	13.8947575	11.3173518	8.4903773	5.8334287	8.5492948	8.9505375
## 34	21.5887356	6.0233844	2.2901679	1.0462509	10.0588513	3.2073120	2.2985376
## 35	15.0048089	13.0012914	10.0075412	7.2277242	7.0733370	6.7106004	7.2202408
## 36	20.0288149	9.2221605	7.6263769	5.1213924	4.0095248	7.2859754	7.0860541
## 37	20.6250216	12.2109889	11.4149216	9.0851181	0.3813568	11.1842458	11.0551038
## 38	25.3206367	9.2210666	10.1994832	8.9560247	5.1093830	12.2132099	11.6689570
## 39	15.0022841	13.0018867	10.0053251	7.2190139	7.0761606	6.7170944	7.2261428
## 40	26.4825586	1.0307458	3.1918763	5.1437397	11.6677430	8.0692595	7.0844027
## 41	17.7202245	14.1456830	12.5329740	9.8499039	3.0179193	11.0547051	11.1912652
## 42	14.8690951	13.0009584	9.0607667	7.0821687	11.6639550	4.1326861	5.1153701
## 43	28.0183301	4.1521485	7.0840565	7.6168237	10.0097165	11.1946791	10.3123358
## 44	11.4222519	17.8927697	15.0101121	12.2340618	9.2274239	11.4053932	12.0450379
## 45	19.6523237	8.0027556	4.1303135	2.3118638	10.0540604	1.4535009	1.0263674
## 46	12.1666502	16.5584089	13.6072279	10.8172560	8.5545538	10.0145655	10.6473349
## 47	19.1060265	10.6430917	8.9531594	6.3260620	3.2020251	8.0876170	8.0236868
## 48	18.9763790	9.0576261	5.0137879	3.6299616	11.1821140	0.2411058	1.0783900

## 49	21.1089682	6.7233997	4.5205918	2.1863896	7.0883394	5.0149396	4.5020254
## 50	19.1056654	8.5522594	5.6682031	2.8406918	7.0766145	4.1427975	4.0206504
##	29	30	31	32	33	34	35
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## 30	7.2426358						
## 31	5.0693536	7.2841967					
## 32	4.4888072	6.3402254	1.1264994				
## 33	11.2046732	4.1330621	10.0017399	9.2274365			
## 34	4.5794721	6.3475479	1.0554530	0.6044452	9.2237534		
## 35	10.4561018	4.1296070	8.4931434	7.8166608	2.0180094	7.8280359	
## 36	6.4341366	1.0165338	7.0804448	6.0970828	5.1093181	6.1100593	5.1003264
## 37	9.4425830	4.1419786	11.0615602	10.0563869	5.8538928	10.0802970	7.0759051
## 38	7.0264415	6.7101503	10.7747996	9.8578004	10.2042617	9.8677376	10.7752629
## 39	10.4655382	4.1250167	8.4884671	7.8238227	2.0141701	7.8245549	0.1882790
## 40	2.2727646	9.2247361	5.1264727	5.0131516	13.0476285	5.0587640	12.0863561
## 41	11.3459085	4.4786001	11.7048377	10.7837886	3.6107319	10.7756167	5.3967239
## 42	11.1991234	7.8111144	7.0762352	7.0109676	7.0751431	7.0179068	5.1005519
## 43	3.7431987	9.2301988	8.6051504	8.0884136	13.3444195	8.0644740	13.0480016
## 44	15.2329618	8.2640853	13.4702401	12.8075454	4.1594829	12.8302694	5.0172160
## 45	6.3411345	6.0099498	2.2770837	2.0168989	8.0716215	2.0973605	6.4139999
## 46	13.9614022	7.0786003	12.0428519	11.4198574	3.0130715	11.4069350	3.6302868
## 47	7.8793467	1.1076177	8.2495407	7.3133393	4.0145011	7.2851782	4.5095779
## 48	7.6435002	7.0738415	3.0157167	3.1846761	8.5471353	3.1985400	6.7086799
## 49	4.1332229	3.6459372	4.0679947	3.0266909	7.2402550	3.1351179	6.3377650
## 50	6.1412692	3.0260372	4.4775842	3.6364721	5.6582599	3.6088670	4.4889323
##	36	37	38	39	40	41	42
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```

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## 37 4.0095234
## 38 5.8391186 5.1167163
## 39 5.1009738 7.0828314 10.7739897
## 40 8.4897440 11.6631285 9.0599958 12.0888134
## 41 5.0117400 3.0579300 8.0691956 5.3890515 13.4642386
## 42 8.4858575 11.6668400 14.2148388 5.0996175 12.0038628 10.4434364
## 43 8.2621087 10.0287133 5.8549195 13.0440013 4.5300766 12.5316641 14.5666528
## 44 9.2329181 9.2254260 14.0445111 5.0330004 17.0034946 6.3617489 8.5585491
## 45 6.0973937 10.0590537 10.8191624 6.4172684 7.0072551 10.2087111 5.0134823
## 46 8.0720562 8.5699405 13.1604079 3.6149552 15.6649235 5.8322796 7.2875778
## 47 1.5312139 3.2683026 6.3463708 4.4947919 9.9287787 3.6140169 8.6166850
## 48 7.2808379 11.1852162 12.2108303 6.7092635 8.0692511 11.0490845 4.1239251
## 49 3.1923411 7.0729208 7.2312549 6.3497546 5.8367955 8.0961921 7.6317158
## 50 3.1927709 7.0999717 8.4978194 4.4850871 7.6406653 7.2836781 5.8419378
##      43      44      45      46      47      48      49
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## 6

```

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## 43
## 44 17.4834619
## 45  9.8682514 11.3186131
## 46 16.2797804  1.6204314  9.9169921
## 47  9.4879279  8.1083545  7.0270772  7.0044085
## 48 11.1887843 11.4122649  1.4715519 10.0060063  8.0789317
## 49  7.1284958 11.1841413  3.6388992  9.8830634  4.5751858  5.0233137
## 50  9.0574485  9.4563454  3.0390370  8.0671646  4.0091488  4.1375020  2.1426492

```

Convertir los resultados del Calculo de la distancia a una matriz de datos y me indique 3 digitos.

```
round(as.matrix(dist.S)[1:6, 1:6],3)
```

```

##      1      2      3      4      5      6
## 1  0.000 2.887 9.013  3.218 5.077 10.207
## 2  2.887 0.000 7.288  5.102 2.271  8.007
## 3  9.013 7.288 0.000  8.547 5.849  2.239

```

```
## 4  3.218 5.102 8.547  0.000 6.715 10.299
## 5  5.077 2.271 5.849  6.715 0.000  6.101
## 6 10.207 8.007 2.239 10.299 6.101  0.000
```

Calculo del dendrograma

```
dend.S<-as.dendrogram(hclust(dist.S))
dend.S
```

```
## 'dendrogram' with 2 branches and 50 members total, at height 28.44398
```

Generacion del dendrograma

Guardar las etiquetas en un objeto “L”

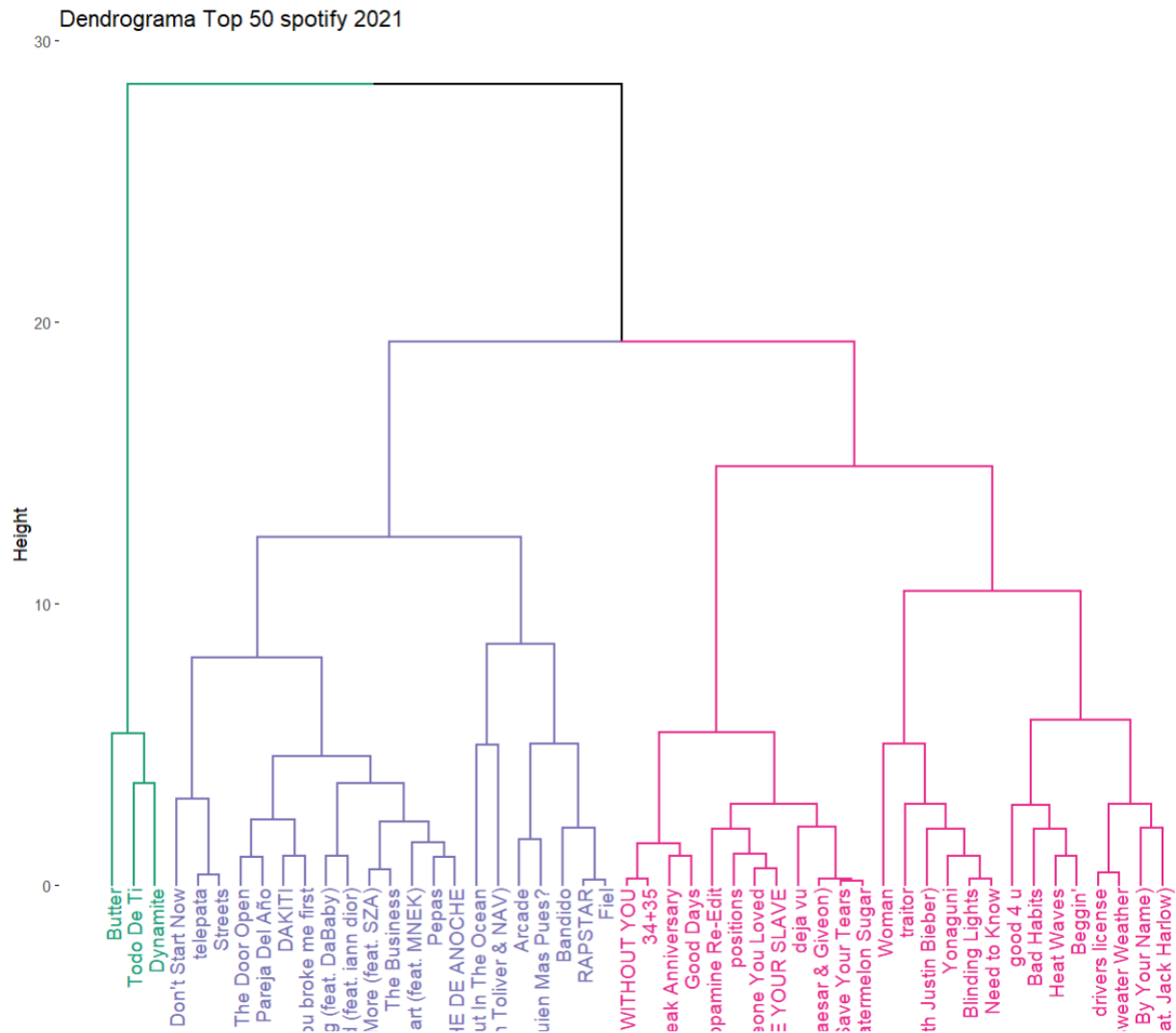
```
L=labels(dend.S)
labels(dend.S)=S$track_name[L]
```

Capítulo IV

Resultados

El Dendrograma es un árbol ultramétrico. Podemos visualizar una jerarquía indexada mediante un gráfico. En este caso vamos a realizar un Dendrograma con la base de datos **top50_2021**.

```
dend.S %>%  
  set(what="labels_cex", 0.7) %>%  
  plot(main="Dendrograma Top 50 spotify 2020")  
fviz_dend(dend.S,  
  k=3, k_colors = c("#1B9E77", "#7570B3", "#E7298A"), main = "Dendrograma Top 50 spotify 2021")
```



Capítulo V

Conclusiones

Interpretación del Dendrograma

En el dendrograma se observan 2 grupos en general y de esos 2 parten otros 3 grupos. En el primer subgrupo que esta de color verde se compone de 3 canciones (Butter, Todo De Ti y Dynamite). Estas comparten casi la misma popularidad y también la misma bailabilidad, aunque tienen diferencia en la energía, clave y valance. En el segundo subgrupo que esta de color morado se compone de 21 canciones (Don't Start Now, telepata, Streets, The Door Open, Pareja del Año, DAKITI, u broke me first, I(feat. iann dior), More(feat. SZA), The Business, Head & Heart (feat. MNEK), Pepas, LA NOCHE DE ANOCHE, Astronaut In The Ocean, Lemonade (feat. Gunna Don Toliver & NAV), Arcade, Quien Mas Pues?, Bandido, RAPSTAR, Fiel). En este subgrupo se volvieron a crear otros y se se paran dependiendo de su popularidad, ya que de las otras 4 variables tienen diferencias. En el tercer subgrupo que esta de color rosado se compone de 26 canciones (WITHOUT YOU, 34+35, Heartbreak Anniversary, Good Days, Friday (feat. Mufasa & Hypeman)-Dopamine Re-Edit, positions, Someone You Loved, I WANNA BE YOUR SLAVE, deja vu, Peaches (feat. Daniel Caesar & Giveon), Save Your Tears, Watermelon Sugar, Woman, traitor, STAY (with Justin Bieber), Yonaguni, Blinding Lights, Need to Know, good 4 u, Bad Habits, Heat Waves, Beggin, drivers license, Sweater Weather, MONTERO (Call Me By Your Name), INDUSTRY BABY (feat. Jack Harlow)). En este subgrupo se volvieron a crear otros y se se paran dependiendo de su popularidad, ya que de las otras 4 variables tienen diferencias.

Gracias a todo lo anterior, podemos interpretar la matriz de datos de las canciones de Spotify del año 2021, podemos ver sus categorías y subcategorías..

Referencias

Yukhymenko, H. (Febrero de 2021). Kaggle. Obtenido de <https://www.kaggle.com/datasets/equinxx/spotify-top-50-songs-in-2021>

Lestrade, Y. (2022). Estadística multivariada. [PDF].

Los paquetes que se utilizaron fueron:

- *cluster.datasets*
- *cluster*
- *readxl*
- *dendextend*
- *factoextra*
- *ggplot2*