Design manual





Colors



WHITE HEX FFFFFF RGB 255, 255, 255 CMYK 0, 0, 0, 0



FANDANGO HEX AD2C91 RGB 173, 44, 145 CMYK 0, 75, 16, 32



MAXIMUM PURPLE HEX 873594 RGB 135, 53, 148 CMYK 9, 64, 0, 42



REBECCA PURPLE HEX 673F99 RGB 103, 63, 153 CMYK 33, 59, 0, 40



SMOKY BLACK HEX 090002 RGB 9, 0, 2 CMYK 0, 100, 78, 96



SMOKY BLACK HEX 090002 RGB 9, 0, 2 CMYK 0, 100, 78, 96



WHITE
HEX FFFFFF
RGB 255, 255, 255
CMYK 0, 0, 0, 0

Fonter





The text "ØKERN BASKET IL" is set in "Algerian". The text then is bent 68% horizontal around the basketball.

The main logo shape consist of two elements.

The text "ØKERN BASKET IL".

The basketball as the main visual property.

The perimeter describe above by cornering lines shows the logo distance to other graphic elements.





Kontaktinfo

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