Iurie-Iacob Bogdan

Web Developer / Designer

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ABOUT

Dedicated, self-starter developer with 3+ years of development experience in creating user-centric solutions for start-ups and individuals. Equipped with a record of success in designing and developing client's web applications, including multiple successful website launches for clients and companies. In my free time I am developing my own game, learning C#, and working on freelance platform for fashion students, and of course drink lots of Italian coffee. På god vej til at lære dansk

EXPERIENCE

YourHeadway A/S | Norway, Oslo (remote)   2023-2024
Front-end & Business developer

- Redesigned company's brand / web page along with improving SEO and writing Blog posts for a better brand awareness & user experience
- Implemented an automation system for the client outreach process resulting in contacting over 1000 leads p/m compared to 300.
- Developed copywriting strategies & optimized the technical part of sales-sequence lending to 40% increase in response rates.
- Prospected for potential new clients and turned them into increased avenues of business.

Herning Kommune | Herning   2024
Multimedia Designer Intern

- Conducted quantitative and qualitative research in the form of interviews, surveys, stakeholder interviews and created accurate personas based on research.
- Did an in depth dive into google analytics & SEO to find areas that need improvement implementing and suggesting potential fixes.
- Designed posters for upcoming events testing the designs with the target audience.

Gamucatex | Copenhagen   2023
Web developer & SoMe manager

- Redesigned and improved both the website and game page (itch.io) leading to higher engagement
- Implemented post sqeduling using Buffer, which resulted in 50% increase in impressions on Twitter & Instagram
- Managed social media accounts by composing content, engaging with followers in comments, monitoring activities, and researching trends.

Reprem | London (remote)   2022
Front-end developer

- Developed and produced promotional videos for company website and social media channels, from scripting and storyboarding through shooting, editing, and final delivery.
- Integrated complex 3D animations into company website using Three.js, creating an engaging user experience and showcasing product features in a dynamic way.

SKILLS

Front-end

- Ability to learn and adapt
- Firm understanding of the fundamentals
- Problem solving mindset
- Responsive design
- Testing/debugging
- SEO optimization
- Strong communication skills

UI / UX

- Wireframing
- Prototype Design
- Motion Design
- User Interface Design
- Content Writing
- User Testing

Sales

- Lead generation
- Market Analysis
- Client Relationship Management
- Sales and Negotiation
- Ethical Standards

TOOLS

- HTML
- CSS
- React
- Next.js
- JavaScript
- WordPress
- Premier Pro
- Figma
- C#
- WebFlow
- MemberStack
- Blender
- Unity
- PhotoShop

EDUCATION

Multimedia Designer
Erhvervsakademi Aarhus