Iurie-Iacob Bogdan

Web Developer / Designer

⊙ Herning, Denmark

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ABOUT

Dedicated, self-starter developer with 3+ years of development experience in creating user-centric solutions for start-ups and individuals. Equipped with a record of success in designing and developing client's web applications, including multiple successful website launches for clients and companies. In my free time I am developing my own game, learning C#, and working on freelance platform for fashion students, and of course drink lots Italian coffee. På god vej til at lære dansk

EXPERIENCE

YourHeadway A/S | Norway , Oslo (remote)   2023-2024
Front-end & Business developer

- Redesigned company's brand / web page along with improving SEO and writing Blog posts for a better brand awareness & user experience
- Implemented an automation system for the client outreach process resulting in contacting over 1000 leads p/m compared to 300.
- Developed copywriting strategies & optimized the technical part of sales-sequence lending to 40% increase in response rates.
- Prospected for potential new clients and turned them into increased avenues of business.

Gamucatex | Copenhagen   2023
Web developer & SoMe manager

- Redesigned and improved both the website and game page (itch.io) leading to higher engagement
- Implemented post sqeduling using Buffer, which resulted in 50% increase in impressions on Twitter & Instagram
- Managed social media accounts by composing content, engaging with followers in comments, monitoring activities, and researching trends.

Web Development Projects

Fashion Freelance | Platform
2024

Freelance platform for fashion students and clothing companies in Scandinavia

YourMobila | Website
2022

Responsive homepage for a custom furniture brand

TM INOX | Web Application
2022-2023

Massive overhaul of an outdated website into a modern web shop

SKILLS

Front-end

- Ability to learn and adapt
- Firm understanding of the fundamentals
- Problem solving mindset
- Responsive design
- Testing/debugging
- SEO optimization
- Strong communication skills

UI / UX

- Wireframing
- Prototype Design
- Motion Design
- User Interface Desing
- Content Writing
- User testing

Sales

- Lead generation
- Market Analysis
- Client Relationship Management
- Sales and Negotiation
- Ethical Standards

TOOLS

- HTML
- CSS
- React
- Next.js
- JavaScript
- WordPress
- Premier Pro
- Figma
- C#
- WebFlow
- MemberStack
- Blender
- Unity
- PhotoShop

EDUCATION

Multimedia Designer AP degree
Erhvervsakademi Aarhus