



# Bogdan Iurie-Iacob

Web Developer / Designer

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## EXPERIENCE

### Reprem startup | London (remote)

2022

Front-end developer intern.

- Designed and developed a concept website, using the latest trends like 3D for the web, using Three.js and React while learning both of them during the whole internship.
- Learned the best practices when it comes to SEO optimization, some of my finding being used now as a reference .
- Designed graphical and image-based 3D models by communicating prototypes with the manager to ensure business goals and success metrics are met.
- Learned how to use Blender and gain solid understanding of the fundamentals when it comes to 3D media.
- Partnered closely with the manager and other team members to ensure the best results for the future users.
- Was involved in research, content development, and identification of opportunities to invest in user friendly experiences.
- Gain basic understanding of Git ccontrol system and how to collaborate with multiple developers at once.
- Conducted interviews to perform user research and integrate findings into final designs for the website.
- Multiple hat wearer: helped Reprem with their commercial production, web designs, content creation to effectively create a brand identity.

## Web Development Projects

### YourMobila | Website

2022

Front-end | UX/UI | Web Design

- Used React, Next.js and Firestore to ensure fast load times and cheap maintenance, also used Rowy to create and easy to use CMS for the client.
- Lead key usability tests to generate insights and create user centered designs
- Successfully designed and developed in close collaboration with the client a website that integrated the core values of the company that has raised client outreach.

### TM INOX | Web Application

2022

Front-end | UX/UI | Web Design

- Designed and developed a fully functional web store app using Next.js and Firestore ensuring quick navigation and user-friendly design.
- Used best SEO practices such as low competitive long tail key words to generate higher user base and better ranking on google.
- Fully redesigned the old website, creating new content while keeping up with the latest trends in the industry.
- Conducted weekly meeting with the client to ensure business goals and success metrics are met.
- Conducted vigorous user testing to ensure a bug free experience for the users.

## SKILLS

### Front-end

- Ability to learn and adapt
- Firm understanding of the fundamentals
- Problem solving mindset
- Responsive design
- Testing/debugging
- SEO optimization

### UI Design

- Wireframing
- Prototype Design
- Motion Design
- User Interface Desing

### UX Design

- Content Writing
- Collaboration

### Visual Design

- Graphic Design
- Typography

## TOOLS

- HTML
- CSS
- React
- Next.js
- JavaScript
- WordPress
- Premier Pro
- Figma
- XD

## EDUCATION

Multimedia Designer AP degree  
Erhvervsakademi Aarhus