## **PLSC 504**

Scaling and Item Response Theory

November 11, 2020

### The Plan

- Scaling Overview
- Unidimensional Scaling
- Scale Reliability
- Multidimensional Scaling
- Item Response Theory

### Some Terms

- Always  $i \in \{1, 2, ...N\}$  observations on  $k \in \{1, 2, ...K\}$  indicators.
- Z or Z<sub>1</sub>, Z<sub>2</sub>, ... will indicate the underlying / latent trait(s) / phenomena
- $D_1, D_2, ...D_K$  are dichotomous indicators
- $Y_1, Y_2, ... Y_K$  are *continuous* indicators

## Scaling, In General

#### Characteristics:

- Comparative vs. Non-Comparative Scaling
- Subject-centered vs. Stimulus-centered
- Metric vs. Non-Metric
- Unidimensional vs. Multidimensional

## (Unidimensional) Scaling: History

#### Thurstone (1927, 1929)

- Non-comparative, subject-centered
- "Law of Comparative Judgment": The degree to which any two stimuli can be discriminated is a direct function of the difference in their status as regards the attribute in question.
- Methods: paired comparisons, successive intervals, and equal-appearing intervals.

#### Likert (1932)

- Non-comparative, subject-centered
- Summative + unidimensional  $\rightarrow$  item construction & selection are key

#### Guttman (1944, 1950) ("scalogram analysis")

- Comparative; both subject- and stimulus-centered
- The response to each item is a simple function of the sum score

See McIver and Carmines (1981) for more...

## Scaling: Dissimilarities and Distances

#### Dissimilarities matrix:

$$\Delta_{K \times K} = \begin{bmatrix} 0 & \delta_{21} & \delta_{31} & \dots & \delta_{K1} \\ \delta_{12} & 0 & \delta_{32} & \dots & \delta_{K2} \\ \delta_{13} & \delta_{23} & 0 & \dots & \delta_{K3} \\ \vdots & \vdots & \vdots & \ddots & \vdots \\ \delta_{1K} & \delta_{2K} & \delta_{3K} & \dots & 0 \end{bmatrix}$$

where

$$\delta_{ij} = f(\mathbf{Y}_i - \mathbf{Y}_j)$$

What's a "Distance"?

# The function $\delta_{AB}$ of A and B is a distance function if it meets three criteria:

- $\delta_{AB} \geq 0$  and  $\delta_{AB} = 0$  iff A = B
- $\delta_{AB} = \delta_{BA}$  (symmetry)
- $\delta_{AC} \leq \delta_{AB} + \delta_{BC}$  (triangle inequality)

### Distance Examples Redux

Euclidean ("L2") Distance:

$$\delta_{ij} = \sqrt{(Y_{i1} - Y_{j1})^2 + (Y_{i2} - Y_{j2})^2 + ...(Y_{iN} - Y_{jN})^2}$$

Manhattan ("L1") Distance:

$$\delta_{ij} = |Y_{i1} - Y_{j1}| + |Y_{i2} - Y_{j2}| + ... |Y_{iN} - Y_{jN}|$$

Minkowski Order-p (" $L^p$ ") Distance:

$$\delta_{ij} = \left(\sum_{\ell=1}^{N} |Y_{i\ell} - Y_{j\ell}|^p\right)^{1/p}$$

Goal: Locate N points in a low (p)-dimensional space p << N such that the (say) Euclidean distances between them approximate  $\Delta$ .

That is, find a set of  $N \times P$  points **D** such that  $d_{ij}(\mathbf{D}) \approx \delta_{ij} \ \forall i, j$ , where

$$d_{ij}(\mathbf{D}) = \sqrt{\sum_{p=1}^{P} (Y_{ip} - Y_{jp})^2}$$

and  $p = \{1, 2, ... P\}$  denotes the dimensionality of the space.

For a  $K \times K$  dissimilarity matrix  $\Delta$ , the *stress* associated with a given set of coordinates D is:

$$\sigma(\mathbf{D}) = \sum_{i < j} w_{ij} [\delta_{ij} - d_{ij}(\mathbf{D})]^2$$

with weights

$$\mathbf{W} = \begin{bmatrix} 0 & w_{21} & w_{31} & \dots & w_{K1} \\ w_{12} & 0 & w_{32} & \dots & w_{K2} \\ w_{13} & w_{23} & 0 & \dots & w_{K3} \\ \vdots & \vdots & \vdots & \ddots & \vdots \\ w_{1K} & w_{2K} & w_{3K} & \dots & 0 \end{bmatrix}$$

with the constraint that

$$\sum_{i < j} w_{ij} \delta_{ij}^2 = \frac{N(N-1)}{2}.$$

### Scaling Types

Key: Transformations of the dissimilarities.

#### Ratio:

- $\cdot$   $\hat{d}_{ij} = \delta_{ij}$  (no transformation)
- · A special case of metric scaling

#### Interval:

- ·  $\hat{d}_{ij} = a + b(\delta_{ij})$  (linear transformation)
- · Also *metric*; "the ratio of differences of distances should be equal to the corresponding ratio of differences in the data"

#### Nonlinear:

- $\cdot$   $\hat{d}_{ij} = g(\delta_{ij})$  (e.g., splines)
- · Also metric

#### Ordinal:

- $\hat{d}_{ij} = f(\delta_{ij})$  such that  $\delta_{ij} < \delta_{i'j'} \Rightarrow f(\delta_{ij}) < f(\delta_{i'j'})$
- · Monotone / rank-preserving transformations
- · Nonmetric

## Unidimensional Scaling: The Sum Score

Simplest approach: the sum score:

$$\hat{Z}_i = \sum_{k=1}^K Y_{ik}$$

or

$$\hat{Z}_i = \frac{\sum_{k=1}^{K_i} Y_{ik}}{K_i}.$$

### Requires:

- $Var(Y_j) = Var(Y_k) \forall j \neq k$
- $Cov(Y_j, Z) = Cov(Y_k, Z) \forall j \neq k$

## **Unidimensional Scaling**

For p = 1, the stress

$$\sigma(\mathbf{D}) = \sum_{i < i} w_{ij} [\delta_{ij} - d_{ij}(\mathbf{D})]^2$$

can be shown to be a function of the orders of the rank orders of the items (see Mair and deLeeuw 2014 for details). This means:

- No need to chose among distances / similarities.
- Solution is via combinatorics.

## Example: Cities

### > Cities[,c(1,4)]

	city	longitude		
New York	New York	-74.00594		
Los Angeles	Los Angeles	-118.24368		
Chicago	Chicago	-87.62980		
Houston	Houston	-95.36980		
${\tt Philadelphia}$	Philadelphia	-75.16522		
Phoenix	Phoenix	-112.07404		
San Antonio	San Antonio	-98.49363		
San Diego	San Diego	-117.16108		
Dallas	Dallas	-96.79699		
San Jose	San Jose	-121.88633		

## Cities: Euclidean Distance Matrix $(\Delta)$

```
> CityLong <- data.frame(t(Cities$longitude)) # longitudes in a row
> colnames(CityLong) <- t(Cities$city) # names
> D1long <- dist(t(CityLong)) # distance object
> D1long
             New York Los Angeles Chicago Houston Philadelphia Phoenix San Antonio San Diego Dallas
Los Angeles
                 44.2
Chicago
                 13.6
                             30.6
                 21.4
                             22.9
                                      7.7
Houston
Philadelphia
                 1.2
                             43.1
                                     12.5
                                             20.2
Phoenix
                 38.1
                              6.2
                                     24.4
                                             16.7
                                                          36.9
San Antonio
                24.5
                             19.8
                                     10.9
                                              3.1
                                                          23.3
                                                                  13.6
San Diego
                 43.2
                             1.1
                                     29.5
                                             21.8
                                                          42.0
                                                                   5.1
                                                                              18.7
Dallas
                 22.8
                             21.4
                                      9.2
                                             1.4
                                                          21.6
                                                                  15.3
                                                                               1.7
                                                                                        20.4
San Jose
                 47.9
                              3.6
                                     34.3
                                             26.5
                                                          46.7
                                                                   9.8
                                                                              23.4
                                                                                         4.7
                                                                                               25.1
```

## Unidimensional Scaling

```
> library(smacof)
> UDS <- uniscale(D1long)
> UDS
Call: uniscale(delta = D1long)
Final stress value: 4.1e-16
Number of accepted permutations: 180836
Number of possible permutations: 3628800
Number of objects: 10
> UDS$conf
   New York Los Angeles
                              Chicago
                                          Houston Philadelphia
   -1.04236
                 0.75350
                             -0.48929
                                         -0.17508
                                                      -0.99530
    Phoenix San Antonio
                            San Diego
                                           Dallas San Jose
    0.50304
                -0.04827
                              0.70955
                                         -0.11715
                                                      0.90137
```

### Cities: UDS Coordinates

## East-West Locations for the Ten Largest U.S. Cities via UDS

PRINA Verkhia	<ul><li>Chicago</li></ul>	Houston Dallas San Antonio	- Phoenix	San Dieges	San Jose

## Another Example: SCOTUS Votes

#### > head(SCOTUS)

id	Rehnquist	Stevens	${\tt OConnor}$	Scalia	Kennedy	Souter	Thomas	Ginsburg	Breyer
1	0	1	0	0	0	0	0	0	0
2	0	0	0	0	0	0	0	0	0
3	0	0	0	0	0	0	0	0	0
4	1	1	1	1	1	1	1	1	1
5	0	1	0	0	1	1	0	1	1
7	1	1	1	0	1	1	0	1	1

### SCOTUS: Sum Scores and Distances

```
> SumScores <- colSums(SCOTUS[,2:10],na.rm=TRUE) / nrow(SCOTUS)
> SumScores
Rehnquist Stevens
                    OConnor
                              Scalia
                                      Kennedy
                                                 Souter
                                                          Thomas Ginsburg Brever
  0.2838
           0.6906
                     0.4023
                              0.2648
                                       0.3672
                                                 0.6094
                                                          0.2451
                                                                   0.6130 0.5772
> D1SCOTUS <- dist(t(SCOTUS[,2:10]))
> D1SCOTUS
        Rehnquist Stevens OConnor Scalia Kennedy Souter Thomas Ginsburg
Stevens
            25.61
           15.94
OConnor
                   22.32
Scalia
           13.49
                   26.80
                         18.38
Kennedy
           13.27
                   23.62
                         16.31 15.62
            22.52 15.39
Souter
                         18 73 23 56
                                        20.57
Thomas
           13.45 26.81 18.36 10.15
                                       16.03 23.96
Ginsburg
           22.72 15.10 19.65 24.00
                                       20.88 11.27
                                                     24.64
            22.29 16.09 18.25 24.02
                                       20.66 13.42 24.78
                                                            12.69
Brever
```

### SCOTUS: UDS

- > SCOTUS.UDS <- uniscale(D1SCOTUS)</pre>
- > SCOTUS.UDS

Call: uniscale(delta = D1SCOTUS)

Final stress value: 0.317

Number of accepted permutations: 347136 Number of possible permutations: 362880

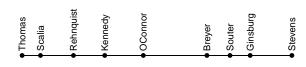
Number of objects: 9

### Sum Scores and UDS

#### **Sum Scores**



### **UDS** Results



## Reliability: Cronbach's $\alpha$

For a scale S that is a sum of K separate items  $Y_1, Y_2, ... Y_K$ ,

$$\alpha = \frac{K}{K - 1} \left( 1 - \frac{\sum_{k=1}^{K} \sigma_{Y_k}^2}{\sigma_{S}^2} \right)$$

#### where

- $\sigma_{Y_k}^2$  is the variance of item k and
- $\sigma_S^2$  is the variance of the scale S.

 $\alpha$ : "The expected correlation of two tests that measure the same construct."

## Cronbach's $\alpha$ (continued)

 $\alpha$ :

- A lower bound to reliability.
- If  $S = D_1 + D_2 + ... + D_K$ , then  $\sigma_{Y_k}^2 = P_k(1 P_k)$ .
- $\alpha \in [0,1]$  (theoretically)
- Rule of thumb:  $\alpha \geq 0.7$  is "adequate"

### Limitations (from Sijtsma 2009):

- Requires equal item variances, equal item covariances, and unidimensionality
- Among the "lower bounds," it's among the smallest
- A better one is the "greatest lower bound" (*glb*), but even it has problems...

## Reliability: SCOTUS Data

```
> SCOTUSAlpha <- alpha(SCOTUS[.2:10],check.kevs=TRUE)
> SCOTUSAlpha
Reliability analysis
Call: alpha(x = SCOTUS[, 2:10], check.keys = TRUE)
 raw_alpha std.alpha G6(smc) average_r S/N
                                         ase mean
                                                   sd
      0.9
               0.9
                     0.93
                              0.49 8.6 0.0044 0.45 0.35
lower alpha upper
                   95% confidence boundaries
0.89 0.9 0.9
Reliability if an item is dropped:
        raw_alpha std.alpha G6(smc) average_r S/N alpha se
Rehnquist
             0.88
                      0.88
                             0.91
                                      0.48 7.4 0.0049
Stevens
             0.89
                      0.89
                           0.92
                                      0.51 8.4 0.0045
                          0.92
OConnor
             0.88
                      0.88
                                      0.48 7.3 0.0051
                      0.89 0.91
Scalia
            0.89
                                      0.50 7.9 0.0046
Kennedy
            0.88
                      0.88
                           0.92
                                      0.48 7.3 0.0051
                           0.91
Souter
            0.88
                      0.88
                                      0.47 7.2 0.0051
Thomas
            0.89
                      0.89
                           0.91
                                      0.50 8.0 0.0046
Ginsburg
           0.88
                      0.88
                           0.91
                                      0.48 7.4 0.0051
Breyer
             0.88
                      0.88
                           0.91
                                      0.49 7.5 0.0050
```

## Multidimensional Scaling

### Types...

- **Metric** Inputs are interval/ratio-level measures; transformations from  $\delta_{ij}$  to  $d_{ij}$  are cardinal-valued.
- **Non-Metric** Inputs are binary or ordinal-level; transformations are rank-preserving *only*.

### General steps:

- Generate a dissimilarity matrix  $\Delta$  (chosing distance metric)
- Choose the dimensionality *p*
- Choose the type of scaling
- Fit model + interpret the results
- Assess model fit + conduct diagnostics

## MDS: Model Fit / Diagnostics

Recall: Stress is:

$$\sigma(\mathbf{D}) = \sum_{i < j} w_{ij} [\delta_{ij} - d_{ij}(\mathbf{D})]^2$$

Kruskal's rule of thumb for stress:

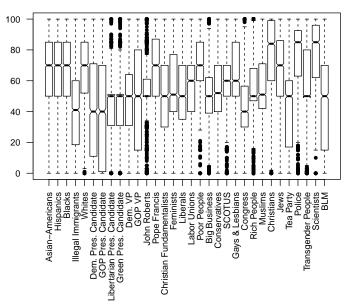
- $\sigma(\mathbf{D}) = 0.20 \rightarrow$  "poor"
- $\sigma(\mathbf{D}) = 0.10 \rightarrow \text{"fair"}$
- $\sigma(\mathbf{D}) = 0.05 \rightarrow \text{"good"}$
- $\sigma(\mathbf{D}) = 0.025 \rightarrow$  "excellent"
- $\sigma(\mathbf{D}) = 0 \rightarrow$  "perfect"

Key diagnostic: **Shepard plot**: a scatterplot of  $\delta_{ij}$  vs.  $\hat{d}_{ij}$ ...

- Illustrates model "fit"
- Also illustrates the transformation of the  $\delta_{ij}$ s

Also **permutation tests** for model fit...

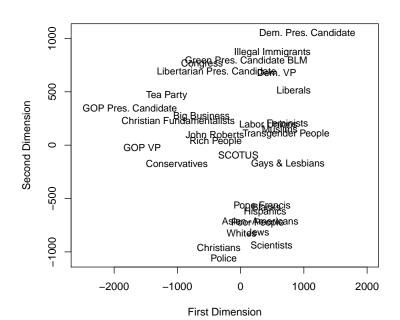
## Example: 2016 ANES Thermometer Scores



### MDS using cmdscale

```
> MDS2.alt <- cmdscale(ThermDist,k=2)</pre>
> head(MDS2.alt)
                            \lceil .1 \rceil \quad \lceil .2 \rceil
Asian-Americans
                         309.90 -709.9
                         387.51 -627.6
Hispanics
Blacks
                         407.03 -580.7
                         501.74 866.3
Illegal Immigrants
Whites
                          14.72 -821.5
Dem. Pres. Candidate 1054.53 1053.2
```

### MDS Plot, using cmdscale



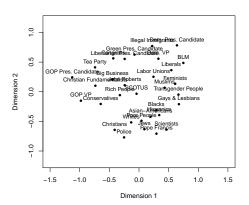
### MDS using mds (ratio scaling)

```
> MDS2 <- mds(ThermDist, ndim=2)
> MDS2

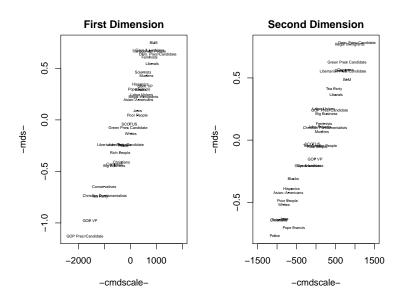
Call:
    mds(delta = ThermDist, ndim = 2)

Model: Symmetric SMACOF
Number of objects: 32
Stress-1 value: 0.221
```

Number of iterations: 87



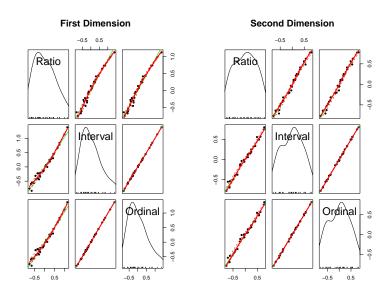
### cmdscale and mds Comparison



## Alternatives: Interval and Ratio Scaling

```
> MDS2.int <- mds(ThermDist, ndim=2, type="interval")
> MDS2.int
Call:
mds(delta = ThermDist, ndim = 2, type = "interval")
Model: Symmetric SMACOF
Number of objects: 32
Stress-1 value: 0.087
Number of iterations: 17
> # Ordinal:
> MDS2.ord <- mds(ThermDist, ndim=2, type="ordinal")
> MDS2 ord
Call:
mds(delta = ThermDist, ndim = 2, type = "ordinal")
Model: Symmetric SMACOF
Number of objects: 32
Stress-1 value: 0.071
Number of iterations: 22
```

## Ratio-Interval-Ordinal Comparison



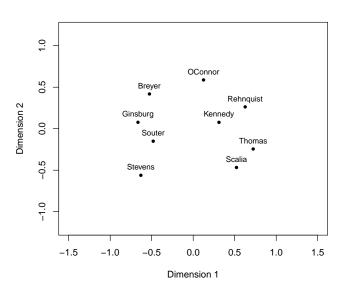
## SCOTUS Redux (p = 2)

```
> SCR <- mds(D1SCOTUS, ndim=2, type="ratio")
> SCR

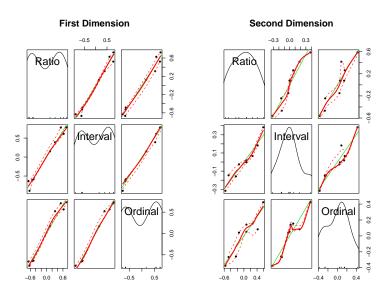
Call:
mds(delta = D1SCOTUS, ndim = 2, type = "ratio")

Model: Symmetric SMACOF
Number of objects: 9
Stress-1 value: 0.184
Number of iterations: 73
```

### SCOTUS MDS Plot



### Ratio-Interval-Ordinal Comparison



#### Useful References

- Kruskal, J.B., and M. Wish 1978. Multidimensional Scaling. Sage.
- McIver, John, and Edward C. and Carmines. 1981. *Unidimensional Scaling*. Sage Publications.
- Davison, Mark L. Multidimensional Scaling. 1983. New York: Wiley.
- Cox, Trevor F. and Michael A. A. Cox. 2000. Multidimensional Scaling, 2nd Ed. New York: Chapman & Hall.
- Borg, Ingwer, and Groenen, Patrick. 2005. Modern
   Multidimensional Scaling: Theory and Applications, 2nd Ed. Berlin:
   Springer-Verlag.
- Borg, Ingwer, Patrick Groenen, and Patrick Mair. 2013. Applied Multidimensional Scaling. Berlin: Springer-Verlag.

## Useful R Packages and Routines

#### Distances, Proximities, etc.

- dist function (base R)
- distances package
- proxy package

#### Scaling

- stats::cmdscale (classical MDS, in base R)
- smacof (state-of-the-art MDS package)
- vegan (ecology package; has some good MDS routines)
- Others...

### Useful Links

- smacof documentation.
- Seven ways to do MDS in R.
- Jan De Leeuw's website.

# Item Response Theory (IRT)

## Item Response Theory ("IRT")

- Origins in psychometrics / testing
- Measurement model (typically) no X
- Unidimensional
- Discrete responses Y
- Equally descriptive and inferential

## Basic Setup

$$Y^* =$$
latent trait ("ability")

Y =observed measures

- $i \in \{1, 2...N\}$  indexes *subjects* / *units*, and
- $j \in \{1, 2, ...J\}$  indexes *items* / *measures*.

$$Y_{ij} = \begin{cases} 0 & \text{if subject } i \text{ gets item } j \text{ "incorrect,"} \\ 1 & \text{if subject } i \text{ gets item } j \text{ "correct."} \end{cases}$$

### Data

#### > head(SCOTUS,10)

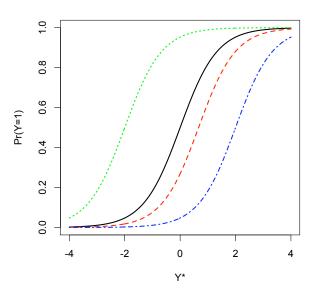
	id	Rehnquist	${\tt Stevens}$	${\tt OConnor}$	Scalia	Kennedy	${\tt Souter}$	${\tt Thomas}$	${\tt Ginsburg}$	Breyer
1	1	0	1	0	0	0	0	0	0	0
2	2	0	0	0	0	0	0	0	0	0
3	3	0	0	0	0	0	0	0	0	0
4	4	1	1	1	1	1	1	1	1	1
5	5	0	1	0	0	1	1	0	1	1
6	6	0	0	0	0	0	0	NA	0	0
7	7	1	1	1	0	1	1	0	1	1
8	8	0	1	0	0	0	0	0	NA	0
9	9	0	0	0	0	0	0	0	0	0
10	10	1	1	1	1	1	1	1	1	1

## One-Parameter Logistic Model ("1PLM")

$$Pr(Y_{ij} = 1) = \frac{exp(\theta_i - \beta_j)}{1 + exp(\theta_i - \beta_j)}$$

#### Here,

- $\theta_i$  = respondent *i*'s *ability*,
- $\beta_j$  = item j's difficulty.
- ullet  $eta_j \equiv$  value of  $Y^*$  where  $\Pr(Y_{ij}=1)=0.50$



#### 1PLM

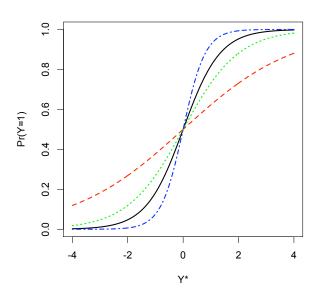
- a.k.a. "Rasch" model (Rasch 1960)
- Implicit "slope" = 1.0
- Implies items are equally "discriminating"
- If not...

## Two-Parameter Logistic Model ("2PLM")

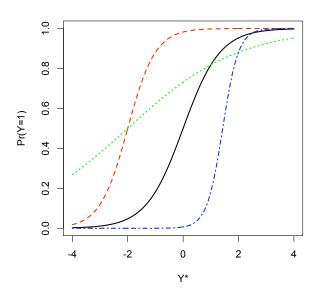
$$Pr(Y_{ij} = 1) = \frac{\exp[\alpha_j(\theta_i - \beta_j)]}{1 + \exp[\alpha_j(\theta_i - \beta_j)]}$$

- $\theta_i$  = respondent *i*'s *ability*,
- $\beta_j$  = item j's difficulty,
- $\alpha_j = \text{item } j$ 's discrimination.

## Identical Difficulty, Different Discrimination



## Different Difficulty & Discrimination



#### 2PLM

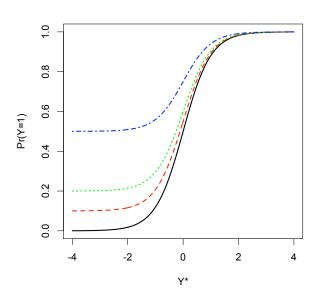
- Due to Birnbaum (1968)
- Similar to "typical" logit...
- Nests the 1PLM as a special case  $(\alpha_j = 1 \forall j)$

## Three-Parameter Logistic Model ("3PLM")

$$\Pr(Y_{ij} = 1) = \delta_j + (1 - \delta_j) \left\{ \frac{\exp[\alpha_j(\theta_i - \beta_j)]}{1 + \exp[\alpha_j(\theta_i - \beta_j)]} \right\}$$

- $\theta_i$  = respondent *i*'s *ability*,
- $\beta_i$  = item j's difficulty,
- $\alpha_i$  = item j's discrimination.
- $\delta_j = lower \ asymptote \ of \ Pr(Y_{ij} = 1)$  (incorrectly: "guessing" parameter).

## 3PLM, Constant $\alpha$ & $\beta$ , Varying $\delta$



## The Two Big Assumptions

- Unidimensionality
- Local Item Independence ("No LID"):

$$Cov(Y_{ij}, Y_{ik}|\theta_i) = 0 \ \forall \ j \neq k$$

### Estimation: Notation

$$P_{ij} = \mathsf{Pr}(Y_{ij} = 1),$$
 $Q_{ij} = \mathsf{Pr}(Y_{ij} = 0)$ 
 $= 1 - \mathsf{Pr}(Y_{ij} = 1),$ 
 $\Psi = \begin{pmatrix} eta_1 \\ \vdots \\ eta_J \\ lpha_1 \\ \vdots \\ lpha_J \\ \delta_1 \\ \vdots \\ lpha_J \\ \delta_2 \\ \vdots \\ \alpha_J \\ \delta_1 \\ \vdots \\ \alpha_J \\ \delta_2 \\ \vdots \\ \alpha_J \\ \delta_1 \\ \vdots \\ \alpha_J \\ \delta_2 \\ \vdots \\ \alpha_J \\ \delta_3 \\ \vdots \\ \alpha_J \\ \delta_4 \\ \vdots \\ \alpha_J \\ \delta_3 \\ \vdots \\ \alpha_J \\ \delta_4 \\ \vdots \\ \alpha_J \\ \delta_5 \\ \vdots \\ \delta_5$ 

### Estimation: Likelihoods

Known  $\Psi = \alpha$ ,  $\beta$ ,  $\delta$ :

$$L(\mathbf{Y}|\Psi) = \prod_{j=1}^{J} P_{ij}^{Y_{ij}} Q_{ij}^{1-Y_{ij}}.$$

Known  $\theta$ :

$$L(\mathbf{Y}|\theta) = \prod_{i=1}^{N} P_{ij}^{Y_{ij}} Q_{ij}^{1-Y_{ij}}.$$

### Estimation: Likelihoods

$$\begin{split} L(\mathbf{Y}|\Psi,\theta) &= \prod_{i=1}^N \prod_{j=1}^J P_{ij}^{Y_{ij}} Q_{ij}^{1-Y_{ij}} \\ \ln L(\mathbf{Y}|\Psi,\theta) &= \sum_{i=1}^N \sum_{i=1}^J Y_{ij} \ln P_{ij} + (1-Y_{ij}) Q_{ij}. \end{split}$$

### Parameterization

- N + J parameters in the 1PLM,
- N + 2J parameters in the 2PLM,
- N + 3J parameters in the 3PLM.

#### But...

- NJ observations,
- Asymptotics as  $N \to \infty$ ,  $J \to \infty$ ...

### Estimation: Conditional Likelihood

Total score is:

$$T_i = \sum_{j=1}^J Y_{ij} \in \{0, 1, ...J\}$$

$$L = \prod_{i=1}^{N} \frac{\exp[\alpha_j(\theta_t - \beta_j)]}{1 + \exp[\alpha_j(\theta_t - \beta_j)]}$$

 $\theta_t$  are "score-group" parameters corresponding to the J+1 possible values of T.

### Estimation: Conditional Likelihood

• Equivalent to fitting a conditional logit model:

$$\mathsf{Pr}(Y_{ij} = 1) = \frac{\mathsf{exp}(\mathbf{Z}_{ij}\gamma)}{\sum_{j=1}^{J}\mathsf{exp}(\mathbf{Z}_{ij}\gamma)}$$

with  $\mathbf{Z}_{ij} =$  "item dummies."

• Useful only for 1PLM (since  $T_i$  is a sufficient statistic for  $\theta_i$ ).

## Estimation: Marginal Likelihood

$$L(\mathbf{Y}|\Psi,\theta) = \prod_{i=1}^{N} \left[ \int_{-\infty}^{\infty} \prod_{j=1}^{J} P_{ij}^{Y_{ij}} Q_{ij}^{1-Y_{ij}} d\theta \right]$$

- Analogous to "random effects" ...
- Eliminates inconsistency as  $N \to \infty$ , but
- Requires *strong* exogeneity of  $\theta$  and  $\Psi$ .

## Estimation: Bayesian Approaches

- Place priors on  $\theta$ ,  $\Psi$ ;
- Estimate via sampling from posteriors, via MCMC.
- Eliminates problems with  $\hat{\alpha}$ ,  $\hat{\beta}$ ,  $\hat{\theta} = \infty$  (see below).
- Easily extensible to other circumstances (hierarchical/multilevel, etc.)

### Identification

#### Two Issues:

- Scale invariance:  $L(\hat{\Psi}) = L(\hat{\Psi} + c)$
- Rotational invariance:  $L(\hat{\Psi}) = L(-\hat{\Psi})$

#### Fixes:

- Set one (arbitrary)  $\beta_j = 0$ , and another (arbitrary)  $\beta_k > 0$ , or
- Fix two  $\theta_i$ s at specific values.

## Further (Potential) Concerns

- $Y_{ij} = 0/1 \ \forall \ i \rightarrow \beta_i = \pm \infty$ .
- $Y_{ij} = 0/1 \ \forall j \rightarrow \theta_i = \pm \infty$ .
- Separation / "empty cells"  $\rightarrow \alpha_i = \pm \infty$ .
- Problematic for joint and conditional approaches; more easily dealt with in the Bayesian framework.

#### Results

- Estimates of  $\hat{\alpha}$ s,  $\hat{\beta}$ s, and/or  $\hat{\delta}$ s, plus  $\hat{\theta}$ s
- Associated s.e.s / c.i.s
- "Scale-free" quantities of interest...

#### IRT Models in R

- Library 1tm (marginal estimation)
  - rasch (1PLM)
  - 1tm (2PLM)
  - tpm (3PLM)
- Library MCMCpack (Bayesian estimation)
  - 1 and 2PLM
  - Standard, hierarchical, dyamic, multidimensional
- ideal (in library pscl) (Bayesian estimation)
  - 1 and 2PLM
  - k-dimensional
  - takes a rollcall object
- Other packages: eRm, irtoys, irtProb, MiscPsycho, etc.

## Example: SCOTUS Voting, 1994-2004

#### > summary(SCOTUS)

id	Rehnquist	Stevens	OConnor	Scalia	
Min. : 1	Min. :0.00	Min. :0.00	Min. :0.0	Min. :0.00	
1st Qu.: 377	1st Qu.:0.00	1st Qu.:0.00	1st Qu.:0.0	1st Qu.:0.00	
Median : 753	Median:0.00	Median :1.00	Median :0.0	Median:0.00	
Mean : 753	Mean :0.28	Mean :0.69	Mean :0.4	Mean :0.27	
3rd Qu.:1129	3rd Qu.:1.00	3rd Qu.:1.00	3rd Qu.:1.0	3rd Qu.:1.00	
Max. :1505	Max. :1.00	Max. :1.00	Max. :1.0	Max. :1.00	
	NA's :49	NA's :51	NA's :55	NA's :41	
Kennedy	Souter	Thomas	Ginsburg	Breyer	
Min. :0.00	Min. :0.0	Min. :0.00	Min. :0.00	Min. :0.00	
1st Qu.:0.00	1st Qu.:0.0	1st Qu.:0.00	1st Qu.:0.00	1st Qu.:0.00	
Median :0.00	Median :1.0	Median:0.00	Median :1.00	Median :1.00	
Mean :0.37	Mean :0.6	Mean :0.25	Mean :0.61	Mean :0.57	
3rd Qu.:1.00	3rd Qu.:1.0	3rd Qu.:0.00	3rd Qu.:1.00	3rd Qu.:1.00	
Max. :1.00	Max. :1.0	Max. :1.00	Max. :1.00	Max. :1.00	
NA's :32	NA's :37	NA's :44	NA's :39	NA's :61	

## 1PLM Using rasch

```
> # 1PLM / Rasch Model:
> require(ltm)
> OnePLM<-rasch(SCOTUS[c(2:10)])
> summary(OnePLM)
Model Summary:
log.Lik AIC
               BTC
  -5529 11079 11132
Coefficients:
               value std.err z.vals
Dffclt.Rehnquist 0.46 0.040
                             11.5
Dffclt Stevens
               -0.59
                       0.030 -19.8
Dffclt.OConnor
              0.14
                       0.030
                               4.6
               0.52 0.041 12.5
Dffclt Scalia
Dffclt.Kennedy 0.21 0.032
                             6.5
Dffclt.Souter
              -0.36
                      0.027 -13.1
Dffclt.Thomas
               0.60
                      0.043 13.8
Dffclt.Ginsburg -0.37
                       0.027 -13.4
Dffclt.Breyer
               -0.26 0.027 -9.9
Dscrmn
                3.74
                       0.130 28.9
Integration:
method: Gauss-Hermite
quadrature points: 21
Optimization:
Convergence: 0
```

max(|grad|): 0.0027 quasi-Newton: BFGS

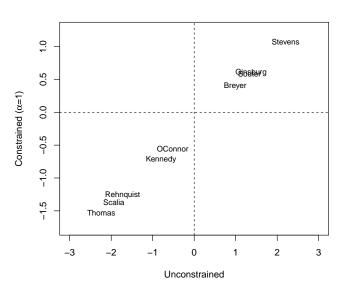
# Converted to $Pr(Y_i = 1 | \hat{\theta}_i = 0)$

> # Convert to probabilities given theta=0 > > coef(OnePLM, prob=TRUE, order=TRUE) Dffclt Dscrmn P(x=1|z=0) Stevens -0.593.7 0.900 Ginsburg -0.37 3.7 0.797 Souter -0.36 3.7 0.791 -0.26 3.7 Brever 0.729 OConnor 0.14 3.7 0.373 Kennedy 0.21 3.7 0.311 Rehnquist 0.46 3.7 0.151 Scalia 0.52 3.7 0.126 Thomas 0.60 3.7 0.096

## Alternative Model Constraining $\alpha = 1.0$

```
> AltOnePLM<-rasch(IRTData, constraint=cbind(length(IRTData)+1,1))
> summary(AltOnePLM)
Model Summary:
log.Lik
          AIC
                BIC
  -6452 12923 12971
Coefficients:
                value std.err z.vals
                             17.3
Dffclt.Rehnquist 1.26 0.073
Dffclt.Stevens
              -1.07
                       0.071 -15.1
                                8.1
Dffclt.OConnor
              0.56
                       0.069
Dffclt.Scalia
               1.37
                       0.074
                              18.6
Dffclt.Kennedy 0.72
                       0.069
                              10.4
Dffclt.Souter
                -0.58
                       0.068
                               -8.6
Dffclt Thomas
               1.53
                       0.075
                               20.3
Dffclt.Ginsburg -0.61
                       0.068
                              -8.9
Dffclt.Breyer
               -0.40
                       0.068
                               -5.9
Dscrmn
                1.00
                          NA
                                 NΑ
```

# Constrained and Unconstrained 1PLM $\hat{\beta} s$



#### 2PLM

```
> TwoPLM<-ltm(IRTData ~ z1)
> summary(TwoPLM)
```

#### Coefficients:

Coefficients:			
	value	std.err	z.vals
Dffclt.Rehnquist	0.44	0.035	12.3
Dffclt.Stevens	-0.63	0.038	-16.7
Dffclt.OConnor	0.14	0.026	5.6
Dffclt.Scalia	0.59	0.042	14.1
Dffclt.Kennedy	0.20	0.028	7.2
Dffclt.Souter	-0.27	0.025	-10.7
Dffclt.Thomas	0.68	0.044	15.2
Dffclt.Ginsburg	-0.29	0.025	-11.8
Dffclt.Breyer	-0.24	0.025	-9.6
Dscrmn.Rehnquist	4.77	0.377	12.7
Dscrmn.Stevens	2.46	0.165	14.9
Dscrmn.OConnor	4.14	0.341	12.1
Dscrmn.Scalia	2.82	0.188	15.0
Dscrmn.Kennedy	4.74	0.448	10.6
Dscrmn.Souter	6.69	0.535	12.5
Dscrmn.Thomas	2.84	0.190	14.9
Dscrmn.Ginsburg	5.83	0.439	13.3
Dscrmn.Breyer	3.76	0.253	14.9

## 2PLM: Probabilities and Testing

#### > coef(TwoPLM, prob=TRUE, order=TRUE)

	Dffclt	Dscrmn	P(x=1 z=0)
Stevens	-0.63	2.5	0.82
Ginsburg	-0.29	5.8	0.85
Souter	-0.27	6.7	0.86
Breyer	-0.24	3.8	0.71
OConnor	0.14	4.1	0.35
Kennedy	0.20	4.7	0.28
Rehnquist	0.44	4.8	0.11
Scalia	0.59	2.8	0.16
Thomas	0.68	2.8	0.13

#### > anova(OnePLM, TwoPLM)

#### 

#### 3PLM

## > ThreePLM<-tpm(IRTData) > summary(ThreePLM)

#### Coefficients:

	value	std.err	z.vals
Gussng.Rehnquist	0.049	0.008	6.260
Gussng.Stevens	0.000	0.001	0.018
Gussng.OConnor	0.043	0.013	3.415
Gussng.Scalia	0.097	0.011	9.119
Gussng.Kennedy	0.071	0.014	5.162
Gussng.Souter	0.011	0.029	0.386
Gussng.Thomas	0.087	0.010	8.900
Gussng.Ginsburg	0.000	0.000	0.009
Gussng.Breyer	0.000	0.000	0.004
Dffclt.Rehnquist	0.716	0.030	23.511
Dffclt.Stevens	-0.630	0.038	-16.434
Dffclt.OConnor	0.340	0.040	8.537
Dffclt.Scalia	0.759	1.766	0.430
Dffclt.Kennedy	0.500	0.041	12.170
Dffclt.Souter	-0.294	0.063	-4.642
Dffclt.Thomas	0.808	10.610	0.076
Dffclt.Ginsburg	-0.329	0.030	-10.970
Dffclt.Breyer	-0.232	0.031	-7.439
Dscrmn.Rehnquist	8.735	4.259	2.051
Dscrmn.Stevens	2.577	0.181	14.214
Dscrmn.OConnor	3.979	0.439	9.068
Dscrmn.Scalia	26.537	578.889	0.046
Dscrmn.Kennedy	4.408	0.588	7.498
Dscrmn.Souter	6.698	1.416	4.731
Dscrmn.Thomas	34.074	2779.161	0.012
Dscrmn.Ginsburg	5.800	0.509	11.394
Dscrmn.Breyer	3.538	0.231	15.335

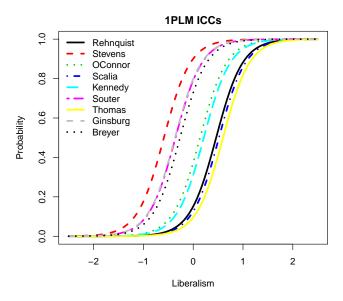
3PLM: Testing

> anova(TwoPLM, ThreePLM)

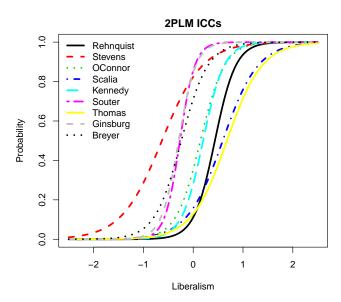
Likelihood Ratio Table

AIC BIC log.Lik LRT df p.value
TwoPLM 10882 10978 -5423
ThreePLM 10737 10881 -5342 162.94 9 <0.001

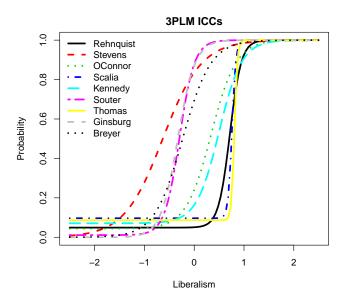
## Cool Plots, I



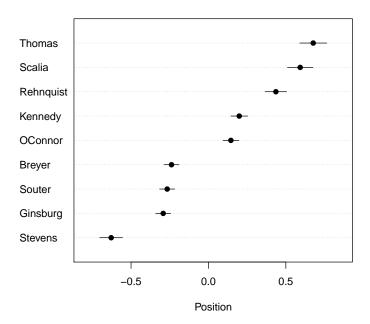
### Cool Plots, II



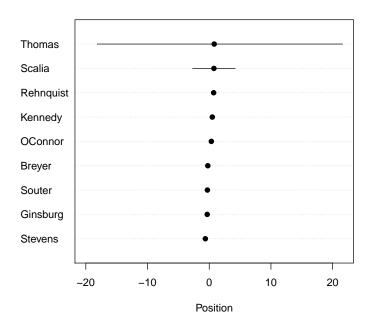
## Cool Plots, III



## Presenting Measures: Ladderplots (2PLM)



## 3PLM Ladderplot (#wtf)



## Miscellaneous Things, I: Dimensionality

- Usually, unidimensional
- Sometimes, two-dimensional
- Tests:
  - · Tetrachoric correlations among items
  - DIMTEST (Stout & Zhang, etc.)
  - · Yen's  $Q_3$
  - · 1-D vs. 2-D comparisons (LR tests, etc.)

### Miscellaneous Things, II: "DIF"

- Differential item functioning
- Formally,

$$\Pr(Y_{ij}=1) = \Lambda[\alpha_j(\theta_i - \mathbf{X}_i\beta_j)].$$

ullet o violates local item independence

#### Extensions

- Nominal/Multinomial Y
- Ordinal Y:
  - · Graded response model ("GRM") (Samejima 1969)
  - · Partial credit model (Masters 1982)
  - · Generalized partial credit model (Muraki 1992)
- Models for mixed response types (Thissen and Wainer 2001, 2003)
- Hierarchical IRT models (e.g. Bolt and Kim 2005)
- Models with covariates (e.g., DeBoeck and Wilson 2004)

### Further Reading / Useful References

Hambleton, Ronald K., H. Swaminathan, and H. Jane Rogers. 1991. Fundamentals of Item Response Theory. Newbury Park CA: Sage Publications.

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