

**Introduction:**

This document outlines the applicant's motivations and professional background.

**Work Experience:**

Media Monitoring Analyst, National Media Commission (2019-2022)

- Conducted quarterly media audits and presented reports to senior management.
- Collaborated with cross-functional teams to implement new research tools.
- Promoted to Senior Analyst within 2 years due to exceptional performance.

**Conclusion:**

The applicant brings a wealth of relevant experience and a deep passion for communication and research.