

# Time Series Data Model Performance

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# **Mission Statement: Forecasting**

### Can ML can provide insight on predicting:

- Volatility
- Variation over time

### Can a model predict return on investment?

- Will it be accurate?
- Can we increase model accuracy?



# **Our Project's Background**



#### The PROBLEM!

- 1) Investment modeling is inaccurate
- Especially for predictions after "tomorrow"
- 3) Quality of data is needed with full consistency



### **Exploring the problem**

- 1) Can the model predict one industry with more accuracy than another?
- 2) After automating the model, could we gain a positive return greater than:
  - a) Holding the shares
  - b) Randomly trading shares

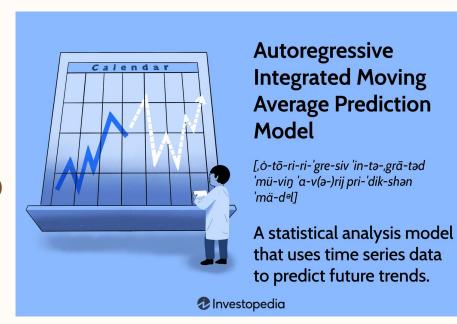
### **Model & Dataset**

#### **ARIMA Model**

- Fancy regression for time series
- Takes 2 factors into account
  - Previous patterns
  - Random noise

#### **Yahoo Finance Dataset (Public Mkts & OTC)**

- Data collected from 5 industries:
  - 1. Technology
  - 2. Automotive
  - 3. Health Sciences
  - 4. Oil
  - 5. Filmmaking



### **Model Performance Across Industries**

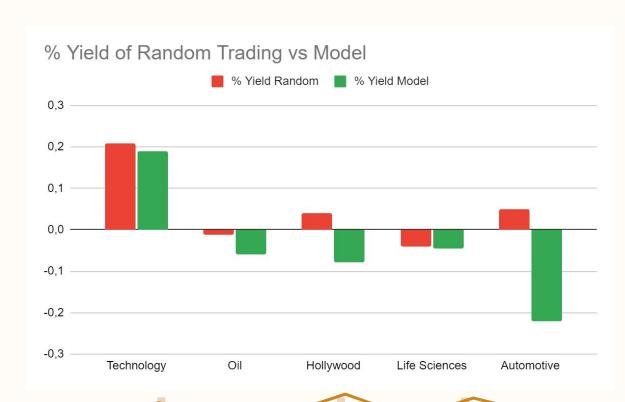
#### **Poor Performance**

Never outperforms random

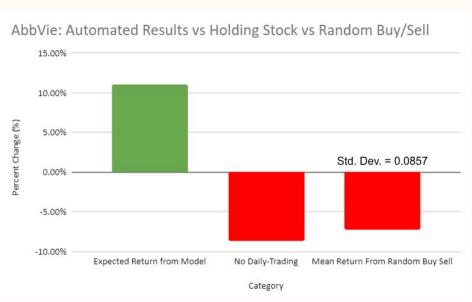
Does not capture effect for industries

#### Effective on some

There are specific stocks which achieved superior gains

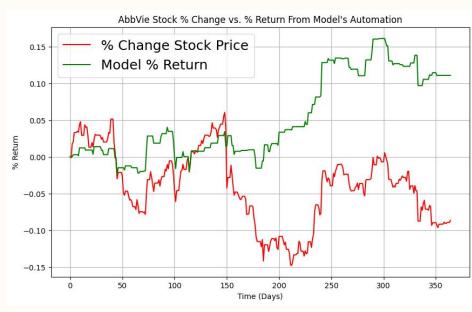


### Model Performance - An Outlier



We evaluated 50 Stocks (4 outperformed holding the stock)

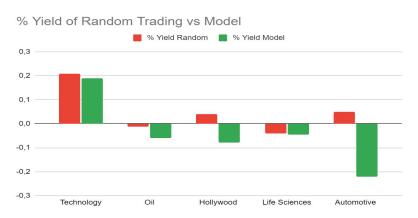
Likelihood of achieving result from random buy/sell: p-value  $\approx 0.016457$ 

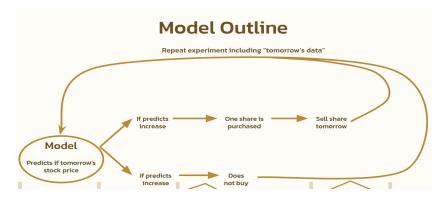


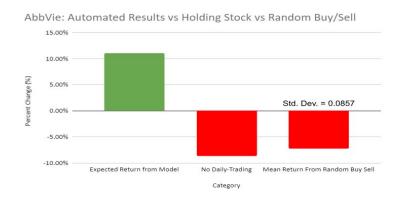
Model Effectively predicted large drops for AbbVie Stock Price



## **Questions?**









### **List of Stocks within Industries**

### **Technology**

Health

Oil

Apple, Microsoft, Amazon, IBM, Intel, Alphabet, Meta, Oracle, Cisco, Dell Johnson & Johnson, CVS, Abbott Labs, Pfizer, Merck & Co., Cardinal Health, Humana, AbbVie, Novartis, Stryker Exxon Mobil, Shell, Chevron, BP, Phillips 66, Total Energies, Conoco-Phillips, Saudi Aramco, Valero, EOG Resources

### **Automotive**

**Filmmaking** 

General Motors, Ford, Toyota, BMW, Tesla, Honda, Mercedes Benz, Volkswagen, Hyundai, Nissan Disney, Warner Bros, Paramount, Universal, Sony, Lionsgate, Legendary Entertainment, Netflix, AMC, Comcast

### **Model Outline**

