

## IVAN HOMONETS

Tel: +380684187843 (Telegram)

Email: [ivangomonets@ukr.net](mailto:ivangomonets@ukr.net)

Linkedin: <https://www.linkedin.com/in/ivan-homonets-39ba2814b/>

Tableau: <https://public.tableau.com/app/profile/ivan4197>



### Data Scientist/Data Analyst/Team Lead

Data scientist with 4 years experience in data analysis. Last 1.5 years as team lead for 2 projects. Python, SQL, Tableau, PowerBi, Excel are my daily tools in work. Proven success in machine learning, data analytics, mathematical models and algorithms. Also have a background in computer engineering. Can act as single worker or as a team member. Take part in kaggle competitions. Research areas are ml in marketing, user behavior, customer journey map, and nlp.

### ACHIEVEMENTS :

1. **My models are used for making decisions by product managers and marketing teams (e.g: predict ROI on 60d from registration using only 6 days).**
2. **Using customer journey map instead of funnels to find bottlenecks&growth**
3. **Increase recall +10% for credit scoring.**
4. **Built with team reporting for company using Tableau from scratch**
5. **Give recommendations for products which increase product performance & ROI**
6. **Help C-levels to use data driven in business**
7. **Built a team of analytics from zero**
8. **Mentor&speaker at DAN.it (<https://dan-it.com.ua/uk/program/kiev/business-intelligence/>)**

### WORK EXPERIENCE :

Creating & mentoring a team of middle+ level (SQL+python+tableau)

Develop a data driven alerts for VIP segment into slack (linux+python+nlp)

Develop ML model for marketing of prediction ROI to manage acquisition new users

Replace low powerBI to fast tableau reporting (tableau prep + tableau server)

Customer journey maps instead of liner funnels

Conduct A/B tests

Develop model for churn predic

Find sentences with matched phrases in conversations

Make analytics and researches for increasing conversion rates

*Ignited, April 2019 – present*

Data scientist (classifying comments into groups, take part in creating model for credit risk for external clients; develop model for prediction churn, predict user behavior for marketing department)

*Lifecell, December 2018 – March, 2019*

Develop model for fraud detection (<https://github.com/IvanHomonets/FilesForCV>)

### HACKATONS

Energy Consumption (Infopulse hack)

Kernel BI Case competition (Kernel hack)

**EDUCATION:** Ihor Sikorskyi Kiev Polytechnic Institute

Bachelor's degree (Diploma: Prediction of fraud transactions)