

# Best Performing Product Categories

August 2020

People are buying differently right now. Help them get the right products in their homes by investing in product categories in high demand.



## Products with best ad returns

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|----|------------------|----|--------------------------|
| 1  | Sports equipment | 13 | Rubber strap watches     |
| 2  | Smartphones      | 14 | Metal strap watches      |
| 3  | Batteries        | 15 | Power tools              |
| 4  | Tablets          | 16 | Stun guns                |
| 5  | Seat cushions    | 17 | Product contains battery |
| 6  | Drones           | 18 | Analog watches           |
| 7  | Handbags         | 19 | Video game consoles      |
| 8  | Speakers         | 20 | Power banks              |
| 9  | Portable battery | 21 | Projectors               |
| 10 | Shoulder bags    | 22 | TV accessories           |
| 11 | Keyboard cases   | 23 | Charger cases            |
| 12 | Vacuums          | 24 | Solar-powered gadgets    |