Easy way to return items	Reviews of people wearing it	Website that uses AI to show how you look wearing it	Al based suggestions based previous purchases and preferences	Rotatable high res images of clothing from every angle.	
Ivan Matos	Ivan Matos	Ivan Matos	Ivan Matos	Ivan Matos	
monthly selection of outfits tailored to your style and body type with the option to return or keep	Community polls where people give their opinion on the product	3D Body Scanning	Predict the likelihood of an item being returned based on fit issues	Option to see how the clothing looks in various lighting conditions	
Ivan Matos	Ivan Matos	Ivan Matos	Ivan Matos	Ivan Matos	
Try before you buy	Models or influencers wear it and give their review on it	3D avatar tries the clothes on virtually	Statistical feedback from customers on how items fit	sliders to adjust body shape in real- time to see how the clothing would fit	
Ivan Matos	Ivan Matos	Ivan Matos	Ivan Matos	Ivan Matos	
if the item doesn't fit, it can be easily exchanged or returned at no extra cost.	Live videos where someone wears the product and answers any questions	Virtual fitting room	A tool that adjusts fit suggestions as the customer enters their height, weight etc	Virtual tailoring that allows users to change lengths	