

A RESEARCH ON BIG INCREASE OF
CONSUMPTION OF ROLEX AROUND
INSTITUTIONS.

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1 Abstract:

The report is about the increased consumption of the chapati and omlet snack, best known in Uganda as the Rolex, by university students and other youth.

This sample space was chosen because of the fact that they are the best consumers of this snack around town, aside of other low income earners. conclusions.

2 Procedures.

The findings were done mostly in the areas around where these students stay, as they are the most highly populated areas with this kind of business. This was mostly a one on one talk (with a few strangers and friends), this was recorded using the ODK collect to gather up all the data and upload it to a server and googleApp engine platform.

3 Research Questions and Hypothesis:

Why has the consumption of the Rolex snack dominated ever since it was launched?

Why has it been so much around the educational institutions ?

3.1 Importance of the research

The importance of this research is mainly to show that the launch of the Rolex snack greatly contributed to the increase in its demand and supply around towns.

4 Materials and Method:

The research was greatly based on the use of the electronic data collection tool, called the ODK collection kit. This software was greatly designed to make research very easy and clearer to use than any other method. It requires you to make an aggregate server where all the data collected will be saved. This server enables anonymous users to access your data online. Some screenshots have been provided to make a clear picture of the software.

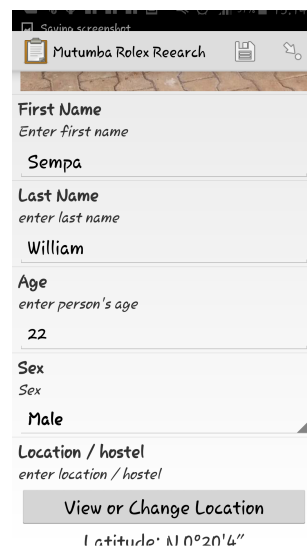
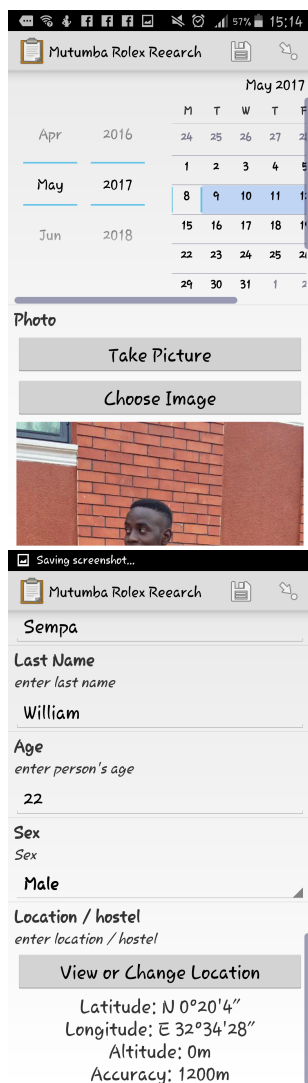


Figure 1: Screenshots.

5 Analysis and Results:

Various students doing different courses we interview in came to our notice that most of the consumers around the University and some data collection too place. Below is some of the statistical data that was gotten from the various places around Makerere University.

TABULAR ANALYSIS:

Rolex Consumers	consumptions weekly
kikoni	700
wandegeya	500
kavule	250
Nana	200

6 Conclusions:

In conclusion, the number of students that consume the Rolex snack is to increase approximately to about 1000 consumptions everyday, around the campuses with the high population of students, like makerere, kyambogo, mbarara, KIU, among others.

Compared to previous years, the snack has really made a great improvement in sells, and seems to still be making a great improvement.

7 Acknowledgements:

I would like to extend my sincere thanks to all the people who allowed me to make interviews with them, no matter where i found them, it was really a great experience to meet all of them. Thank you for the participation.