CYBERSECURITY & INFORMATION SECURITY AWARENESS

WHAT's AT STAKE?

The average data breach costs $12.7 MILLION.

Every 10 seconds, a consumer gets hit with ransomware. Every 40 seconds, a company gets hit with ransomware.

68% of funds lost from cyber attacks were declared unrecoverable.

80% of companies say that "END USER CARELESSNESS" is their biggest security threat.

#1 virus of all time: MY DOOM - $38.5 billion in damages. In 2017, the big threat is **ransomware**.

The average company requires 45 DAYS of recovery after a data breach.

WHAT CAN YOU DO?

NEVER

PASSWORDS
BROWSING
DEVICES
EMAIL

ALWAYS

➤ **Give out login credentials.** Even to family or coworkers, even to someone who says they're from IT.

✓ **Use a different password.** For every website.

➤ **Send private info on public Wi-Fi.** Don't trust your coffee shop's connection!

✓ **Scope links.** Hover the mouse pointer over a link to see its actual destination.

➤ **Leave your device unattended.** Don't let your laptop or phone out of your sight when you're in a public place.

✓ **Report loss or theft to IT.** If you lose a company device, let them know immediately. **Keep devices up-to-date**. Always update!

➤ **Email sensitive information.** Even to yourself!

✓ **Be skeptical!** About attachments and requests, even if they appear to be from trusted sources.

COMMON PHISHING SCAMS

- Bank Notification(s)
- Online Purchases
- PayPal Account(s)
- Photo Attachment(s)
- Gift Cards or Rewards
- Shipping Notices
- Social Media Account(s)
- Online Dating
- Taxes

OH NO, SOMETHING WENT WRONG!

stop and think

DON'T PANIC!
Just breathe, contact IT. Your IT team is full of superheroes, they can help.

NOTIFY IT ASAP
Contact IT as soon as something is wrong. The sooner they know, the less damage is done.