

ivana.cliffords@gmail.com

(818)284-3202

Buda, TX 78610

## Skills

- HTML, CSS, SCSS, MaterialUI, Bootstrap, JavaScript, jQuery, React JS, React Native, Redux, Next JS
- Node JS, Express JS, REST API, MongoDB, Firebase
- Git, Jira, Asana, Postman, Insomnia, ChatGPT

## Personal Website

- ivanacliffords.com

## Education And Training

01/2021

**Professional Certificate In Coding: Full Stack Development With MERN:**  
Web Development  
**MIT XPRO**  
Remote

- Final Grade: 96.8%

04/2019

**Bachelor Of Science:**  
Sociology  
**University Of Belgrade**  
Belgrade, Serbia

- Final Grade: 90%

# Ivana Cliffords

Schedule Interview

Linkedin

Resume Received

## Summary

A results-driven software developer with a passion for innovation and a relentless drive to continuously improve. I take pride in expanding my role and contributing to the team's success. Described by a previous coworker as having a "cat-like" ability to always land on my feet, I approach every challenge with a positive attitude and a determination to find the best solution. With a track record of delivering exceptional results and a commitment to staying ahead of the curve, I am poised to make a significant impact in any development project.

## Experience

### CoolHealth - Frontend Developer - Consultant

Austin, TX

01/2023 - Current

- Independently designed and developed a new, improved Return on Investment (ROI) tool to increase efficiency and accuracy
- Gathered requirements and insights from the business and marketing teams to ensure the tool met their needs
- Developed user-friendly and intuitive user interface and design, incorporating data visualization using charting and other data-rich components to effectively communicate complex data insights.
- Implemented a scalable folder and file structure to ensure maintainability and ease of use for future development
- Wrote clean, organized code and developed reusable components in React JS to deliver a high-performance and scalable solution for the ROI tool
- Conducted thorough testing and debugging to ensure the accuracy and reliability of the tool in real-world scenarios
- Demonstrated strong initiative and technical skills by successfully delivering the project on time and exceeding expectations

### FreeWater - Software Developer - Part-time

Austin, TX

06/2021 - Current

- Participated in the development of a React Native mobile app for the world's first free vending machine
- Contributed to the design and implementation of the app's user-friendly interface
- Worked with a team to ensure the app's functionality, stability, and compatibility with different devices
- Designed and created the frontend of the company's website

- Website maintenance
- Built the old website
- Implemented third-party analytics for tracking user engagement
- Researched and created a solution to enable advertisers to advertise beyond the physical packaging – used Facebook and Instagram AR features to anchor AR ads to the product label
- Shaped charitable aspect of the business

### **CoolHealth - Junior Frontend Developer**

*Austin, TX*

*07/2022 - 01/2023*

- Successfully rebuilt an existing website for CoolHealth Inc
- Developed the frontend of a blog web application, improving the company's online presence and engagement with users
- Created a ROI web application, which helped the customers better measure and track their return on investment
- Collaborated closely with the design and marketing team to create products that met the company's needs and exceeded expectations
- Built new pages for the company's website
- Conducted thorough review and tidied up the majority of the code base
- Implemented guidelines and rules for maintaining organized folders and files
- Demonstrated initiative and commitment to improving development efficiency as a junior developer
- Consistently completed projects within or ahead of the established deadline, demonstrating a strong work ethic and attention to detail
- Demonstrated a willingness to take on additional responsibilities and contributed to a positive team dynamic by consistently demonstrating a can-do attitude and a willingness to go the extra mile to ensure project success

### **Self Employed - E-commerce Store Developer**

*Austin, TX*

*05/2022 - 05/2022*

- Designed a visually appealing and user-friendly design for the Shopify store, including the layout, color scheme, and branding elements
- Added products to the store, including high-quality images and descriptions, pricing, and inventory management
- Set up payment and shipping options, including integrated with payment gateways and shipping carriers to ensure a seamless checkout experience for customers
- Implemented marketing strategies to drive traffic to the store and increase sales, including search engine optimization (SEO) and email marketing
- Monitored and analyzed store performance using Shopify's built-in analytics tools, and provided regular reports to the store owner on key metrics such as sales, traffic, and customer engagement

**Trader Joe's - Operation Assistant**

*Austin, TX*

*10/2019 - 10/2021*

- Improved sales in the most challenging section in the store - interpersonal and inventory organization
- Onboarding and training new employees
- Brand ambassador / customer experience

**Kotor SUP - Founder**

*Kotor, Montenegro*

*03/2017 - 12/2017*

- Started the first stand up paddle board business in the small country of Montenegro
- The business was sold within the first year of operation

**Save The Refugees - Co-Founder**

*Belgrade, Serbia*

*10/2015 - 02/2017*

- Co-founded the organization that helped more than 10,000 people during the refugee crisis in Europe 2015-2017
- Supplied food, legal advice, educational and fun activities to people on their journey to Western Europe