

# Ivana Cliffords

I am a critical thinker who is focused on continued education and growth. I thrive in dynamic and fast paced environments because that is when my organizational and logistical skills are used best. I take immense pride in expanding my role in the team's overall success.

## EXPERIENCE

### FreeWater, Austin — [Founding Member / Junior Developer](#)

May 2018 - PRESENT

- Designed and created company's website, which is being launched mid-June
- Implemented third-party analytics for tracking user engagement
- Researched and created a solution to enable advertisers to advertise beyond the physical packaging – used Facebook and Instagram AR features to anchor AR ads to the product label
- Worked with the founding members of the team to design the user interface for future free vending machine version 1.0.
- Shaped charitable aspect of the business

### Trader Joe's, Austin — [Operation Assistant](#)

October 2019 - October 2021

- Improved sales in the most challenging section in the store - interpersonal and inventory organization
- Onboarding and training new employees
- Brand ambassador / customer experience

### Kotor SUP, Kotor Montenegro — [Founder](#)

March 2017 - December 2017

- I started the first stand up paddle board rental business in the small country of Montenegro
- The business was sold within the first year of operation

### Save the Refugees, Belgrade Serbia — [Co-founder](#)

September 2015 - February 2017

- Co-founded an organization that helped more than 10,000 people during the refugee crisis in Europe 2015-2017
- We supplied food, legal advice, educational and fun activities to people on their journey to Western Europe

Austin, TX 78759

(818) 284-3202

[ivana.cliffords@gmail.com](mailto:ivana.cliffords@gmail.com)

[om](#)

[Portfolio Website](#)

[Linkedin](#)

## SKILLS

HTML, CSS,  
MaterialUI, Bootstrap,  
JavaScript, ReactJS,  
Redux, NextJS

NodeJS, ExpressJS,  
REST API, MongoDB,  
Firebase

Jira, GIT, Postman,  
Insomnia

## EDUCATION

### MIT xPRO —

*Professional  
Certificate in  
Coding: Full Stack  
Development with  
MERN*

February 2021 - December  
2021

Grade: 96.8

**University of  
Belgrade, Belgrade**  
— *BS in Sociology*

October 2014 - April 2019

Grade: 9.0

## LANGUAGES

English, Serbian