

IVANA  
RADIĆ-PERRICHON  
PORTFOLIO

## **WORK EXPERIENCE**

### **2017 -Present – FREELANCE**

#### **UI Artist / Graphic designer / Illustrator**

- Creation of assets and visual aspects for mobile games
- Creation of illustration and avatars for mobile applications
- Conception and creation of logos and promotional materials

### **2015-2017 - FRONTMEN STUDIO Belgrade, Serbia**

#### **Graphic designer and illustrator**

- Creation of UI and visual aspects for online slot games, mobile applications and web sites
- Conception of logos and illustrations for slot games
- Creation and design for promotional support

### **2013 - 2014 - SOFTMETRIX Belgrade, Serbia**

#### **Graphic designer**

- Creation of visual identities, UI design for web sites and mobile applications
- Creation and design promotional support

### **2011 - 2013 - LEO BURNETT Belgrade, Serbia**

#### **Graphic designer**

- Creation of marketing materials for campaigns
- Responsible for regional campaign for BECK's beer and JELEN beer

#### **Email:**

ivanaradicperrichon@gmail.com

#### **Telephone:**

(+33)6 43 64 35 47

#### **Location:**

Copenhagen, Denmark

#### **SOFTWARE**

Adobe Creative Suite

Figma

HTML/CSS

Sass

JavaScript

React

#### **LANGUAGES**

ENGLISH bilingual

FRENCH professional

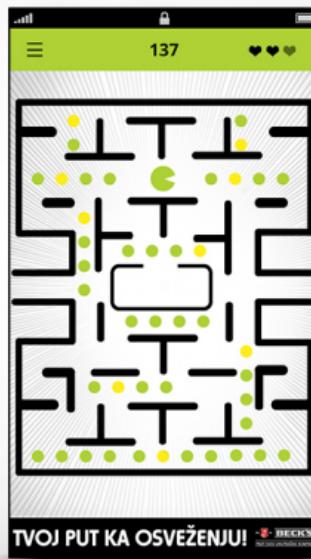
SERBIAN native language

# DESIGN

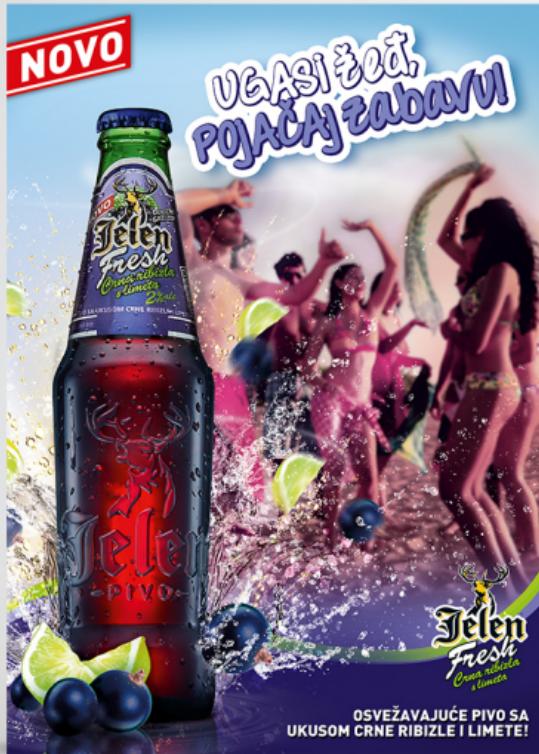






















Studio branding



Beer fest stand branding



# ILLUSTRATIONS













# UI DESIGN

## pamukTee

PamukTee is a e-commerce website.  
Selling t-shirt through a beautiful  
website.  
Your user browse through simple and  
elegant website.

The logo consists of the brand name "pamukTee" in a stylized, lowercase, sans-serif font. The letters are split into two colors: purple for "pamuk" and pink for "Tee". The font has a slightly irregular, hand-drawn appearance.

The screenshot displays the homepage of the PamukTee e-commerce website. At the top left is the logo "pamukTee" in a stylized font. The top right features navigation links for "Shop", "Our Story", a search icon, a shopping cart icon, and a user account icon. The main visual is a photograph of two individuals wearing white t-shirts with "FORCE MAJEURE MONTREAL" printed on them. A purple and pink diagonal graphic overlay covers the bottom right portion of the image. On the right side of this overlay, the text "Cotton t-shirt" and "€ 58,00" is displayed, along with a "View Product" button. Below the main image, there are two sections: "Shop The Latest" on the left and "View All" on the right, each accompanied by a small thumbnail image.

## pamukTee

The item added to your Shopping bag.

[VIEW CART](#)



Old print t-shirt

€ 30,00

★★★★★ 1 customer review

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Aliquam placerat, augue a volutpat hendrerit, sapien tortor faucibus augue, a maximus elit ex vitae libero. Sed quis mauris eget arcu facilisis consequat sed eu felis.

S M L XL

- 1 + [ADD TO CART](#)

Heart icon | Email icon | Facebook icon | Instagram icon | Twitter icon

## pamukTee

### Shopping Cart

Tomato t-shirt Red / Medium € 30,00	3	X
Green t-shirt Green / Large € 30,00	1	X
Old print White / Medium € 30,00	1	X

**Cart totals**

**Subtotal:** € 90,00  
Shipping costs will be calculated once you have provided address.

**Calculate Shipping**  
Select a country:   
City:   
Post code:   
[Update Totals](#)

**Total:** \$ 81,00

Coupon Code [Apply Coupon](#)

[Proceed to Checkout](#)

[CONTACT](#) [TERMS OF SERVICES](#) [SHIPPING AND RETURNS](#)

Give an email, get the newsletter!

in f i g t

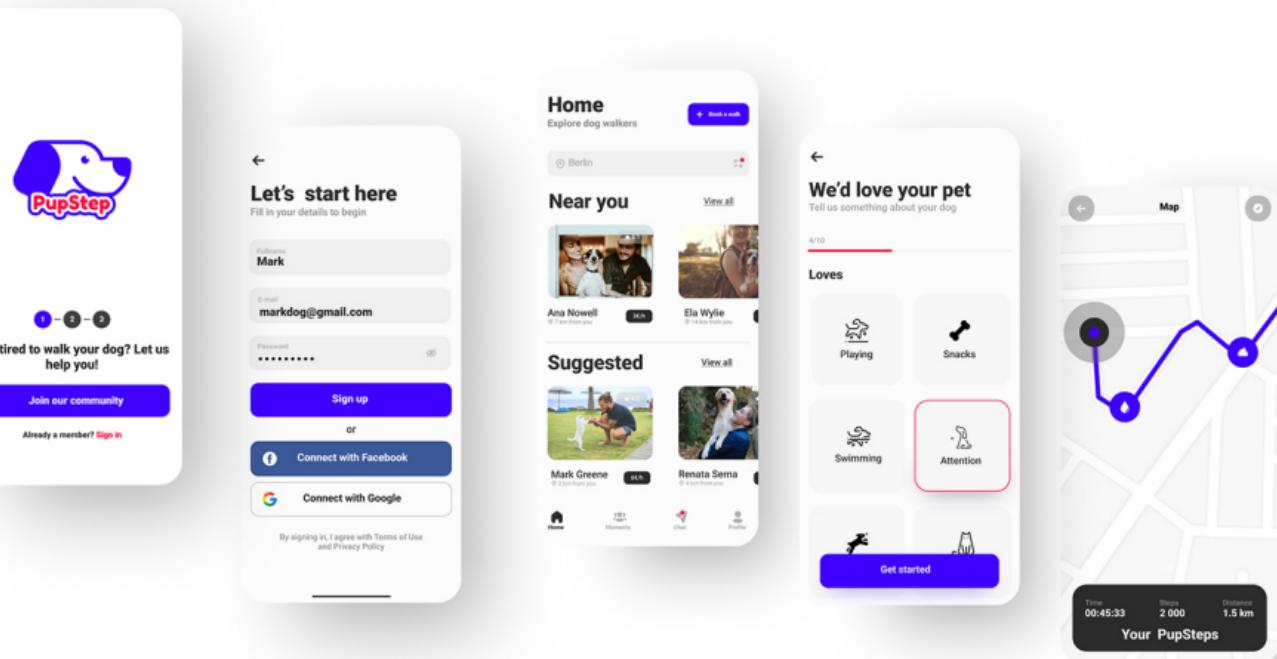
Product Page

Shopping Cart page

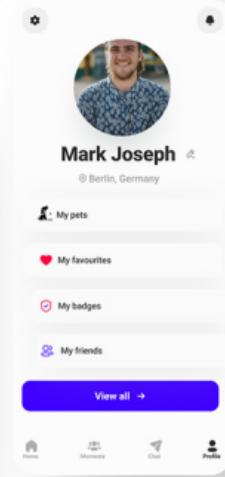
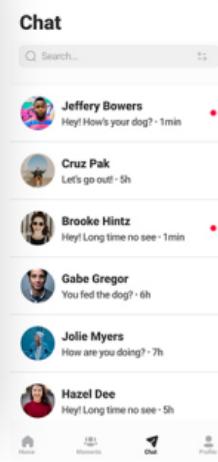
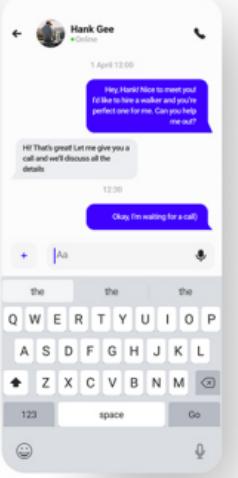
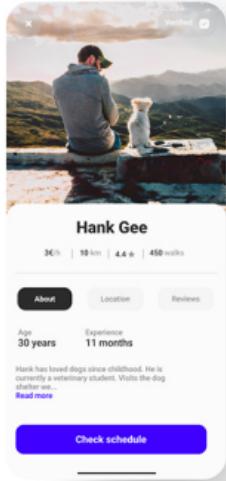
# PupStep

Pup Step is a dog walking app.  
Get trusted pet care in your neighborhood.  
Get adorable photo updates, GPS tracking of your dog's walk, an easy way to message sitters.





Onboarding Screen / Home Page / Dog profile page / Map page



Walker Profile Page / Chat page / Messages page / User Profile Page / Walk planning page

THANK YOU!