

Master of Science in Analytics Student Research Blog Policies and Submission Guide

Summary

[The Master of Science in Analytics Student Research Blog](#) is a great way for MSiA students to showcase their writing and research abilities. Each month, one student submission will be chosen and posted to the student research blog. In addition, the author(s) of that submission will be granted an award of \$1,500 total towards attending an analytics or data science conference proposed by the awardee and approved by the program.

Please submit your blog post on Canvas by the end of the month.

Blog Submission Policies

1. Content must be related to analytics or data science. Content can be from a technical standpoint or business-oriented.
2. Students should comply with all [Northwestern University student code of conduct](#).
3. Each submission will be reviewed by Professor Diego Klabjan.
4. Names and identifying markers will be redacted by program staff prior to review in order to ensure non-bias review.
5. The winning post will be selected based on these equally weighted criteria:
 - a. Novelty of content
 - b. Quality of writing
 - c. Ability to appeal to audience, general and technical
6. Extensions will not be granted.
7. Limit to one post submission per month, per student.
8. Collusion is prohibited (i.e. students must not arrange agreements amongst one another to guarantee a certain submission will be chosen, for example, agreeing to refrain from submitting so as to limit competition).
9. In the case that no submission is adequate, none will be posted and that month's blog award will remain unclaimed.
10. Those who have received the blog award previously, can submit again but will be given lower preference to those who have not yet received the blog award.
11. The program reserves the right to make future adjustments and changes to the policies.

Winner Travel Policies

The awardee will meet with program staff to discuss NU travel policies prior to making any arrangements such as booking travel or conference registration.

1. Blog award amount is up to \$1,500. Expenses exceeding this amount will be the responsibility of the awardee.
2. The award must go towards a single conference on analytics or data science and must be approved by the program.
3. All reimbursable expenses must follow the general Northwestern University travel policies.
4. Expenses can include:
 - a. Conference registration fee (many offer a student fee)
 - b. Lodging (standard hotel/room)
 - c. Per-diem (food)
 - d. Transportation in the form of public transport or rideshare
 - e. Airfare (economy class)
5. All travel documents required (such as visas), are the responsibility of the awardee
6. If total expenses is less than \$1,500, the difference remains with the program. Winnings cannot be spread over multiple conferences.
7. The awardee should keep receipts for all expenses needing reimbursement. Expenses must be submitted to the program within a month of the last day of travel.
8. Travel must be completed before the date of graduation.