

Ivan Lesko

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Hi, Kristian.

Recently, I have been actively looking for an appealing student position. I have been casually browsing through LinkedIn when the vacancy for Bodylab pops up. It was a no-brainer clicking at the link since I know Bodylab very well (for now only as a customer:). Reading the job description, I told myself, this might be it! I was getting more and more excited reading terms like e-commerce, development, campaign, optimization, HTML, CSS, Javascript, SEO,... All of the topics I love to occupy myself by.

The opportunity of being a part of Denmark's leading sports brand is one of the reasons why I came to Copenhagen. The idea of working for a brand that I love makes me wonder if there is something more exciting in a "career world". I see that as a way of how I can develop my personality and skillset. A way of getting experience from a well-functioning organization. A way to help a company to become even better in what they do.

What makes me a good fit for this position? I am a student of the multimedia design program; therefore, I am knowledgeable in more digital fields. I am capable of creating captivating designs, user-centered social media campaigns. On the other side, I can speak HTML, CSS, and Javascript. What is more, I do enjoy doing all of these. All of the mentioned is my hobby as well. I spend most of my time learning and practicing what I learned. Also, I am passionate about sharing my knowledge with others by creating content for my Instagram account [@designwithivan](#).

I am confident to say I can use my previous work experience (marketing agency intern, web content editor, communication director, digital marketer) combined with my traits (creativity, drive, curiosity, problem-solving mind, and passion for the work) to help Bodylab making their digital presence even better.

I encourage you to take a look at my portfolio leskoivan.com where you can learn a bit more about me. It is not fully developed, and it focuses on the UI/UX part of my work, but I would like you to see at least a sneak-peak of what I do.

I believe both you and I can benefit from our potential collaboration. Therefore, I would love to speak with you soon!

Best regards,

Ivan

P.S: If there is a need for beautifully poured flat-whites in the marketing team, I think I might use my barista experience for that :)