COVER LETTER 1/06/2021

Ivan Lesko









Hi, Pernille.

Recently, I have been actively looking for an appealing student position. I have been browsing through TheHub when the vacancy for Swiipe pop up. Reading the job description, I told myself, this might be it! I was getting more and more excited reading terms like e-commerce, UI/UX, branding, (friday bars:)), HTML, CSS,... All of the topics I love to occupy myself by.

The opportunity of being a part of Denmark's inspiring startup is one of the reasons why I came to Copenhagen. I see that as a way of how I can develop my personality and skillset. A way of getting experience from a well-functioning organization. A way to help a company to shape it and become even better in what they do. Additionally, I really want to transfer my study-based skills to a "real-world" scenario.

What makes me a good fit for this position? I am a student of the multimedia design program; therefore, I am knowledgeable in more digital fields. I am capable of creating captivating designs, user-centered interfaces or converting e-mail campaigns. On the other side, I can speak HTML, CSS, and Javascript. What is more, I do enjoy doing all of these. All of the mentioned is my hobby as well. I spend most of my time learning and practicing what I learned. Also, I am passionate about sharing my knowledge with others by creating content for my Instagram account @designwithivan.

I am confident to say I can use my previous work experience (marketing agency intern, web content editor, communication director, digital marketer) combined with my traits (creativity, drive, curiosity, problem-solving mind, and passion for the work) to help Swiipe making their digital presence even better.

I encourage you to take a look at my portfolio <u>leskoivan.com</u> where you can learn a bit more about me. It is not fully developed, and it focuses on the UI/UX part of my work, but I would like you to see at least a sneak-peak of what I do.

I believe both you and I can benefit from our potential collaboration. Therefore, I would love to speak with you soon!

Best regards,

Ivan