# May 19, 2024

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0.1.1	1.				·			
		,	mkrf_m	ovies		•		
<di< td=""><td><button< td=""><td>card-header" ic</td><td>_</td><td></td><td>-toggle="c</td><td>ollapse" data-t</td><td>arget="#collap</td><td>seH</td></button<></td></di<>	<button< td=""><td>card-header" ic</td><td>_</td><td></td><td>-toggle="c</td><td>ollapse" data-t</td><td>arget="#collap</td><td>seH</td></button<>	card-header" ic	_		-toggle="c	ollapse" data-t	arget="#collap	seH
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```
</div>
    </div>
[]: import pandas as pd
     import numpy as np
     import matplotlib.pyplot as plt
     import seaborn as sns
     pd.set_option('display.float_format', '{:,.2f}'.format)
     pd.set_option('chained_assignment', None)
[]: #
     movies_data = pd.read_csv('datasets\\mkrf_movies.csv')
     shows_data = pd.read_csv('datasets\\mkrf_shows.csv')
[]: display(movies_data)
     movies_data.info()
                                                          puNumber \
                                                  title
    0
                                                  221048915
    1
                                                111013716
    2
                                                    221038416
    3
                                                    221026916
    4
                                                    221030815
    7481
                                       126008019
    7482
                                                  121037819
    7483
                                        124010819
    7484
                                        124010619
    7485
                                        124010719
                   show_start_date
                                                type \
    0
          2015-11-27T12:00:00.000Z
    1
          2016-09-13T12:00:00.000Z
    2
          2016-10-10T12:00:00.000Z
    3
          2016-06-10T12:00:00.000Z
    4
          2015-07-29T12:00:00.000Z
    7481 2019-12-23T12:00:00.000Z
    7482 2019-12-24T12:00:00.000Z
    7483 2019-12-28T12:00:00.000Z
    7484 2019-12-30T12:00:00.000Z
    7485 2019-12-30T12:00:00.000Z
                                                 film_studio \
    0
    1
    2
    3
```

```
4
7481
7482
7483
7484
7485
           production_country
                                          director \
0
1
2
3
4
7481
7482
7483
7484
7485
                                                  producer \
0
1
                                                       NaN
2
3
4
7481
7482
7483
7484
7485
                               age_restriction refundable_support \
0
                                                         NaN
                  «18+» -
1
                «6+» -
                                  6
                                                         NaN
2
                  «18+» -
                                                         NaN
3
                  «18+» -
                                                        NaN
4
                  «18+» -
                                                         NaN
7481
              «12+» -
                                 12
                                                         NaN
7482
              «16+» -
                                  16
                                                         NaN
7483
                                                   NaN
      «O+» -
7484
      «O+» -
                                                   NaN
7485
      «0+» -
                                                   NaN
```

nonrefundable\_support budget financing\_source ratings \

0	NaN	NaN		NaN	7.2
1	NaN	NaN		NaN	6.6
2	NaN	NaN		NaN	6.8
3	NaN	NaN		NaN	6.8
4	NaN	NaN		NaN	6.8
•••			•••	•••	
 7481	 NaN	NaN	•••	 NaN	NaN
		NaN NaN	•••		NaN 5.4
7481	NaN		•••	NaN	
7481 7482	NaN NaN	NaN	•••	NaN NaN	5.4

genres

### [7486 rows x 15 columns]

<class 'pandas.core.frame.DataFrame'>
RangeIndex: 7486 entries, 0 to 7485
Data columns (total 15 columns):

#	Column	Non-Null Count	Dtype
0	title	7486 non-null	object
1	puNumber	7486 non-null	object
2	show_start_date	7486 non-null	object
3	type	7486 non-null	object
4	film_studio	7468 non-null	object
5	production_country	7484 non-null	object
6	director	7477 non-null	object
7	producer	6918 non-null	object
8	age_restriction	7486 non-null	object
9	refundable_support	332 non-null	float64
10	nonrefundable_support	332 non-null	float64
11	budget	332 non-null	float64
12	financing_source	332 non-null	object
13	ratings	6519 non-null	object
14	genres	6510 non-null	object
		\	

dtypes: float64(3), object(12)

```
[]: display(shows_data)
     shows_data.info()
           puNumber
                        box_office
    0
          111000113
                           2,450.00
          111000115
                         61,040.00
    1
    2
          111000116 153,030,013.40
    3
          111000117 12,260,956.00
    4
          111000118 163,684,057.79
    3153 224014814
                           1,530.00
    3154 224021411
                           9,270.00
    3155 224022410
                             400.00
    3156 224023210
                             360.00
    3157 224026410
                             400.00
    [3158 rows x 2 columns]
    <class 'pandas.core.frame.DataFrame'>
    RangeIndex: 3158 entries, 0 to 3157
    Data columns (total 2 columns):
         Column
                     Non-Null Count Dtype
         puNumber
                     3158 non-null
                                      int64
         box_office 3158 non-null
                                      float64
    dtypes: float64(1), int64(1)
    memory usage: 49.5 KB
[]: #
                     puNumber
     movies_data['puNumber'] = pd.to_numeric(movies_data['puNumber'],__
      ⇔errors='coerce')
     shows_data['puNumber'] = pd.to_numeric(shows_data['puNumber'], errors='coerce')
                     puNumber int
     movies_data['puNumber'] = movies_data['puNumber'].astype('Int64')
     shows_data['puNumber'] = shows_data['puNumber'].astype('Int64')
[]: merged_data = pd.merge(movies_data, shows_data, on='puNumber', how='left')
                                                        - moviesdata showsdata.
      1.
                   'puNumber'
                                                        pd.to_numeric().
                                                 errors='coerce'
                                                      NaN.
                 'puNumber'
      2.
                                                       'Int64'
                                                                          astype().
                  ,, -
                                                                                NaN
                           NaN).
```

memory usage: 877.4+ KB

```
3.
                                              pd.merge().
                                                                   'left'
                moviesdata,
                                         'puNumber' showsdata
         NaN. 'puNumber'
    0.1.2
             2.
      2.1.
[]: merged_data.info()
    <class 'pandas.core.frame.DataFrame'>
    RangeIndex: 7486 entries, 0 to 7485
    Data columns (total 16 columns):
         Column
                                Non-Null Count
                                                Dtype
         ----
         title
     0
                                7486 non-null
                                                object
         puNumber
                                7485 non-null
                                                Int64
     1
     2
         show_start_date
                                7486 non-null
                                                object
     3
         type
                                7486 non-null
                                                object
     4
         film_studio
                                7468 non-null
                                                object
     5
         production_country
                                7484 non-null
                                                object
         director
                                7477 non-null
                                                object
     7
         producer
                                6918 non-null
                                                object
         age_restriction
                                7486 non-null
                                                object
         refundable_support
                                332 non-null
                                                float64
        nonrefundable_support 332 non-null
                                                float64
     10
        budget
     11
                                332 non-null
                                                float64
     12 financing source
                                332 non-null
                                                object
        ratings
                                6519 non-null
     13
                                                object
     14 genres
                                6510 non-null
                                                object
     15 box_office
                                3158 non-null
                                                float64
    dtypes: Int64(1), float64(4), object(11)
    memory usage: 943.2+ KB
[]: #
               show\_start\_date
                                    datetime
     merged_data['show_start_date'] = pd.to_datetime(merged_data['show_start_date'])
                   category
     merged_data['type'] = merged_data['type'].astype('category')
     merged_data['age_restriction'] = merged_data['age_restriction'].
      →astype('category')
     merged_data['financing_source'] = merged_data['financing_source'].
      →astype('category')
     merged_data['ratings'] = merged_data['ratings'].str.replace('%', '').
      →astype(float)
```

```
merged_data['ratings'] = merged_data['ratings'].apply(lambda x: x / 10 if x >__
      410 else x)
      1.
                     show_start_date
                                         datetime
                         datetime,
       2.
                     type
                              category
                                                            ),
                                                                                     category
             object (
       3.
                                     financing source age restriction
                                                                                  film studio
                                                                       category.
         production\_country\ director\ producer\quad genres
      4.
                         ratings
                                                                                          10,
                                                       10.
                                       10,
[]: display(merged_data)
                                                              puNumber \
                                                     title
    0
                                                     221048915
    1
                                                   111013716
    2
                                                       221038416
    3
                                                       221026916
    4
                                                       221030815
    7481
                                          126008019
    7482
                                                      121037819
    7483
                                           124010819
    7484
                                            124010619
    7485
                                          124010719
                    show_start_date
                                                   type \
          2015-11-27 12:00:00+00:00
    0
          2016-09-13 12:00:00+00:00
    1
          2016-10-10 12:00:00+00:00
    2
    3
          2016-06-10 12:00:00+00:00
    4
          2015-07-29 12:00:00+00:00
    7481 2019-12-23 12:00:00+00:00
    7482 2019-12-24 12:00:00+00:00
    7483 2019-12-28 12:00:00+00:00
    7484 2019-12-30 12:00:00+00:00
    7485 2019-12-30 12:00:00+00:00
                                                    film_studio \
    0
```

```
1
2
3
4
7481
7482
7483
                                            11
7484
7485
            production_country
                                            director \
0
1
2
3
4
7481
7482
7483
7484
7485
                                                    producer \
0
1
                                                          {\tt NaN}
2
3
4
7481
7482
7483
7484
7485
                                age_restriction refundable_support \
0
                   «18+» -
                                                           NaN
1
                «6+» -
                                    6
                                                           NaN
2
                   «18+» -
                                                           NaN
3
                   «18+» -
                                                           NaN
4
                   «18+» -
                                                           NaN
7481
              «12+» -
                                   12
                                                           NaN
              «16+» -
7482
                                   16
                                                           NaN
7483
                                                     {\tt NaN}
      «O+» -
7484
                                                     NaN
      «O+» -
```

7485 «O+» - NaN

	nonrefundable_support	budget	financing_source	ratings	/
0	NaN	NaN	NaN	7.20	
1	NaN	NaN	NaN	6.60	
2	NaN	NaN	NaN	6.80	
3	NaN	NaN	NaN	6.80	
4	NaN	NaN	NaN	6.80	
•••		•••	•••		
7481	 NaN	NaN	NaN	NaN	
7482	NaN	NaN	NaN	5.40	
7483	NaN	NaN	NaN	NaN	
7484	NaN	NaN	NaN	NaN	
7485	NaN	NaN	NaN	6.30	
	ger	res box	<pre>c_office</pre>		
0	, ,	NaN			
1	,	N	aN		
2	, ,	NaN			
3		NaN			
4	, ,	NaN			
4	, ,	IValv			
	•••				
7481		NaN	NaN		
7482	,	Na	aN		
7483		NaN	NaN		
7484		NaN	NaN		
7485	,	Na	N		

[7486 rows x 16 columns]

## []: merged\_data.info()

<class 'pandas.core.frame.DataFrame'>
RangeIndex: 7486 entries, 0 to 7485
Data columns (total 16 columns):

#	Column	Non-Null Count	Dtype
0	title	7486 non-null	object
1	puNumber	7485 non-null	Int64
2	show_start_date	7486 non-null	datetime64[ns, UTC]
3	type	7486 non-null	category
4	film_studio	7468 non-null	object
5	production_country	7484 non-null	object
6	director	7477 non-null	object
7	producer	6918 non-null	object
8	age_restriction	7486 non-null	category
9	refundable_support	332 non-null	float64
10	nonrefundable_support	332 non-null	float64

```
11 budget
                           332 non-null
                                           float64
                           332 non-null
    financing_source
                                           category
 13
    ratings
                           6519 non-null
                                           float64
 14 genres
                           6510 non-null
                                           object
                           3158 non-null
 15 box office
                                           float64
dtypes: Int64(1), category(3), datetime64[ns, UTC](1), float64(5), object(6)
memory usage: 790.4+ KB
```

#### 2.2.

• ,

```
[]: #
  temp = merged_data.copy() #
  len(temp)
```

#### []: 7486

C:\Users\ivano\AppData\Local\Temp\ipykernel\_4564\1364134147.py:2: FutureWarning: A value is trying to be set on a copy of a DataFrame or Series through chained assignment using an inplace method.

The behavior will change in pandas 3.0. This implace method will never work because the intermediate object on which we are setting values always behaves as a copy.

For example, when doing 'df[col].method(value, inplace=True)', try using 'df.method({col: value}, inplace=True)' or df[col] = df[col].method(value) instead, to perform the operation inplace on the original object.

```
merged_data['film_studio'].fillna('Unknown', inplace=True)
```

C:\Users\ivano\AppData\Local\Temp\ipykernel\_4564\1364134147.py:4: FutureWarning: A value is trying to be set on a copy of a DataFrame or Series through chained assignment using an inplace method.

The behavior will change in pandas 3.0. This inplace method will never work because the intermediate object on which we are setting values always behaves as a copy.

For example, when doing 'df[col].method(value, inplace=True)', try using 'df.method({col: value}, inplace=True)' or df[col] = df[col].method(value) instead, to perform the operation inplace on the original object.

merged\_data['production\_country'].fillna('Unknown', inplace=True)
C:\Users\ivano\AppData\Local\Temp\ipykernel\_4564\1364134147.py:5: FutureWarning:
A value is trying to be set on a copy of a DataFrame or Series through chained
assignment using an inplace method.

The behavior will change in pandas 3.0. This inplace method will never work because the intermediate object on which we are setting values always behaves as a copy.

For example, when doing 'df[col].method(value, inplace=True)', try using 'df.method({col: value}, inplace=True)' or df[col] = df[col].method(value) instead, to perform the operation inplace on the original object.

merged\_data['director'].fillna('Unknown', inplace=True)

C:\Users\ivano\AppData\Local\Temp\ipykernel\_4564\1364134147.py:6: FutureWarning: A value is trying to be set on a copy of a DataFrame or Series through chained assignment using an inplace method.

The behavior will change in pandas 3.0. This inplace method will never work because the intermediate object on which we are setting values always behaves as a copy.

For example, when doing 'df[col].method(value, inplace=True)', try using 'df.method({col: value}, inplace=True)' or df[col] = df[col].method(value) instead, to perform the operation inplace on the original object.

merged\_data['producer'].fillna('Unknown', inplace=True)

C:\Users\ivano\AppData\Local\Temp\ipykernel\_4564\1364134147.py:7: FutureWarning: A value is trying to be set on a copy of a DataFrame or Series through chained assignment using an inplace method.

The behavior will change in pandas 3.0. This inplace method will never work because the intermediate object on which we are setting values always behaves as a copy.

For example, when doing 'df[col].method(value, inplace=True)', try using 'df.method({col: value}, inplace=True)' or df[col] = df[col].method(value) instead, to perform the operation inplace on the original object.

merged\_data['genres'].fillna('Unknown', inplace=True)
C:\Users\ivano\AppData\Local\Temp\ipykernel\_4564\1364134147.py:9: FutureWarning:
A value is trying to be set on a copy of a DataFrame or Series through chained assignment using an inplace method.

The behavior will change in pandas 3.0. This inplace method will never work because the intermediate object on which we are setting values always behaves as a copy.

For example, when doing 'df[col].method(value, inplace=True)', try using 'df.method({col: value}, inplace=True)' or df[col] = df[col].method(value) instead, to perform the operation inplace on the original object.

#### merged\_data['puNumber'].fillna(0, inplace=True)

- 1. merged\_data ( , 'film\_studio', 'production\_country', 'director', 'producer', 'genres', 'puNumber') . 'Unknown' ('film\_studio', 'production\_country', 'director', 'producer', 'genres'), , .
- 3. refundable\_support, nonrefundable\_support, budget financing\_source
- 4. box office

## []: display(merged\_data)

		title puNumber \
0		221048915
1		111013716
2		221038416
3		221026916
4		221030815
7481	:	126008019
7482		121037819
7483	:	! 124010819
7484	. "	" 124010619
7485	. "	" 124010719
	show_start_date	type \
0	2015-11-27 12:00:00+00:00	
1	2016-09-13 12:00:00+00:00	
2	2016-10-10 12:00:00+00:00	
3	2016-06-10 12:00:00+00:00	
4	2015-07-29 12:00:00+00:00	
•••	<b></b>	
7481	2019-12-23 12:00:00+00:00	
7482	2019-12-24 12:00:00+00:00	

```
7483 2019-12-28 12:00:00+00:00
7484 2019-12-30 12:00:00+00:00
7485 2019-12-30 12:00:00+00:00
                                              film_studio \
0
1
2
3
4
7481
7482
7483
7484
7485
           production_country
                                         director \
0
1
2
3
4
7481
7482
7483
7484
7485
                                                 producer \
0
                                                  Unknown
1
2
3
4
7481
7482
7483
7484
7485
                              age_restriction refundable_support \
0
                 «18+» -
                                                       NaN
                                 6
                                                       NaN
1
               «6+» -
2
                 «18+» -
                                                       NaN
3
                 «18+» -
                                                       NaN
```

```
4
                        «18+» -
                                                                 NaN
    7481
                   «12+» -
                                        12
                                                                 NaN
    7482
                   «16+» -
                                        16
                                                                 NaN
    7483 «0+» -
                                                           {\tt NaN}
    7484 «0+» -
                                                           NaN
    7485
           «O+» -
                                                           NaN
           nonrefundable_support budget financing_source ratings \
    0
                                NaN
                                         NaN
                                                            NaN
                                                                      7.20
    1
                                                                      6.60
                                NaN
                                         NaN
                                                            {\tt NaN}
    2
                                NaN
                                         NaN
                                                            NaN
                                                                      6.80
    3
                                         NaN
                                                            NaN
                                                                      6.80
                                NaN
    4
                                         NaN
                                                            NaN
                                                                      6.80
                                NaN
    7481
                                {\tt NaN}
                                         NaN
                                                            NaN
                                                                      {\tt NaN}
    7482
                                {\tt NaN}
                                         NaN
                                                            {\tt NaN}
                                                                      5.40
    7483
                                NaN
                                         NaN
                                                            NaN
                                                                      NaN
    7484
                                {\tt NaN}
                                         NaN
                                                            NaN
                                                                      NaN
    7485
                                NaN
                                         NaN
                                                                      6.30
                                                            NaN
                                 genres box_office
    0
                                       NaN
    1
                                           {\tt NaN}
    2
                                      NaN
    3
                                      NaN
    4
                                      NaN
    7481
                                Unknown
                                                  NaN
    7482
                                           NaN
    7483
                                Unknown
                                                  NaN
    7484
                                Unknown
                                                  NaN
    7485
                                           {\tt NaN}
     [7486 rows x 16 columns]
       2.3.
[]: #
     duplicates = merged_data.duplicated()
     if duplicates.any():
                             :")
          print("
          print(merged_data[duplicates])
     else:
```

```
[]: duplicated_titles = merged_data[merged_data['title'].duplicated(keep=False)]
     display(duplicated_titles)
                                                        title
                                                                puNumber \
    2
                                                          221038416
    3
                                                          221026916
    4
                                                          221030815
    12
                      /
                                     . . ... 221011415
    26
                                                        221012515
    7369
                                                           111019319
    7416
                                                      121035119
    7438
                                                             121035919
    7450
                                                          121036919
    7474
                                                           111022519
                   show_start_date
                                                type \
         2016-10-10 12:00:00+00:00
    2
    3
         2016-06-10 12:00:00+00:00
         2015-07-29 12:00:00+00:00
    4
         2015-04-03 12:00:00+00:00
    12
         2015-04-03 12:00:00+00:00
    7369 2019-11-07 12:00:00+00:00
    7416 2019-12-13 12:00:00+00:00
    7438 2019-12-05 12:00:00+00:00
    7450 2019-12-09 12:00:00+00:00
    7474 2019-12-23 12:00:00+00:00
                                                  film_studio \
    2
    3
    4
    12
    26
                       3,
    7369
    7416
    7438
    7450
                                          2011"
    7474
              production_country
                                            director \
```

")

print("

2

```
3
4
12
26
7369
7416
7438
7450
7474
                                                       producer \
2
3
4
12
26
7369
7416
7438
7450
7474
                         age_restriction refundable_support \
2
                                                      NaN
           «18+» -
3
           «18+» -
                                                     NaN
4
                                                     NaN
           «18+» -
12
       «16+» -
                                                      NaN
                            16
26
           «18+» -
                                                      NaN
7369
       «16+» -
                            16
                                                     NaN
       «16+» -
7416
                            16
                                                      NaN
7438
           «18+» -
                                                     NaN
7450
           «18+» -
                                                     NaN
                                         100,000,000.00
7474
       «12+» -
                            12
       nonrefundable_support
                                          budget financing_source
                                                                       ratings \
2
                                             NaN
                                                                           6.80
                            NaN
                                                                 {\tt NaN}
3
                            NaN
                                             NaN
                                                                 NaN
                                                                           6.80
4
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                                             NaN
                                                                 {\tt NaN}
                                                                           6.80
12
                            NaN
                                                                 NaN
                                             NaN
                                                                           8.10
26
                            NaN
                                             NaN
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                                                                           7.70
                                                                  •••
7369
                                             {\tt NaN}
                                                                 NaN
                                                                           7.50
                            NaN
7416
                            NaN
                                             NaN
                                                                 NaN
                                                                           7.90
7438
                            NaN
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                                                                 NaN
                                                                           6.50
7450
                            NaN
                                             {\tt NaN}
                                                                 NaN
                                                                           6.80
```

```
7474
                  400,000,000.00 944,000,000.00
                                                                   5.70
                                 genres box_office
    2
                                      NaN
    3
                                      NaN
    4
                                      NaN
    12
                                            NaN
    26
                                        NaN
    7369
                                      NaN
    7416
                                     {\tt NaN}
    7438
                                    175,003.51
    7450
                                      {\tt NaN}
    7474
                                         NaN
    [1272 rows x 16 columns]
[]: duplicated_titles = merged_data[merged_data['puNumber'].duplicated(keep=False)]
     display(duplicated_titles)
                                                                 puNumber \
                                                         title
    4638
                                                  221154310
    4639
                                        ... 221154310
    5067
                                                          221054410
    5068
                                                          221054410
                    show_start_date
                                                type \
    4638 2010-12-17 12:00:00+00:00
    4639 2010-12-17 12:00:00+00:00
    5067 2010-05-25 12:00:00+00:00
    5068 2010-05-25 12:00:00+00:00
                                                  film_studio \
    4638
    4639
    5067
    5068
                                      production_country
                                                                 director \
    4638
    4639
    5067
    5068
                                              producer \
    4638
    4639
    5067
```

```
5068
                           age_restriction refundable_support \
    4638 «16+» -
                                                    NaN
                                                    NaN
    4639 «16+» -
                             16
    5067 «16+» -
                             16
                                                    NaN
          «12+» -
    5068
                             12
                                                    NaN
          nonrefundable_support
                                  budget financing_source ratings \
    4638
                             NaN
                                     NaN
                                                       NaN
                                                               7.00
    4639
                             NaN
                                     NaN
                                                       NaN
                                                               7.60
    5067
                             NaN
                                     NaN
                                                       NaN
                                                               7.40
    5068
                                                               6.80
                             NaN
                                     NaN
                                                       NaN
                            genres box_office
    4638
                                    NaN
    4639
                                 NaN
    5067
                                    NaN
    5068
                                    NaN
[]: duplicated_titles = merged_data[merged_data[['puNumber', 'title']].

duplicated(keep=False)]
     if duplicated_titles.empty:
         print("
                        ")
     else:
         display(duplicated_titles)
[]: #
     a, b = len(temp), len(merged_data)
     print(a, b, round((a-b)/a*100, 2))
    7486 7486 0.0
[]: display(merged_data)
                                                           puNumber \
                                                   title
    0
                                                   221048915
    1
                                                 111013716
    2
                                                     221038416
    3
                                                     221026916
    4
                                                     221030815
    7481
                                        126008019
    7482
                                                   121037819
    7483
                                         124010819
    7484
                                          124010619
```

```
type \
               show_start_date
     2015-11-27 12:00:00+00:00
     2016-09-13 12:00:00+00:00
1
     2016-10-10 12:00:00+00:00
2
     2016-06-10 12:00:00+00:00
3
     2015-07-29 12:00:00+00:00
7481 2019-12-23 12:00:00+00:00
7482 2019-12-24 12:00:00+00:00
7483 2019-12-28 12:00:00+00:00
7484 2019-12-30 12:00:00+00:00
7485 2019-12-30 12:00:00+00:00
                                             film_studio \
0
1
2
3
7481
7482
7483
7484
7485
           production_country
                                         director \
0
1
2
3
4
7481
7482
7483
7484
7485
                                                producer \
0
                                                 Unknown
1
2
3
4
```

" 124010719

```
7481
7482
7483
7484
7485
                               age_restriction refundable_support \
0
                  «18+» -
                                                          NaN
1
                «6+» -
                                   6
                                                          NaN
2
                                                          NaN
                  «18+» -
3
                  «18+» -
                                                          NaN
4
                  «18+» -
                                                          NaN
              «12+» -
7481
                                  12
                                                          NaN
7482
              «16+» -
                                  16
                                                          NaN
7483
      «0+» -
                                                    NaN
7484
      «0+» -
                                                    NaN
7485
      «0+» -
                                                    NaN
                               budget financing_source
      nonrefundable_support
                                                          ratings \
                                   NaN
                                                              7.20
0
                          NaN
                                                     NaN
1
                          NaN
                                   NaN
                                                     NaN
                                                              6.60
                                                              6.80
2
                          NaN
                                   NaN
                                                     NaN
3
                          NaN
                                   NaN
                                                     NaN
                                                              6.80
4
                          NaN
                                   NaN
                                                     NaN
                                                              6.80
7481
                                   NaN
                          NaN
                                                     NaN
                                                               NaN
7482
                                                              5.40
                          NaN
                                   NaN
                                                     NaN
7483
                          NaN
                                   NaN
                                                     NaN
                                                               NaN
7484
                          NaN
                                   NaN
                                                     NaN
                                                               NaN
7485
                          NaN
                                   NaN
                                                     NaN
                                                              6.30
                           genres box_office
0
                                 NaN
1
                                     NaN
2
                               NaN
3
                               NaN
4
                               NaN
7481
                          Unknown
                                           NaN
7482
                                     NaN
7483
                          Unknown
                                           NaN
7484
                          Unknown
                                           NaN
7485
                                    NaN
```

[7486 rows x 16 columns]

```
;
                           type.
    <div class="card">
       <div class="card-header" id="headingThree">
           <button class="btn btn-link collapsed" data-toggle="collapse" data-target="#collapseHi</pre>
       </div>
       <div id="collapseHint_1" class="collapse" aria-labelledby="headingThree" data-parent="#acc</pre>
           <div class="card-body">
                                                       \ll » – .str.strip.
       type
                                                      : df['type'].str.strip()
       </div>
    </div>
[]: categorical_columns = merged_data.select_dtypes(include=['category']).columns
    for column in categorical_columns:
        unique_values = merged_data[column].unique()
        unique_count = merged_data[column].nunique()
        print(f" : {column}")
        print(f" : {unique_values}")
        print(f"
                             : {unique_count}")
        print('---')
            : ['
    Categories (8, object): ['
           ']
                   : 8
       : age_restriction
             : ['«18+» - ', '«6+» -
                          12 ', '<16+> -
     ', '«12+» -
    '«O+» -
                          רי
    Categories (5, object): ['«0+» -
        12 ', '«16+» - 16 ', '«18+» -
                        6 ']
      ', '«6+» -
                   : 5
       : financing_source
                             1, 1, 1, 1
             : [NaN, '
              ']
```

2.4.

```
Categories (3, object): [' ', ' ,
     ', ' ']
                  : 3
[]: categorical_object_columns = merged_data.select_dtypes(include=['category',__
    if len(categorical_object_columns) > 0:
       for column in categorical_object_columns:
           unique_values = merged_data[column].unique()
          print(f"\n : {column}")
          print(f"
                                 : {unique_values}")
          print("----")
           merged_data[column] = merged_data[column].str.replace(' - ', '-')
           merged_data[column] = merged_data[column].str.replace('-', ',')
           merged_data[column] = merged_data[column].str.replace(',', ', ')
          merged_data[column] = merged_data[column].str.strip().str.lower()
          unique_values_after_fix = merged_data[column].unique()
                                   : {unique_values_after_fix}")
          print(f"
          print("----")
    else:
       print("
                                        ")
      : title
                    : [' ' '
                         !!
                     ן י יי
                    : ['
                         ! '
      : type
```

Categories (8, object): [' ', ' ', ' ',

```
: [' ' '
: film_studio
           : ['
            : ['
: production_country
```

```
' 'Unknown'
```

'unknown'

```
: director
               : [' ' ' ' . ' ' '
               : ['
         ']
: producer
               : ['
'Unknown'
```

```
: ['
   ' 'unknown'
   : age_restriction
   : ['«18+» - ', '«6+» - 6 ', '«12+» - 12 ', '«16+» - 16 ', '«0+» - ']
16 ', '<0+> - ']
Categories (5, object): ['<0+> -
  12 ', '«16+» - 16 ', '«18+» -
  ', '«6+» - 6 ']
                : ['«18+»,
                             ' '«6+»,
              12 ' '≪16+≫,
                                   16 '
'«12+»,
 : financing_source
              : [NaN, '', ', ', ',
Categories (3, object): ['
                            1 1 1
                 : [nan '
   : genres
               : [' , ,
                         'Unknown'
```

-----

'unknown'

```
'produc-
    tion_country',
                                                                              (','),
                                                       (" - "),
          ("-").
       2.5.
    <div class="card">
         <div class="card-header" id="headingThree">
             <button class="btn btn-link collapsed" data-toggle="collapse" data-target="#collapseHi</pre>
         </div>
         <div id="collapseHint_budget" class="collapse" aria-labelledby="headingThree" data-parent=</pre>
             <div class="card-body">
                            budget.
                                                               : \ refundable\_support \quad nonrefund-
    able_support?
         </div>
    </div>
[]: merged_data.describe()
```

```
[]:
                                                nonrefundable_support
                 puNumber
                           refundable_support
     count
                 7,486.00
                                        332.00
                                                                 332.00
           135,178,527.64
                                 11,864,457.83
                                                         48,980,988.89
    mean
            38,382,177.41
                                 24,916,555.26
                                                         59,980,117.92
    std
    min
                     0.00
                                           0.00
                                                                   0.00
    25%
           112,025,043.00
                                                         25,000,000.00
                                           0.00
     50%
           121,015,464.50
                                          0.00
                                                         30,000,000.00
    75%
           124,003,313.75
                                 15,000,000.00
                                                         40,375,000.00
                                180,000,000.00
                                                        400,000,000.00
           231,001,111.00
    max
                      budget ratings
                                             box_office
                     332.00 6,519.00
                                               3,158.00
     count
             127,229,716.68
                                 6.49
                                         76,478,696.16
    mean
                                        240,353,122.82
     std
             188,588,333.12
                                 1.11
    min
                        0.00
                                 1.00
                                                   0.00
     25%
              42,000,000.00
                                 5.90
                                              86,239.00
    50%
              68,649,916.00
                                 6.60
                                          2,327,987.55
    75%
                                 7.20
             141,985,319.50
                                         23,979,671.02
           2,305,074,303.00
                                 9.90 3,073,568,690.79
    max
[]: display(merged_data.query('budget <= 0'))</pre>
                            title
                                     puNumber
                                                         show_start_date
    2053
                              14+
                                   111023614 2014-12-19 12:00:00+00:00
    2058
                         xless 2 111000415 2015-01-26 12:00:00+00:00
                         (2015) 111017315 2015-09-28 12:00:00+00:00
    2472
    2532
                                 111009615 2015-05-26 12:00:00+00:00
    2615
                            114001715 2015-07-21 12:00:00+00:00
                             111010215 2015-06-08 12:00:00+00:00
    2684
    2788
                            111017115 2015-09-30 12:00:00+00:00
                             111004916 2016-03-01 12:00:00+00:00
    2874
    3047
                          111008216 2016-04-29 12:00:00+00:00
    3565
                      (2016)
                              111018116 2016-12-16 12:00:00+00:00
                                114001817 2017-06-27 12:00:00+00:00
    3675
    3739
                                  111004317 2017-06-07 12:00:00+00:00
                                 111012117 2018-02-01 12:00:00+00:00
    5673
                               114001018 2018-05-31 12:00:00+00:00
    5806
                            114003018 2018-08-23 12:00:00+00:00
    6008
                                114006518 2018-11-08 12:00:00+00:00
    6323
                           114002419 2019-04-20 12:00:00+00:00
    6823
                                                                   film_studio \
                     type
    2053
                       11
    2058
    2472
                       11
    2532
    2615
    2684
```

```
2788
2874
3047
3565
                            2011",
3675
3739
5673
5806
                                             11
6008
6323
6823
                                                    director \
     production_country
2053
2058
2472
2532
2615
2684
2788
2874
3047
3565
3675
3739
5673
5806
6008
6323
6823
                                                  producer \
2053
2058
2472
2532
2615
2684
2788
2874
3047
3565
3675
3739
5673
                                               11
5806
                                               11
6008
6323
```

6823 " "

```
age_restriction refundable_support \
                         16
                                                0.00
2053
      «16+»,
                         16
                                                0.00
2058
      «16+»,
2472
      «12+»,
                         12
                                      10,000,000.00
2532
      «16+»,
                         16
                                      20,000,000.00
2615
        «6+»,
                          6
                                      60,000,000.00
2684
                                                0.00
           «18+»,
      «16+»,
                                                0.00
2788
                         16
                         12
2874
      «12+»,
                                                0.00
3047
      «16+»,
                         16
                                      19,000,000.00
3565
      «12+»,
                         12
                                                0.00
3675
                          6
                                      20,000,000.00
         «6+»,
                         16
3739
      «16+»,
                                      25,000,000.00
5673
      «16+»,
                         16
                                      20,000,000.00
5806
        «6+»,
                          6
                                      10,000,000.00
                          6
6008
         «6+»,
                                      40,000,000.00
6323
         «6+»,
                          6
                                                0.00
6823
         «6+»,
                          6
                                      60,000,000.00
      nonrefundable_support
                               budget
                                                           financing_source
2053
               23,000,000.00
                                  0.00
2058
               75,000,000.00
                                  0.00
2472
               70,000,000.00
                                  0.00
2532
                         0.00
                                  0.00
2615
              100,000,000.00
                                  0.00
2684
               59,000,000.00
                                  0.00
                                  0.00
2788
               35,000,000.00
2874
                6,000,000.00
                                  0.00
3047
               51,000,000.00
                                  0.00
3565
              250,000,000.00
                                  0.00
3675
               20,000,000.00
                                  0.00
3739
               20,000,000.00
                                  0.00
5673
               40,000,000.00
                                  0.00
5806
               60,000,000.00
                                  0.00
               40,000,000.00
6008
                                  0.00
6323
              138,969,465.00
                                  0.00
6823
              120,000,000.00
                                  0.00
                                                           box_office
      ratings
                                             genres
2053
         6.60
                                                   10,234,016.10
2058
         6.60
                                                    446,163,511.00
         7.80
2472
                                             196,572,438.40
2532
         6.20
                                                67,418,974.80
2615
         4.60
                                        184,487,551.40
2684
         6.30
                                                   1,957,738.51
2788
         5.10
                                               72,937,783.20
```

```
4.30
    2874
                                                       15,362,931.43
    3047
              6.30
                                                  70,299,052.00
    3565
              5.60
                                                  1,038,321,489.00
    3675
              5.20
                                              55,108,014.76
              4.80
                                                       50,451,949.00
    3739
    5673
              5.80
                                                   225,196,400.03
    5806
              5.00
                                                 106,514,301.03
                                              83,366,328.66
    6008
              5.20
    6323
               NaN
                                              unknown
                                                           1,334,699.40
              6.20
    6823
                                           147,606,826.51
[]: display(merged_data.query('budget == 0').count())
                               17
    title
    puNumber
                               17
    show_start_date
                               17
                               17
    type
    film_studio
                               17
    production_country
                               17
    director
                               17
    producer
                               17
    age_restriction
                               17
    refundable_support
                               17
    nonrefundable_support
                               17
    budget
                               17
    financing_source
                               17
    ratings
                               16
    genres
                               17
    box_office
                               17
    dtype: int64
             financing source
                                                               refundable support nonrefund-
                                        budget 0,
                                 (17)
                                                      0
    able support
[]: merged_data = merged_data[merged_data['budget'] != 0]
[]: display(merged_data.query('box_office <= 0'))
                                                         title
                                                                  puNumber \
    66
                                                           111011013
    237
                                                             111007613
    596
                                                           111003012
    914
                                             121027712
                                                          124002912
    932
    933
                                                           124002812
    976
                                                           131000213
                                                             111006712
    1126
    1387
                                             121014613
                                           121002614
    1559
```

```
1772
                                                ;) 111002414
1782
                                                121031913
1978
                                                    121013014
2037
                                                   111007114
                                             111009614
2078
                           . (
                                          ).
2126
                                                    111002015
2219
                                               121011614
2442
                                                   111013915
2685
                                                    111009815
3595
                                                        111017116
3827
                                                   111001610
3994
                                                 121008610
4066
                                                        121020210
                                              111005910
4790
               show_start_date
                                           type \
66
     2013-12-19 12:00:00+00:00
237
     2013-10-18 12:00:00+00:00
596
     2012-05-23 12:00:00+00:00
     2012-11-07 12:00:00+00:00
914
932
     2012-10-25 12:00:00+00:00
933
     2012-10-25 12:00:00+00:00
   2013-04-23 12:00:00+00:00
1126 2012-12-18 12:00:00+00:00
1387 2013-06-11 12:00:00+00:00
1559 2014-02-11 12:00:00+00:00
1772 2014-02-27 12:00:00+00:00
1782 2013-12-12 12:00:00+00:00
1978 2014-06-23 12:00:00+00:00
2037 2014-07-18 12:00:00+00:00
2078 2014-09-02 12:00:00+00:00
2126 2015-03-02 12:00:00+00:00
2219 2014-06-11 12:00:00+00:00
2442 2015-08-25 12:00:00+00:00
2685 2015-06-01 12:00:00+00:00
3595 2016-11-10 12:00:00+00:00
3827 2010-02-09 12:00:00+00:00
3994 2010-05-05 12:00:00+00:00
4066 2010-11-03 12:00:00+00:00
4790 2010-06-04 12:00:00+00:00
                                             film_studio \
66
237
596
914
932
933
```

```
976
                                    11
                                                "
1126
1387
1559
1772
1782
1978
2037
2078
2126
2219
2442
2685
3595
3827
3994
4066
4790
                                   production_country \
66
237
596
914
932
933
976
1126
1387
1559
1772
1782
1978
2037
2078
2126
2219
2442
2685
3595
3827
3994
4066
4790
                                                 director \
66
237
```

```
596
914
932
933
976
1126
1387
1559
1772
1782
1978
2037
2078
2126
2219
2442
2685
3595
3827
3994
4066
4790
                                                   producer
                                                    unknown
66
237
                                                    unknown
596
914
932
933
976
1126
1387
1559
1772
1782
1978
2037
2078
2126
2219
2442
                                                    unknown
2685
3595
3827
3994
4066
                                                    {\tt unknown}
4790
```

			<b>.</b>	fd.a.b	]	. \	
66	«6+»,	age_res	triction		le_support aN	: \	
237	%0+∅, ≪12+≫,	12			aN aN		
596	%12+», «16+»,	16			aN aN		
914	«12+»,	12			aN aN		
932	«12+»,	12			aN		
933	«12+»,	12			aN		
976	«12+»,	12			aN		
1126	«16+»,	16			aN		
1387	«12+»,	12			aN		
1559	«16+»,	16		N	aN		
1772	«6+»,	6		N	aN		
1782	«16+»,	16		N	aN		
1978	«16+»,	16		N	aN		
2037	«12+»,	12		N	aN		
2078	«12+»,	12		N	aN		
2126	«16+»,	16		N	aN		
2219	«12+»,	12		N	aN		
2442	«O+»,			NaN			
2685	«12+»,	12		N	aN		
3595	«16+»,	16			aN		
3827	«16+»,	16		NaN			
3994	«16+»,	16		NaN			
4066	«16+»,	16		NaN			
4790	«16+»,	16		N	aN		
	nonrefundable_support	budget	financin	g source	ratings	\	
66	- II NaN			NaN	7.70		
237	Nal	NaN		NaN	8.20		
596	Nal	NaN		NaN	6.30		
914	Nal	NaN		NaN	6.50		
932	NaN	NaN		NaN	7.40		
933	Nal	NaN		NaN	7.70		
976	Nal	NaN		NaN	7.90		
1126	Nal			NaN	5.50		
1387	Nal			NaN	5.80		
1559	Nal			NaN	6.90		
1772	Nal			NaN	NaN		
1782	Nal			NaN	8.00		
1978	Nal			NaN	6.00		
2037	Nan			NaN	6.90		
2078	Nal			NaN	NaN		
2126	Nal			NaN	9.10		
2219	Nal			NaN	6.10		
2442	Nal			NaN	7.50		
2685	Nal Na			NaN N-N	NaN C 70		
3595	Nal	NaN		NaN	6.70		

```
3827
                             NaN
                                      NaN
                                                        NaN
                                                                4.50
    3994
                             NaN
                                      NaN
                                                        NaN
                                                                7.50
    4066
                                                                 NaN
                             NaN
                                      NaN
                                                        NaN
    4790
                             NaN
                                      NaN
                                                        NaN
                                                                4.50
                                           box_office
                                   genres
    66
                                        0.00
    237
                                               0.00
    596
                                              0.00
    914
                                        0.00
    932
                                        0.00
    933
                                     0.00
    976
                                             0.00
                                          0.00
    1126
                                       0.00
    1387
    1559
                                               0.00
    1772
                                  unknown
                                                  0.00
    1782
                                     0.00
    1978
                                          0.00
    2037
                                               0.00
                                                  0.00
    2078
                                  unknown
    2126
                                           0.00
                                        0.00
    2219
    2442
                                               0.00
    2685
                                  unknown
                                                  0.00
    3595
                                       0.00
    3827
                                          0.00
    3994
                                      0.00
                                                  0.00
    4066
                                  unknown
    4790
                                            0.00
         0 box office,
                                                           Nan
[]: #
                          "box_office"
                                         NaN (
     merged_data.loc[merged_data['box_office'] == 0, 'box_office'] = np.nan
[]: display(merged_data.query('(box_office <= 1000) & (ratings > 5)').
      ⇔sort_values('box_office'))
                                       title
                                                puNumber
                                                                    show_start_date \
    151
                                        111006013 2013-10-18 12:00:00+00:00
    2274
                                       111016714 2014-12-01 12:00:00+00:00
    3917
                       22
                                       121006410 2010-04-01 12:00:00+00:00
    1180
                              3d
                                  121025012 2012-10-05 12:00:00+00:00
    351
                                     124000905 2015-01-18 12:00:00+00:00
                                         111004710 2010-04-19 12:00:00+00:00
    4388
    2002
                                         111007814 2014-07-22 12:00:00+00:00
                                       111003713 2013-08-28 12:00:00+00:00
    1779
```

```
1776
                                     121007414 2014-04-21 12:00:00+00:00
2009
                                        111009214 2014-08-21 12:00:00+00:00
                 type
                                                                film_studio \
151
2274
3917
1180
351
4388
2002
1779
1776
2009
                      production_country
                                                                   director \
151
2274
3917
1180
351
4388
2002
1779
1776
2009
                                                  producer
151
                                                   unknown
2274
                                                   unknown
3917
1180
351
4388
2002
1779
1776
2009
                              age_restriction refundable_support \
151
                                                       NaN
              «12+»,
                                12
2274
      «O+»,
                                                  {\tt NaN}
3917
                                16
                                                       NaN
              «16+»,
1180
                «6+»,
                                 6
                                                       NaN
351
      «O+»,
                                                 NaN
```

```
4388
                  «16+»,
                                    16
                                                           {\tt NaN}
    2002
                      <18+»,
                                                           NaN
    1779
                      «18+»,
                                                           NaN
                                                           NaN
    1776
                  «16+»,
                                    16
    2009
                  «16+»,
                                    16
                                                           NaN
          nonrefundable_support
                                  budget financing_source
                                                           ratings \
    151
                             NaN
                                      NaN
                                                       NaN
                                                                8.10
    2274
                             NaN
                                      NaN
                                                       NaN
                                                                7.10
    3917
                             NaN
                                      NaN
                                                       NaN
                                                                7.10
    1180
                             NaN
                                      NaN
                                                       NaN
                                                                5.60
    351
                                                                5.70
                             NaN
                                      NaN
                                                       NaN
                                                        •••
                                                                5.80
    4388
                             NaN
                                      NaN
                                                        NaN
    2002
                             NaN
                                      NaN
                                                       NaN
                                                                6.70
    1779
                             NaN
                                      NaN
                                                       NaN
                                                                5.40
                             NaN
                                                                6.90
    1776
                                      NaN
                                                       NaN
    2009
                             NaN
                                      NaN
                                                       NaN
                                                                7.90
                                    genres box_office
    151
                                       40.00
                                       50.00
    2274
    3917
                                        75.00
    1180
                                    80.00
    351
                                    100.00
                                          980.00
    4388
    2002
                                       1,000.00
    1779
                                       1,000.00
    1776
                                       1,000.00
    2009
                                            1,000.00
    [187 rows x 16 columns]
             1000 box_office ratings > 5,
                                                                             Nan
                  ratings
                             5 box_office
                                             1000
[]: merged_data.loc[(merged_data['box_office'] <= 1000) & (merged_data['ratings'] >__
      []: merged data.describe()
[]:
                 puNumber
                            refundable_support
                                                nonrefundable_support
                 7,469.00
                                        315.00
                                                                 315.00
     count
           135,231,130.73
                                 11,603,174.60
                                                         48,107,043.96
     mean
                                                         59,886,140.86
     std
            38,409,917.68
                                 25,151,438.82
    min
                     0.00
                                          0.00
                                                                   0.00
```

```
25%
           113,000,116.00
                                          0.00
                                                        25,000,000.00
     50%
           121,015,518.00
                                          0.00
                                                        30,000,000.00
     75%
           124,003,318.00
                                10,000,000.00
                                                        40,000,000.00
           231,001,111.00
                               180,000,000.00
                                                       400,000,000.00
    max
                     budget ratings
                                           box_office
                     315.00 6,503.00
                                              2,930.00
     count
    mean
             134,096,082.35
                                6.49
                                        81,483,380.41
     std
             191,226,039.63
                                1.11
                                       247,854,967.91
                                1.00
    min
              14,462,464.00
                                                120.00
     25%
              46,153,866.50
                                5.90
                                           263,261.25
     50%
              73,379,554.00
                                6.60
                                         3,044,403.00
     75%
             150,004,286.50
                                7.20
                                         28,625,993.04
    max
           2,305,074,303.00
                                9.90 3,073,568,690.79
[]: merged_data.info()
    <class 'pandas.core.frame.DataFrame'>
    Index: 7469 entries, 0 to 7485
    Data columns (total 16 columns):
     #
         Column
                                 Non-Null Count
                                                 Dtype
         _____
                                 _____
                                                 ____
     0
         title
                                 7469 non-null
                                                 object
                                                 Int64
     1
         puNumber
                                 7469 non-null
     2
         show_start_date
                                 7469 non-null
                                                 datetime64[ns, UTC]
     3
         type
                                 7469 non-null
                                                 object
     4
                                 7469 non-null
         film_studio
                                                 object
     5
         production country
                                 7469 non-null
                                                 object
     6
         director
                                 7469 non-null
                                                 object
     7
         producer
                                 7469 non-null
                                                 object
         age_restriction
                                 7469 non-null
                                                 object
         refundable support
     9
                                 315 non-null
                                                 float64
     10
         nonrefundable_support
                                315 non-null
                                                 float64
        budget
     11
                                 315 non-null
                                                 float64
     12
         financing_source
                                 315 non-null
                                                 object
                                 6503 non-null
                                                 float64
     13
         ratings
     14
         genres
                                 7469 non-null
                                                 object
     15 box_office
                                 2930 non-null
                                                 float64
    dtypes: Int64(1), datetime64[ns, UTC](1), float64(5), object(9)
    memory usage: 999.3+ KB
      2.6.
[]: #
                      'show_start_date'
     col_position = merged_data.columns.get_loc('show_start_date')
```

```
'release_year'
     merged_data['release_year'] = merged_data['show_start_date'].dt.year;
                     'release_year',
                                                   'show_start_date'
     columns = list(merged_data.columns)
     columns.insert(col_position + 1, columns.pop(columns.index('release_year')))
     merged_data = merged_data[columns]
    <div class="card">
        <div class="card-header" id="headingThree">
            <button class="btn btn-link collapsed" data-toggle="collapse" data-target="#collapseHi</pre>
        </div>
        <div id="collapseHint_2" class="collapse" aria-labelledby="headingThree" data-parent="#accenter"</pre>
            <div class="card-body">
        </div>
    </div>
[]: merged_data['director_name'] = merged_data['director'].apply(lambda full_name:__
      →full_name.split(',')[0])
     merged_data['primary_genre'] = merged_data['genres'].apply(lambda genre_list:__
      →genre_list.split(',')[0])
[]: display(merged_data)
                                                   title
                                                           puNumber \
    0
                                                   221048915
    1
                                                  111013716
    2
                                                     221038416
    3
                                                     221026916
    4
                                                     221030815
    7481
                                        126008019
    7482
                                                   121037819
    7483
                                          124010819
    7484
                                          124010619
    7485
                                        124010719
                    show_start_date release_year
                                                              type \
         2015-11-27 12:00:00+00:00
    0
                                              2015
         2016-09-13 12:00:00+00:00
                                              2016
    1
         2016-10-10 12:00:00+00:00
                                              2016
    2
    3
         2016-06-10 12:00:00+00:00
                                              2016
    4
         2015-07-29 12:00:00+00:00
                                              2015
```

```
7481 2019-12-23 12:00:00+00:00
                                         2019
7482 2019-12-24 12:00:00+00:00
                                         2019
7483 2019-12-28 12:00:00+00:00
                                         2019
7484 2019-12-30 12:00:00+00:00
                                         2019
7485 2019-12-30 12:00:00+00:00
                                         2019
                                             film_studio \
0
1
2
3
4
7481
7482
7483
7484
7485
                                          director \
            production_country
0
1
2
3
4
7481
7482
7483
7484
7485
                                                producer \
0
1
                                                  unknown
2
3
4
7481
7482
7483
7484
7485
                             age_restriction refundable_support \
0
                                                      NaN
                 «18+»,
                                6
1
               «6+»,
                                                      NaN
```

```
2
                       «18+»,
                                                              NaN
    3
                       «18+»,
                                                              NaN
                       «18+»,
    4
                                                              NaN
    7481
                   «12+».
                                      12
                                                              {\tt NaN}
    7482
                   «16+»,
                                      16
                                                              NaN
    7483
           «0+»,
                                                         {\tt NaN}
    7484
           «0+».
                                                         NaN
    7485
           «0+»,
                                                         NaN
                                    budget financing_source
           nonrefundable_support
                                                               ratings \
    0
                               NaN
                                        NaN
                                                           NaN
                                                                    7.20
    1
                               NaN
                                        NaN
                                                           NaN
                                                                    6.60
    2
                               NaN
                                        NaN
                                                           NaN
                                                                    6.80
    3
                               NaN
                                        NaN
                                                           NaN
                                                                    6.80
    4
                                                                    6.80
                               NaN
                                        NaN
                                                           NaN
                                                            •••
    7481
                                                           NaN
                                                                     NaN
                               NaN
                                        NaN
    7482
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                                        NaN
                                                           NaN
                                                                    5.40
    7483
                               NaN
                                        NaN
                                                           NaN
                                                                     NaN
    7484
                               NaN
                                        NaN
                                                           NaN
                                                                     NaN
    7485
                               NaN
                                        NaN
                                                           NaN
                                                                    6.30
                                  genres box_office
                                                             director_name primary_genre
    0
                                         NaN
    1
                                             NaN
    2
                                       NaN
    3
                                       NaN
    4
                                       NaN
    7481
                                 unknown
                                                   NaN
                                                                              unknown
    7482
                                            NaN
    7483
                                 unknown
                                                                            unknown
                                                   NaN
    7484
                                 unknown
                                                   NaN
                                                                                unknown
    7485
                                            NaN
     [7469 rows x 19 columns]
[]: #
     total_support = merged_data['refundable_support'] +__

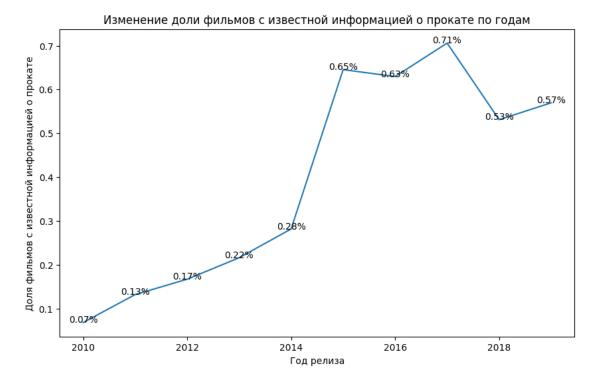
¬merged_data['nonrefundable_support']
     merged_data['support_ratio'] = total_support / merged_data['budget']
     merged_data['support_ratio'] = merged_data['support_ratio'].apply(lambda x:__
      \hookrightarrow f'\{x:.2\%\}');
```

```
cols = list(merged_data.columns)
                'budget'
budget_index = cols.index('budget')
cols = cols[:budget_index + 1] + ['support_ratio'] + cols[budget_index + 1:-1]
merged_data = merged_data[cols]
display(merged_data)
                                              title
                                                      puNumber \
0
                                              221048915
                                            111013716
1
2
                                                221038416
3
                                                221026916
4
                                                221030815
7481
                                   126008019
7482
                                              121037819
7483
                                   124010819
7484
                                  " 124010619
7485
                                 " 124010719
               show_start_date release_year
                                                         type \
     2015-11-27 12:00:00+00:00
0
                                         2015
1
     2016-09-13 12:00:00+00:00
                                         2016
2
     2016-10-10 12:00:00+00:00
                                         2016
     2016-06-10 12:00:00+00:00
3
                                         2016
4
     2015-07-29 12:00:00+00:00
                                         2015
7481 2019-12-23 12:00:00+00:00
                                         2019
7482 2019-12-24 12:00:00+00:00
                                         2019
7483 2019-12-28 12:00:00+00:00
                                         2019
7484 2019-12-30 12:00:00+00:00
                                         2019
7485 2019-12-30 12:00:00+00:00
                                         2019
                                             film_studio \
0
1
2
3
4
7481
7482
7483
```

```
7484
7485
             production_country
                                             director \
0
1
2
3
4
7481
7482
7483
7484
7485
                                                   producer \
0
1
                                                     unknown
2
3
4
7481
7482
7483
7484
7485
                              age_restriction refundable_support \
                                                         NaN
0
                  «18+»,
                                  6
                                                         NaN
1
                «6+»,
2
                  «18+»,
                                                         NaN
3
                  «18+»,
                                                         {\tt NaN}
4
                  «18+»,
                                                         NaN
7481
              «12+»,
                                 12
                                                         NaN
7482
              «16+»,
                                 16
                                                         NaN
7483
      «O+»,
                                                   NaN
7484
      «0+»,
                                                   NaN
7485
      «O+»,
                                                   NaN
      nonrefundable_support
                               budget support_ratio financing_source
                                                                          ratings
                                   NaN
                                                                              7.20
0
                                                 nan%
                          NaN
                                                                     NaN
1
                          NaN
                                   NaN
                                                 nan%
                                                                     NaN
                                                                              6.60
2
                          NaN
                                   NaN
                                                 nan%
                                                                     NaN
                                                                              6.80
3
                          NaN
                                   NaN
                                                 nan%
                                                                     NaN
                                                                              6.80
4
                          NaN
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                                                 nan%
                                                                     NaN
                                                                              6.80
```

```
7481
                              NaN
                                       NaN
                                                     nan%
                                                                         NaN
                                                                                  NaN
    7482
                              NaN
                                       NaN
                                                     nan%
                                                                         NaN
                                                                                 5.40
    7483
                              NaN
                                       NaN
                                                     nan%
                                                                         NaN
                                                                                  {\tt NaN}
    7484
                                                     nan%
                                                                                  NaN
                              NaN
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                                                                         NaN
                                                     nan%
    7485
                              NaN
                                       NaN
                                                                         NaN
                                                                                 6.30
                                                           director_name primary_genre
                                 genres box_office
    0
                                        NaN
    1
                                            NaN
    2
                                      {\tt NaN}
    3
                                      NaN
    4
                                      NaN
    7481
                                                  NaN
                                unknown
                                                                            unknown
    7482
                                           NaN
    7483
                                unknown
                                                  NaN
                                                                          unknown
    7484
                                unknown
                                                  NaN
                                                                              unknown
    7485
                                           NaN
    [7469 rows x 20 columns]
                        'production country',
         (`, '),
    0.1.3
              3.
[]:#
     film_counts = merged_data.groupby('release_year').size().
      →reset_index(name='film_count')
     films_with_box_office_count = merged_data[merged_data['box_office'].notna()].

¬groupby('release_year').size().
      →reset_index(name='films_with_box_office_count')
```



	release_year	$film\_count$	films_with_box_office_count	box_office_ratio
0	2010	985	67	0.07
1	2011	622	82	0.13

```
2
                2012
                             593
                                                             99
                                                                              0.17
    3
                2013
                             630
                                                            136
                                                                              0.22
    4
                2014
                             806
                                                            227
                                                                              0.28
    5
                2015
                             699
                                                            451
                                                                              0.65
    6
                                                                              0.63
                2016
                             815
                                                            513
    7
                2017
                             503
                                                            355
                                                                              0.71
    8
                             887
                                                                             0.53
                2018
                                                            471
    9
                2019
                             929
                                                            529
                                                                              0.57
       1.
                                                               503 2017
                                                                             985 2010
                                                     2014
                                                                       2019
                                                                                929
       2.
                                                   2010
                                                         2017 , 0.07 0.71.
       3.
               2015
      4.
                2017
       5.
                        2019
                                                                           (0.57),
                                                                       ?
                                                             ?
[]: plt.figure(figsize=(20, 6))
     plt.plot(merged_counts['release_year'], merged_data.
      ⇒groupby('release_year')['box_office'].sum())
     plt.xlabel('
                        ')
     plt.ylabel('
                         ')
     plt.title('
                                    ')
     for i, value in enumerate(merged_data.groupby('release_year')['box_office'].

sum()):
         plt.text(merged_counts['release_year'][i], value, f'{value/1000000:.2f}
      ⇔\u20BD', ha='center')
     plt.show()
     box_office_table = pd.DataFrame(merged_data.
      Groupby('release_year')['box_office'].sum())
     box_office_table.columns = ['
     box_office_table.index.name = '
```

```
#
display(box_office_table)
```

```
1610 ИЗМЕНЕНИЕ СУММЫ ПРОКАТА ПО ГОДАМ

46742,31 мян Р

46742,
```

```
2012
                    6,945,533.00
    2013
                   29,779,401.20
    2014
                7,434,695,443.10
               38,527,825,699.09
    2015
    2016
               46,742,312,299.48
               48,458,147,253.75
    2017
    2018
               49,251,991,405.20
               48,278,101,953.08
    2019
[]: min_box_office_year = merged_data.groupby('release_year')['box_office'].sum().
      →idxmin()
     max_box_office_year = merged_data.groupby('release_year')['box_office'].sum().
      →idxmax()
     min_box_office_sum = merged_data.groupby('release_year')['box_office'].sum().
     max_box_office_sum = merged_data.groupby('release_year')['box_office'].sum().
      →max()
                               :", min_box_office_year, "
     print("
                                                                 :",_
      →min_box_office_sum, "\u20BD")
```

2010

2011

2,415,119.00

14,090,485.00

→max\_box\_office\_sum, "\u20BD")

: 2010 : 2415119.0 : 2018 : 49251991405.2

:", max\_box\_office\_year, "

:",\_

:

```
1.
           2010 2014
                                                 2014
                                                                           7,4
       2.
             2014
                                                                               2014
       3.
                               2015
                                                                 5
       4.
             2017
                                                                48-49
                                                     2010
                                                            2015
[]: #
     pivot_table = pd.pivot_table(merged_data, values='box_office',__
```

C:\Users\ivano\AppData\Local\Temp\ipykernel\_4564\2573536348.py:2: FutureWarning: The provided callable <function mean at 0x0000013A8A2E8400> is currently using DataFrameGroupBy.mean. In a future version of pandas, the provided callable will be used directly. To keep current behavior pass the string "mean" instead.

pivot\_table = pd.pivot\_table(merged\_data, values='box\_office',
index='release\_year', aggfunc=[np.mean, np.median])

C:\Users\ivano\AppData\Local\Temp\ipykernel\_4564\2573536348.py:2: FutureWarning: The provided callable <function median at 0x0000013AA041F100> is currently using DataFrameGroupBy.median. In a future version of pandas, the provided callable will be used directly. To keep current behavior pass the string "median" instead.

pivot\_table = pd.pivot\_table(merged\_data, values='box\_office',
index='release\_year', aggfunc=[np.mean, np.median])

	mean	median
	box_office	box_office
release_year		
2010	36,046.55	3,878.00
2011	171,835.18	5,555.00
2012	70,156.90	10,310.00
2013	218,966.19	6,497.50
2014	32,751,962.30	123,190.00
2015	85,427,551.44	5,034,342.40
2016	91,115,618.52	4,034,973.50
2017	136,501,823.25	9,919,415.00
2018	104,568,983.88	8,751,895.75

```
2019
                  91,262,952.65 4,601,033.60
                                                                        2010 2019 .
                             2014
                                       ( (6+), (12+), (16+), (18+)
               2015
                     2019
[]: #
    merged_data['age_restriction'] = merged_data['age_restriction'].str.split(',').
     ⇔str[0]#
                            2015
                                   2019
    filtered_data = merged_data[(merged_data['release_year'] >= 2015) &__
      age_restriction_totals = filtered_data.groupby('age_restriction')['box_office'].
     ⇔sum().reset_index(name='total_box_office')
    age_restriction_max = age_restriction_totals.sort_values(by='total_box_office',_
     ⇒ascending=False).head(1)
    print("
                                             :")
    display(age_restriction_totals)
                                                     :")
    print("\n
    display(age_restriction_max)
      age_restriction total_box_office
                         809,076,715.97
    0
    1
                <12+> 59,369,189,769.50
    2
                «16+» 75,102,265,523.60
    3
                <18+» 40,757,657,233.61
    4
                «6+» 55,220,189,367.92
      age_restriction total_box_office
    2
                «16+» 75,102,265,523.60
                                                                     \langle 16+ \rangle
                       75,102,265,523.60.
```

```
[]: #
     year_age restriction_totals = filtered_data.groupby(['release_year',_

¬'age_restriction'])['box_office'].sum().reset_index(name='total_box_office')

     print("
                                                       :")
     display(year_age_restriction_totals)
                                               :
                                         total_box_office
         release_year age_restriction
    0
                 2015
                                   «0+»
                                           379,054,358.37
    1
                 2015
                                  «12+» 13,419,509,570.51
    2
                 2015
                                  «16+» 10,781,600,451.27
    3
                 2015
                                  «18+»
                                        5,430,350,628.93
                                         8,517,310,690.01
    4
                 2015
                                   «6+»
    5
                 2016
                                   «0+»
                                           150,228,358.67
    6
                 2016
                                  «12+» 11,150,762,103.96
    7
                                  «16+» 16,594,249,189.74
                 2016
    8
                 2016
                                  «18+»
                                        6,793,929,218.87
    9
                 2016
                                   «6+» 12,053,143,428.24
                 2017
    10
                                   «0+»
                                           229,598,930.00
    11
                 2017
                                  «12+»
                                        7,851,427,660.67
                 2017
    12
                                  «16+» 18,694,590,951.06
    13
                 2017
                                  «18+»
                                        9,651,495,581.02
    14
                 2017
                                   «6+» 12,031,034,131.00
    15
                 2018
                                   «0+»
                                            32,449,002.11
    16
                 2018
                                  «12+» 14,267,291,660.69
    17
                 2018
                                  «16+» 16,278,405,946.93
    18
                 2018
                                  «18+»
                                        8,760,085,501.15
    19
                 2018
                                   «6+»
                                         9,913,759,294.32
    20
                 2019
                                   «0+»
                                            17,746,066.82
    21
                 2019
                                  «12+» 12,680,198,773.67
    22
                 2019
                                  «16+» 12,753,418,984.60
    23
                 2019
                                  «18+» 10,121,796,303.64
    24
                 2019
                                   «6+» 12,704,941,824.35
       1.
                              (0+), (6+), (12+), (16+) (18+),
           2015
       2.
                                       \langle 12+ \rangle
                                                                             13,419,509,570.51
           2016
                                             \langle 16+ \rangle
                                                                         16,594,249,189.74
```

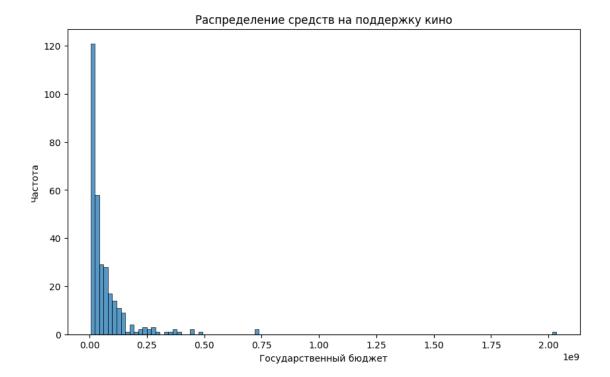
 $\langle 16+ \rangle$ 

```
9,651,495,581.02
     5.
                       \langle 0+\rangle
                                         2019
     6.
                                    2015
   "18+" "16+"
   0.1.4
           4.
[]: merged_data['gos_budget'] = merged_data['budget']__
     []: merged_data2 = merged_data.dropna(subset=['financing_source'])
    df = merged_data2[['title', 'budget', 'gos_budget', 'support_ratio',__
     display(df)
                            title
                                        budget
                                                  gos_budget support_ratio \
   1281
                              79,411,900.00 52,911,900.00
                                                             33.37%
   1448
                           37,142,857.00 11,142,857.00
                                                          70.00%
                              176,023,490.00 68,175,545.00
   1498
                                                              61.27%
   1524
                                40,574,140.00 12,574,140.00
                                                               69.01%
   1792
                               40,015,122.00 15,015,122.00
                                                               62.48%
                            980,000,000.00 480,000,000.00
   7464
                                                            51.02%
   7466
                       4 190,000,000.00 90,000,000.00
                                                         52.63%
                             944,000,000.00 444,000,000.00
   7474
                                                              52.97%
                              46,154,000.00 16,154,000.00
                                                              65.00%
   7476
              ( )
                          150,147,502.00 50,147,502.00
   7478
                                                          66.60%
           box_office
                      ratings primary_genre
                                                   type release_year \
   1281
           365,353.60
                        8.10
                                                       2013
   1448
            28,140.00
                         NaN
                                  unknown
                                                         2014
                        5.30
   1498
         19,957,031.50
                                                      2013
   1524
            55,917.50
                        4.20
                                                       2014
```

 $\langle 18+\rangle$ 

2017

```
1792
                              6.40
                                                                   2014
              232,100.00
    7464 717,703,185.53
                              6.00
                                                                  2019
    7466 501,069,235.00
                              6.70
                                                                  2019
    7474
                     NaN
                              5.70
                                                                 2019
                              5.90
    7476
                     {\tt NaN}
                                                                   2019
    7478
                              4.50
                     {\tt NaN}
                                                                  2019
         age_restriction
    1281
                    «16+»
    1448
                    «12+»
    1498
                    «12+»
    1524
                    «16+»
                    «16+»
    1792
    7464
                    «12+»
    7466
                     «6+»
    7474
                    «12+»
    7476
                    «12+»
    7478
                    «12+»
    [315 rows x 10 columns]
[]:#
     plt.figure(figsize=(10, 6))
     sns.histplot(df['gos_budget'])
     plt.title('
                                         ')
     plt.xlabel('
                               ')
     plt.ylabel('
                      ')
     plt.show()
     total_gos_budget = df['gos_budget'].sum()
     avg_gos_budget = df['gos_budget'].mean()
     print('
                                          :')
     print('
                               :', total_gos_budget)
     print('
                                  :', avg_gos_budget)
```



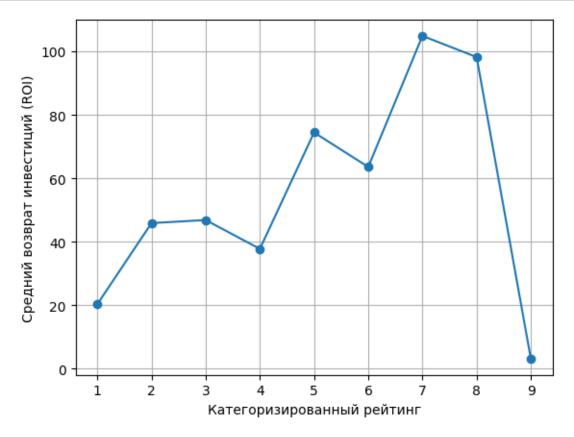
: 23431547092.0 : 74385863.78412698

.

```
# (ROI)
avg_roi = df['roi'].mean()
print(f" (ROI): {avg_roi}")

# (ROI)
max_roi_movie = df.loc[df['roi'].idxmax(), 'title']
print(f" (ROI): {max_roi_movie}")

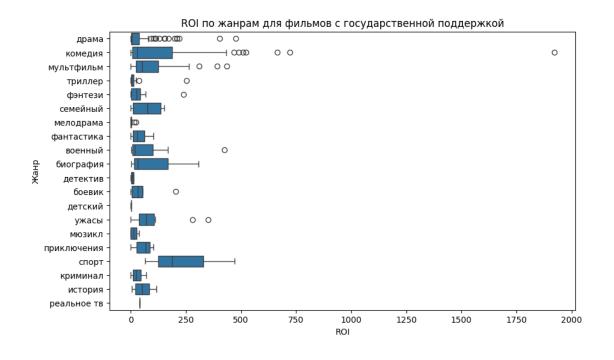
# (ROI)
min_roi_movie = df.loc[df['roi'].idxmin(), 'title']
print(f" (ROI): {min_roi_movie}")
```



		ROI
0	1.00	20.33
1	2.00	45.90
2	3.00	46.88
3	4.00	37.78
4	5.00	74.45
5	6.00	63.60
6	7.00	104.89
7	8.00	98.21

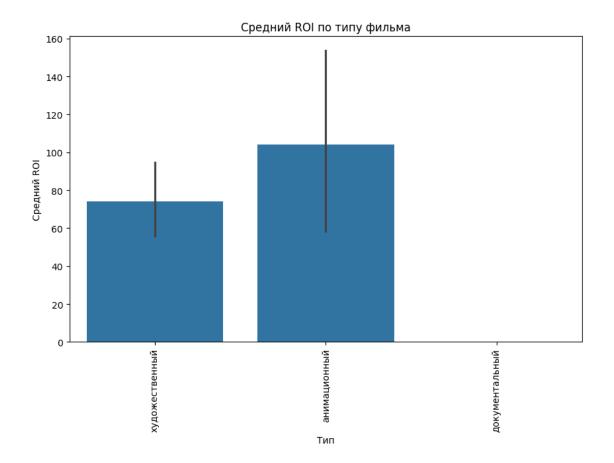
```
8
          9.00
                        3.19
                     (ROI): 76.33099908958417
                              (ROI):
                             (ROI): ,
                                    ROI
      1)
             ROI
                                              76.33\%.
                                                                                   11.99\%
                                 (ROI)
                                                              7
                                                                       104.89\%.
      2)
                                                                     3.14\%.
      3)
                                 (ROI)
                                                            9
                                               ROI.
    ROI
[]: #
                     primary_genre,
     filtered_df = df[df['primary_genre'] != "unknown"]
     # ROI
     plt.figure(figsize=(10, 6))
     sns.boxplot(x='roi', y='primary_genre',_

data=filtered_df[filtered_df['gos_budget'] != 0])
     plt.title('ROI
                                                   ')
     plt.xlabel('ROI')
     plt.ylabel(' ')
     plt.show()
             ROI
     genre_avg_roi = filtered_df[filtered_df['gos_budget'] != 0].
      ⇒groupby('primary_genre')['roi'].mean()
     print('
                                                      :')
                  ROI
     print(genre_avg_roi)
```



```
ROI
                                         :
primary_genre
          113.67
            59.30
            85.73
            7.14
             2.17
             41.07
            56.13
           152.75
           31.75
            4.22
          99.79
            15.56
          57.89
          40.90
           75.25
            240.83
            26.18
            105.08
          38.79
            42.76
Name: roi, dtype: float64
                            ROI
                                                   ( ROI
                               ( ROI
                                           152.75),
  1.
                                                                   240.83),
                                                                              (ROI
```

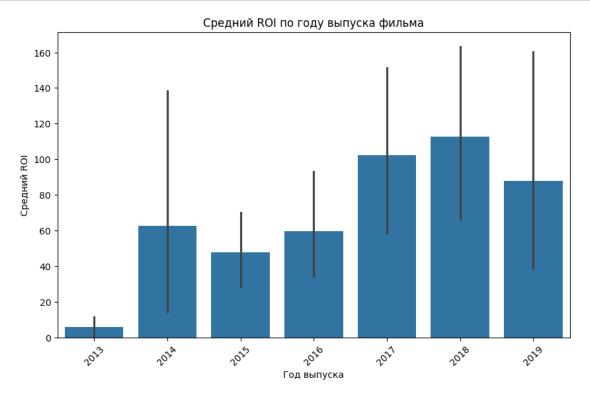
```
105.08) ( ROI 99.79).
                         , ( ROI 113.67), ( ROI 56.13), ( ROI 42.7
       85.73), (ROI
                                                                  42.76).
                         ROI
          ( ROI 41.07), ( ROI
     3.
                                      31.75),
                                                ( ROI
                                                          40.90),
                                                                   (ROI
                     ( ROI
                                38.79)
                                                 ROI.
            26.18)
            ( ROI
                       7.14),
                               ( ROI
                                                                   (ROI
     4.
                                        2.17),
                                                 ( ROI
                                                          4.22)
            15.56)
                                ROI.
                       , , , , , , , , ,
[]: plt.figure(figsize=(10, 6))
    sns.barplot(x='type', y='roi', data=df)
    plt.title(' ROI ')
    plt.xlabel(' ')
    plt.ylabel(' ROI')
    plt.xticks(rotation=90)
    plt.show();
    type_roi = df.groupby('type')['roi'].mean()
    print(' ROI :')
    print(type_roi);
```



```
ROI
    type
                103.94
                  NaN
                73.94
    Name: roi, dtype: float64
                                          (ROI)
      1.
                                  ROI,
                                              103.94\%.
       2.
                                   ROI
                                 ROI
                                           73.94\%.
       3.
[]: plt.figure(figsize=(10, 6))
     sns.barplot(x='release_year', y='roi', data=df)
```

```
plt.title(' ROI ')
plt.xlabel(' ')
plt.ylabel(' ROI')
plt.xticks(rotation=45)
plt.show();

release_year_roi = df.groupby('release_year')['roi'].mean()
print(' ROI :')
print(release_year_roi);
```



```
ROI
release_year
2013
         5.90
2014
        62.54
2015
        47.83
        59.86
2016
2017
       102.23
2018
       112.92
2019
        87.80
Name: roi, dtype: float64
                                      (ROI)
                                                                            :
                                                 ROI.
  1.
         , 2013 2018
```

, , ,

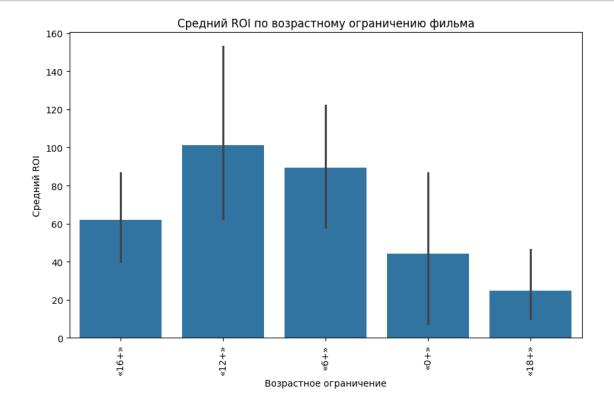
```
2. 2013 ROI 5.90%.

3. 2018 ROI, 112.92%.

4. 2019 87.80%, ROI ,
```

[]: plt.figure(figsize=(10, 6))
 sns.barplot(x='age\_restriction', y='roi', data=df)
 plt.title(' ROI ')
 plt.xlabel(' '')
 plt.ylabel(' ROI')
 plt.xticks(rotation=90)
 plt.show();

age\_restriction\_roi = df.groupby('age\_restriction')['roi'].mean()
 print(' ROI :')
 print(age\_restriction\_roi);



ROI age\_restriction

```
«0+»
         44.17
«12+»
        101.13
«16+»
         61.85
«18+»
         24.95
«6+»
         89.52
Name: roi, dtype: float64
                                            Return on Investment (ROI)
                              101,13%.
               ROI
                                                                             "16+"
                                             ROI
ROI 61,85%.
                                                            24,95%.
                                           "6+" "12+"
0.1.5 5.
         : 1)
  : moviesdata showsdata.
  2)
                         'puNumber'
            'Int64'.
  3)
                                 'left',
                                                      moviesdata
             showsdata.
  4)
  5)
                                                                               2019
                                        2017
                                                           2010
                                                                 2019 .
                                                                   "12+" "16+"
```

92

2017