

TRANSTECH 2020 PROGRAM

11th EDITION – Special Start-ups France-Israel – Wed. 25 Novembre

Israel time is stated below, France is -1 hour

14:00 – 14h20 Introduction

Dr. Daniel Rouach & Henri Cuckerman & Dan Catarivas & Shiran Katz

PART I DEEP-DIVE INTO ISRAEL'S ECO-SYSTEM

14h20 – 14h30 Israel's unicorn success story

Oren Kaniel - CEO & Co-Founder @AppsFlyer

14h30 – 14h40 Food-Tech Success Story Israel

Didier Toubia - Co-Founder & CEO @Aleph Farms

14h40 – 15h00 Why Israel is a Hub of innovation?

Inbal Arieli - Author of Chutzpah, Global Speaker, Founder @Synthesis

One of the 100 Most Influential people in Israeli hi-tech; one of the 100-tech-business-women-speakers in the world; and one of the most influential Israelis of 2019

15h00 – 15h50 PANEL CYBERSECURITY ROOM A

- ⇒ Roy Bachar - Vice-President & General Manager @Upstream Security
- ⇒ Arik Kleinstein - Founding Managing Partner @Glilot Capital Partners
- ⇒ Liran Sheinbox - Director of Cyber Security, CISO @Playtika
- ⇒ Guy Flechter - Founder @Cider Security
- ⇒ Ofer Wolf - COO @GuardiCore

15h00 – 15h50 PANEL START-UPS PITCHING ROOM B

Moderated by Yossi Dan, Co-Founder & CEO of TrekFoundres, accelerator for entrepreneurs

- ⇒ Jeremy Toledano - Founder & CEO @DeskPlan
- ⇒ Naomie Nakache - CEO @GiveNReceive
- ⇒ Beatrice Chemla - Co-Founder & CEO @IMMA
- ⇒ Adam Arie - CVO @Pinsteps
- ⇒ Adrien Cohen - CEO @Tykal.io

15h50 – 16h00 Smart Data for Public Safety

Amir Elichai - Founder, Chairman & CEO @Carbyne

16:00 – 16h20 SPECIAL GUEST

French Ambassador to Israel, Mr Eric Danon

16h20 – 16h30 French Tech Tel Aviv

Jean-Emile Rosenblum, CEO & Founder The Kase Worldwide

16h30 – 16h40 Israel Innovation Authority & social impact

Patricia Lahy-Engel - Senior Director, Social R&D @Israel Innovation Authority

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16h40– 17h30 **PANEL HEALTH TECH**

- ⇒ Karen Beer Gabel - Strategic Business Development Healthcare @Dell
- ⇒ Galit Zuckerman - Founder & CEO @Medasense Biometrics Ltd
- ⇒ Julien Bahloul - Country Manager France @OrCam
- ⇒ Gal Salomon - CEO @Clew Medical
- ⇒ Aurelie Guthmann - Country Representative of Bpifrance in Israel

17h30 – 18h20 **PANEL FINTECH & BLOCKCHAIN**

- ⇒ Edouard Cukierman - Founder and Managing Partner @Catalyst Fund
- ⇒ Ronen Assia, Founder & CEO @eToro and Managing Partner of Team8 Fintech
- ⇒ Youval Rouach - Co- Founder & CEO @Bits of Gold
- ⇒ Ourcrowd – Speaker tbd

18h30 – 18h45 **Latest challenges in Tech Industry**

Raphael Ouzan - Founder @A.Team, @BlockNation, @Israël Tech Challenge
Serial award winner (Forbes, TheMarker, Station F, WEF, recipient of Israel's President's Award for Technology and Innovation)

18h45 – 18h55 **Leverage Artificial Intelligence in Social Networks**

Alon Leibovich - Co-Founder & CEO @BrandTotal

PART II FOCUS ON FRENCH-ISRAEL RELATIONS

Welcome words by Andre Dan, Speaker & Coach, Co-Founder @Challengy

19h00 – 20h00

PANEL France-Israel : Coopération et Transfert de technologies du militaire vers le civil

- ⇒ Anne Baer - CEO @iKare and President for Israel @French Foreign Trade Advisors
- ⇒ François Petit - Chef du Service Économique de l'Ambassade de France en Israël
- ⇒ Pierre-Yves Grente - Defense Attaché, French Ministry for Armed forces
- ⇒ Jonathan Goldberg - Country Director Israel @Thales
- ⇒ Patrick Amar - Special Counsellor @Civil Aviation Authority of Israel
- ⇒ Daniel Sayag - Head of Sales Israel @Airbus Defence & Space

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20h00 – 20h10 Technology exchanges between France-Israel

Jeremie Kletzky - Vice-President @Start-Up Nation

20h10 – 20h20 Bringing Israeli Innovation to French Corporates

Valérie Zarka - Founder & CEO @More than Digital

20:20 – 20:30 Business France-Israel

Gisèle Hivert-Messeca Director @Trade and Investment office of the French Embassy

20:30 END OF CONFERENCE, Award winner 2020 Medal of Jerusalem

Yoan Smadja - CEO @Maison Kayser... a taste of Paris in Israel!



Israel-France Chamber of Commerce

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