

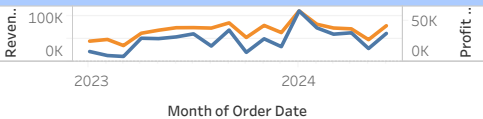
TechHub Retail –
Sales & Customer
Insights Dashboard
(2023–2024)

Revenue Performance



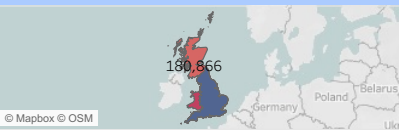
Sales Trend (Year-over-Year Comparison)

Sales Trend



Sales Distribution by Region

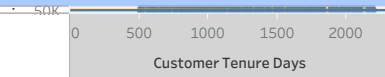
Region Map



Top Customer Segment

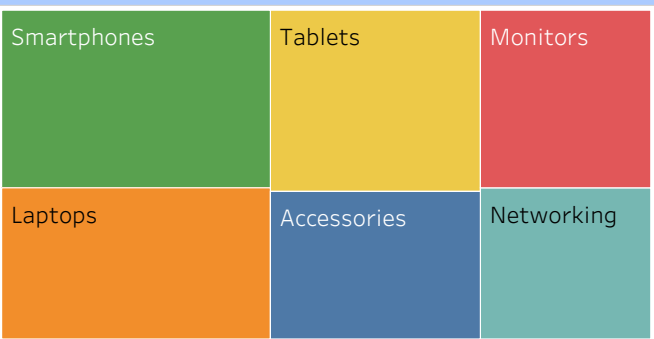
Age Group: 36–45

Customer Segmentation Scatter Plot



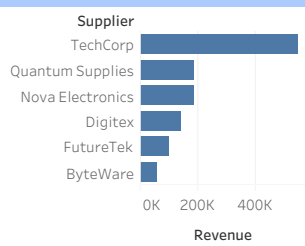
Product Portfolio Performance

Product Portfolio: Revenue vs Profit Margin



Supplier Performance:
Revenue and Product
Count

Supplier Performance:Revenue
and Product Count



Order Date

Age Group
18-25

Customer Type
☒ New

Measure Names
☒ Profit Amount ☒ Revenue

Supplier ☒ Null