TechHub Retail – Sales & Customer Insights Dashboard (2023–2024)

Revenue Performance
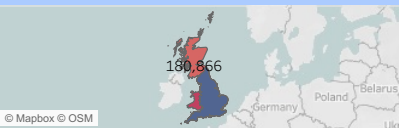
124,417 ▬▬▬▬▬▬▬▬▬▬▬▬▬▬ 190,444

Sales Trend (Year-over-Year Comparison)
Sales Trend

Reven. 100K / 0K — Profit.. 50K / 0K

2023   2024

Month of Order Date
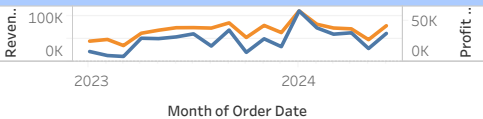
Sales Distribution by Region
Region Map

180,866

© Mapbox © OSM

Top Customer Segment
Age Group: 36–45

Customer Segmentation Scatter Plot

50K

0   500   1000   1500   2000

Customer Tenure Days
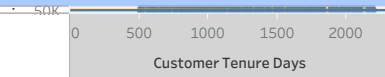
Product Portfolio Performance
Product Portfolio: Revenue vs Profit Margin

Smartphones	Tablets	Monitors
Laptops	Accessories	Networking
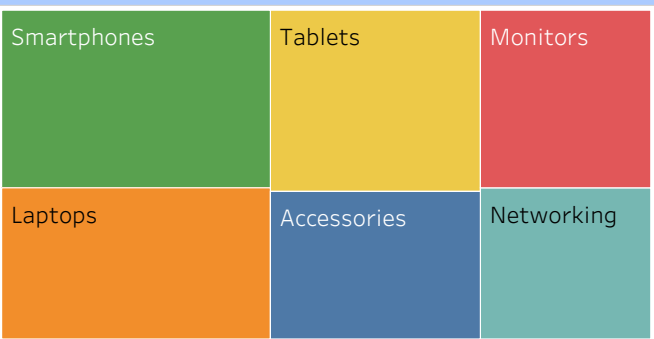
Supplier Performance: Revenue and Product Count

Supplier Performance:Revenue and Product Count

Supplier

- TechCorp
- Quantum Supplies
- Nova Electronics
- Digitex
- FutureTek
- ByteWare

0K   200K   400K
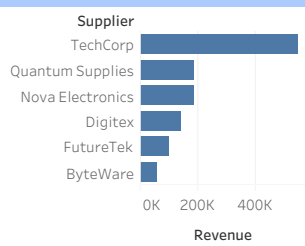
Revenue

Order Date

Age Group
18-25

Customer Type
☑ New

Measure Names
■ Profit Amount   ■ Revenue

Supplier   ☑ Null