

TechHub Executive Performance KPI and Analytics 2023/2024

Age Group

18-25

65+

Customer Type

New

Returning

Total Revenue

£31,689,597

KPI - Total Revenue

31,689,597

Total Customers

2,960

KPI - Total Customers

0K

Abc

Average Order Value

1,047

KPI - Average Order Value

KPI- Top Customer Count by Age Group

KPI- Top Customer Count by Age Group

Age Group

Profit Margin %

78.5%

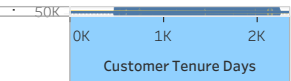
KPI - Profit Margin % (Fixed)



Top Customer Segment

Age Group: 36-45

Customer Segmentation Scatter Plot



Customers

Acquisition Rate

£3,500.00

KPI - Customer Acquisition Rate

Abc