

TechHub Retail – Sales & Customer Insights Dashboard (2023–2024)

Revenue Performance

124,417 190,444

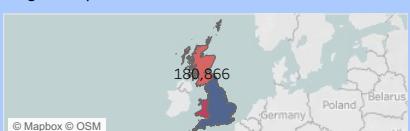
Sales Trend (Year-over-Year Comparison)

Sales Trend



Sales Distribution by Region

Region Map



Top Customer Segment

Age Group: 36–45

Customer Segmentation Scatter Plot



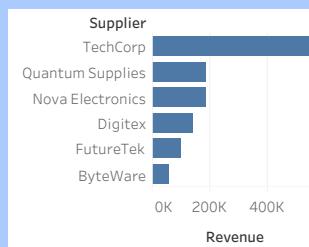
Product Portfolio Performance

Product Portfolio: Revenue vs Profit Margin



Supplier Performance: Revenue and Product Count

Supplier Performance: Revenue and Product Count



Order Date

Age Group

18-25

Customer Type

New

Measure Names

█ Profit Amount █ Revenue

Supplier

Null