Mikaila Ivery

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COMMUNICATIONS, DESIGN, AND ENGINEERING

Innovative Design-focused Engineer with a dedication to creating intuitive and user-centric digital experiences. Armed with a deep understanding of human-computer interaction principles, I specialize in bridging the gap between user needs and technical feasibility. With a proven track record of designing and implementing seamless interfaces, I am committed to optimizing usability and enhancing overall user satisfaction. Leveraging two years of freelance experience in coding websites for diverse clientele, adept at translating client visions into functional and aesthetically pleasing online platforms. Proficient in HTML, CSS, and JavaScript, with a keen eye for user experience and responsive design principles. Additionally, skilled in magazine layout design, bringing a versatile skill set to deliver engaging and cohesive visual solutions across various mediums.

KEY COMPETENCIES

HTML CSS JavaScript	Adobe Creative Suite	Strong Interpersonal Skills
Responsive Design	RESTful APIs	User Empathy
React.js	Visual Communication Skills	Analysis and Research

PROFESSIONAL EXPERIENCE

Sep 2023 - Present

Orée NYC
Magazine Designer for Small Hours Magazine

- Design and layout visually appealing spreads for magazine features, covers, and advertisements.
- Collaborate with editors, writers, photographers, and illustrators to conceptualize and execute design concepts that align with editorial objectives and brand guidelines.
- Create and manipulate images, illustrations, and other graphic elements to enhance visual storytelling.
- Ensure consistency in design elements, typography, and color schemes throughout the publication.
- Proficiency in Adobe Creative Suite (InDesign, Photoshop).

May 2023 - July 2023

Waist Away by Moojy
Freelance Web Designer and Shopify Developer

- Design and develop custom Shopify themes and templates based on client requirements and brand guidelines.
- Customize Shopify websites to meet specific design and functionality needs, including product pages, checkout processes, and navigation menus.
- Optimize website performance for speed, responsiveness, and search engine visibility.
- Proficiency in HTML, CSS, JavaScript, and Liquid (Shopify's templating language).

EDUCATION & CERTIFICATIONS

Bachelor of Science in Information Technology
University of Massachusetts Global
May 2025

Associates of Applied Science in Advertising Marketing Communications
Fashion Institute of Technology
Dec 2021

Web Development Certificate
SheCodes Workshops
Feb 2022

SCHOOL PROJECTS

Dictionary App
Technologies: Dictionary API, React.js
Source Code: GitHub

Weather App
Technologies: Open Weather Map API, React.js
Source Code: GitHub