



Hello!

l'm Ivonne Tovar UX/UI Designer

I'm a UX/UI designer with experience and passion for interface design, with an appreciation of aesthetics and originality, in favor of the development of innovative projects, with a critical capacity for analysis in visual communication, conceptualizing, crafting digital products and developing projects based on interpretation and analysis of the information.

Process is important to me. I want to make work with heart, purpose, and originality, with collaborators and customers who value the same things. I really enjoy solving problems simplifying the way users interact with products or services by combining information architecture, user research, usability, smart technology and a beautiful design, helping customers to expand their capacity for impact

EDUCATION

CORPORACIÓN UNIVERSITARIA UNITEC

Technologist in Graphic Design and Production **2005**

ACADEMIA ONLINE PLATZI

Certification in Usability & Information Architecture 2019



UNIVERSIDAD DE BOGOTÁ JORGE TADEO LOZANO

Professional in Graphic design **2009**

ACADEMIA DESAFÍO LATAM

Certification in UX/UI Design 2020

WORK EXPERIENCE

ACTUAL UX/UI DESIGNER
POSITION Independent consultant

2019 - 2020

COMPANY PRESS START STUDIOS INC

POSITION HELD Art Director/UI Designer & Co-Founder

2011 - 2019

IMMEDIATE BOSS Luis Parra - CEO

PHONE +1(415) 6253069 E-MAIL |parra@pressstart.co

.....

COMPANY GGDG COLOMBIA

POSITION HELD UI Designer

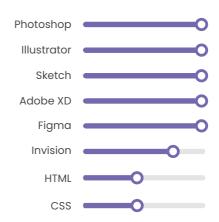
2012 - 2018

IMMEDIATE BOSS Luis Parra - CEO

PHONE +1(415) 6253069 E-MAIL lparra@pressstart.co

SPECIFIC SKILLS

TOOLS



OTHER SKILLS

LANGUAGUES

-Spanish Native

