



Hello!

I'm Ivonne Tovar

UX/UI Designer

I'm a UX/UI designer with experience and passion for interface design, with an appreciation of aesthetics and originality, in favor of the development of innovative projects, with a critical capacity for analysis in visual communication, conceptualizing, crafting digital products and developing projects based on interpretation and analysis of the information.

Process is important to me. I want to make work with heart, purpose, and originality, with collaborators and customers who value the same things. I really enjoy solving problems simplifying the way users interact with products or services by combining information architecture, user research, usability, smart technology and a heartiful design beloing customers to smart technology and a beautiful design, helping customers to expand their capacity for impact.

EDUCATION

CORPORACIÓN UNIVERSITARIA UNITEC

Technologist in Graphic Design and Production 2005

UNIVERSIDAD DETBOGOTÁ JORGE TADEO LOZANO

Professional in Graphic design 2009

WORK EXPERIENCE

COMPANY PRESS START STUDIOS INC

POSITION HELD Art Director/UI Designer & Co-Founder

2011 - 2019

IMMEDIATE BOSS Luis Parra - CEO

PHONE +1(415) 6253069 E-MAIL lparra@pressstart.co

COMPANY GGDG COLOMBIA

POSITION HELD UI Designer

2012 - 2018

IMMEDIATE BOSS Luis Parra - CEO

PHONE +1(415) 6253069 E-MAIL | Iparra@pressstart.co

COMPANY DMP PUBLICIDAD S.A.S.

POSITION HELD Graphic Designer

2009 - 2010

IMMEDIATE BOSS Hugo Cifuentes

PHONE +57 5304912 / +57 311 5616614

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COMPANY PRISMAS S.A.

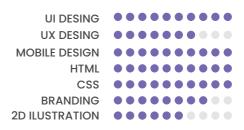
POSITION HELD Graphic Designer

2005 - 2006

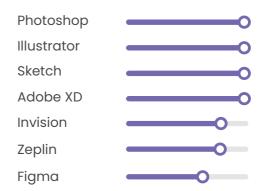
IMMEDIATE BOSS Leonardo Bolívar

PHONE +57 3434690 / +57 2121542

SPECIFIC SKILLS



TOOLS



OTHER SKILLS



-Spanish Native

