



Ivonne Mt.

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Hello!

I'm Ivonne Tovar
UX/UI Designer

I'm a UX/UI designer with experience and passion for interface design, with an appreciation of aesthetics and originality, in favor of the development of innovative projects, with a critical capacity for analysis in visual communication, conceptualizing, crafting digital products and developing projects based on interpretation and analysis of the information.

Process is important to me. I want to make work with heart, purpose, and originality, with collaborators and customers who value the same things. I really enjoy solving problems simplifying the way users interact with products or services by combining information architecture, user research, usability, smart technology and a beautiful design, helping customers to expand their capacity for impact.

EDUCATION

**CORPORACIÓN
UNIVERSITARIA UNITEC**
Technologist in Graphic
Design and Production
2005



**UNIVERSIDAD DETBOGOTÁ
JORGE TADEO LOZANO**
Professional in
Graphic design
2009

WORK EXPERIENCE

COMPANY PRESS START STUDIOS INC
POSITION HELD Art Director/UI Designer & Co-Founder
2011 - 2019
IMMEDIATE BOSS Luis Parra - CEO
PHONE +1(415) 6253069
E-MAIL lparra@presstart.co

COMPANY GGDG COLOMBIA
POSITION HELD UI Designer
2012 - 2018
IMMEDIATE BOSS Luis Parra - CEO
PHONE +1(415) 6253069
E-MAIL lparra@presstart.co

COMPANY DMP PUBLICIDAD S.A.S.
POSITION HELD Graphic Designer
2009 - 2010
IMMEDIATE BOSS Hugo Cifuentes
PHONE +57 5304912 / +57 311 5616614

COMPANY PRISMAS S.A.
POSITION HELD Graphic Designer
2005 - 2006
IMMEDIATE BOSS Leonardo Bolívar
PHONE +57 3434690 / +57 2121542

SPECIFIC SKILLS

UI DESING	●●●●●●●●●●●●●●
UX DESING	●●●●●●●●●●●●●●
MOBILE DESIGN	●●●●●●●●●●●●●●
HTML	●●●●●●●●●●●●●●
CSS	●●●●●●●●●●●●●●
BRANDING	●●●●●●●●●●●●●●
2D ILUSTRATION	●●●●●●●●●●●●●●

TOOLS

Photoshop	—————○
Illustrator	—————○
Sketch	—————○
Adobe XD	—————○
Invision	—————○
Zeplin	—————○
Figma	—————○

OTHER SKILLS

● **LANGUAGES**
-Spanish Native

-English

80%