



Ivonne Mt.

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Hello!

I'm Ivonne Tovar

UX/UI Designer

I'm a UX/UI designer with experience and passion for interface design, with an appreciation of aesthetics and originality, in favor of the development of innovative projects, with a critical capacity for analysis in visual communication, conceptualizing, crafting digital products and developing projects based on interpretation and analysis of the information.

Process is important to me. I want to make work with heart, purpose, and originality, with collaborators and customers who value the same things. I really enjoy solving problems simplifying the way users interact with products or services by combining information architecture, user research, usability, smart technology and a beautiful design, helping customers to expand their capacity for impact.

EDUCATION

**CORPORACIÓN
UNIVERSITARIA UNITEC**
Technologist in Graphic
Design and Production
2005

**UNIVERSIDAD DE BOGOTÁ
JORGE TADEO LOZANO**
Professional in
Graphic design
2009

**ACADEMIA
ONLINE PLATZI**
Certification in Usability &
Information Architecture
2019

**ACADEMIA
DESAFÍO LATAM**
Certification in
UX/UI Design
2020

WORK EXPERIENCE

**ACTUAL
POSITION** UX/UI DESIGNER
Independent consultant
2019 - 2020

**COMPANY
POSITION HELD** PRESS START STUDIOS INC
Art Director/UI Designer & Co-Founder
2011 - 2019

IMMEDIATE BOSS Luis Parra - CEO
PHONE +1(415) 6253069
E-MAIL lparra@pressstart.co

**COMPANY
POSITION HELD** GGDG COLOMBIA
UI Designer
2012 - 2018

IMMEDIATE BOSS Luis Parra - CEO
PHONE +1(415) 6253069
E-MAIL lparra@pressstart.co

SPECIFIC SKILLS

★★★★★ UI DESIGN

INTERACTION DESIGN ★★★★★

★★★★★ UX DESIGN

GAME UI DESIGN ★★★★★

★★★★★ ATOMIC DESIGN

MOBILE DESIGN ★★★★★

★★★★★ USER CENTERED DESIGN

WEB DESIGN ★★★★★

TOOLS

Photoshop

Illustrator

Sketch

Adobe XD

Figma

Invision

HTML

CSS

OTHER SKILLS

● **LANGUAGES**
-Spanish Native

-English

80%