Rotten Tomatoes

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Are Movies Getting Better?

Our analysis focussed on lists of movies from Rotten Tomatoes giving the top 100 movies in any given year. We took the most recent 20 of these lists with their critic scores and number of reviews in order to ask the following questions: Have the scores of movies increased over time? If so, why? Does the number of reviews come into play? Audience score? how do movies with a 100% critic score fare in other categories?
Our goal in this analysis is not to difinitvely answer if movies have gotten better, but to see if there is statistical backing to the trend of recent movies getting high scores. Are the critics giving higher scores? Are audiences getting more involved in scoring online?

Are movies getting better?

Our preliminary graph shows that the average score of films has gone up over the past 20 years. This line graph is simply the average score per year, connected to show the basic trend. The points show each individual score, with a slight jitter added for visibility.
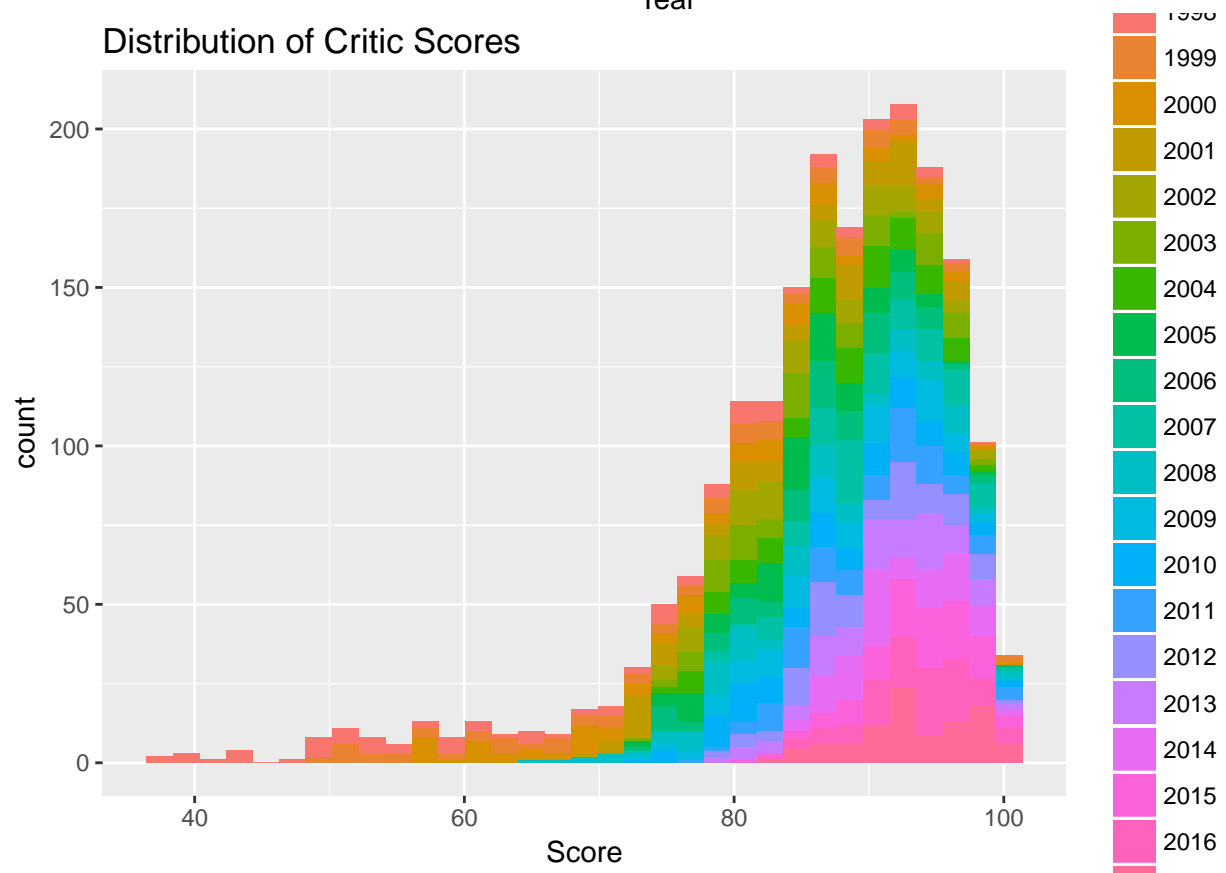Next, we hve the distribution of critic scores, where we can see the majority of films lie between 80 and 100. The movies below 80 tend to be from before 2010, with the lowest score in 1998.
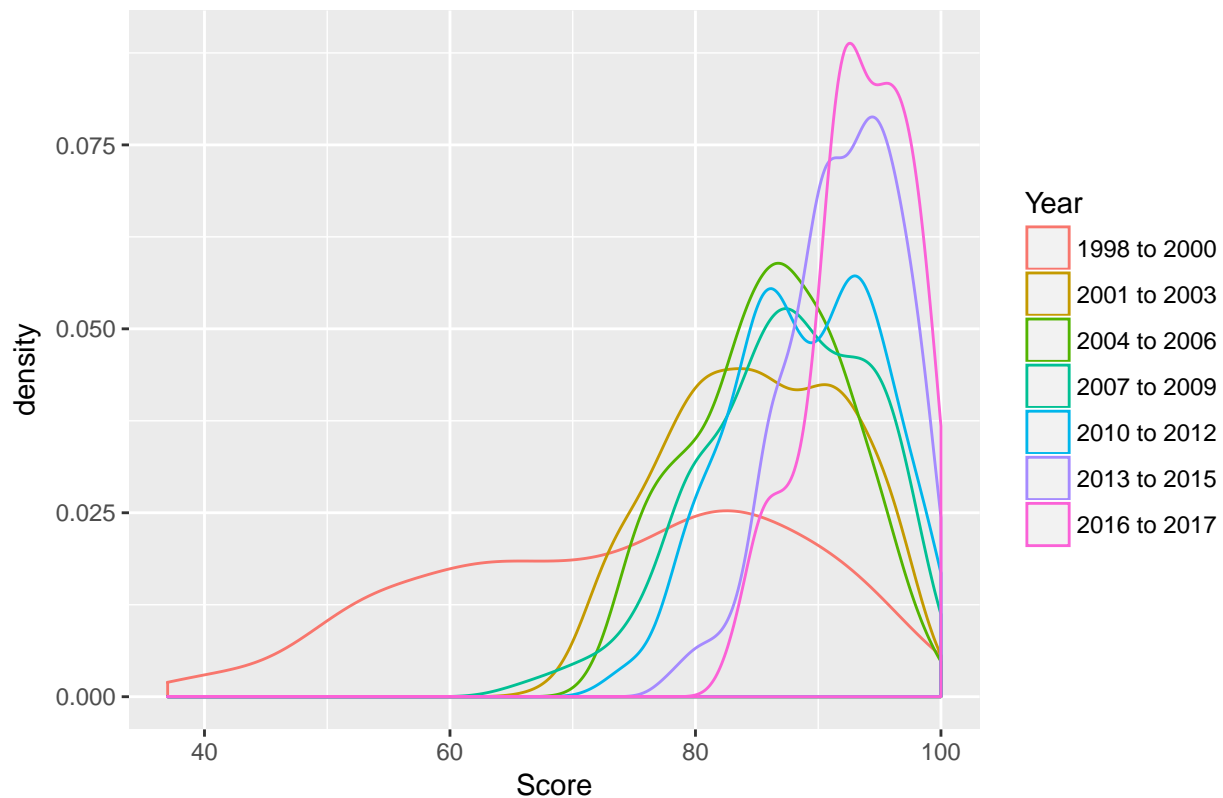The density plot below shows similar information, but with lines and clearer data.

Critic Scores by Year
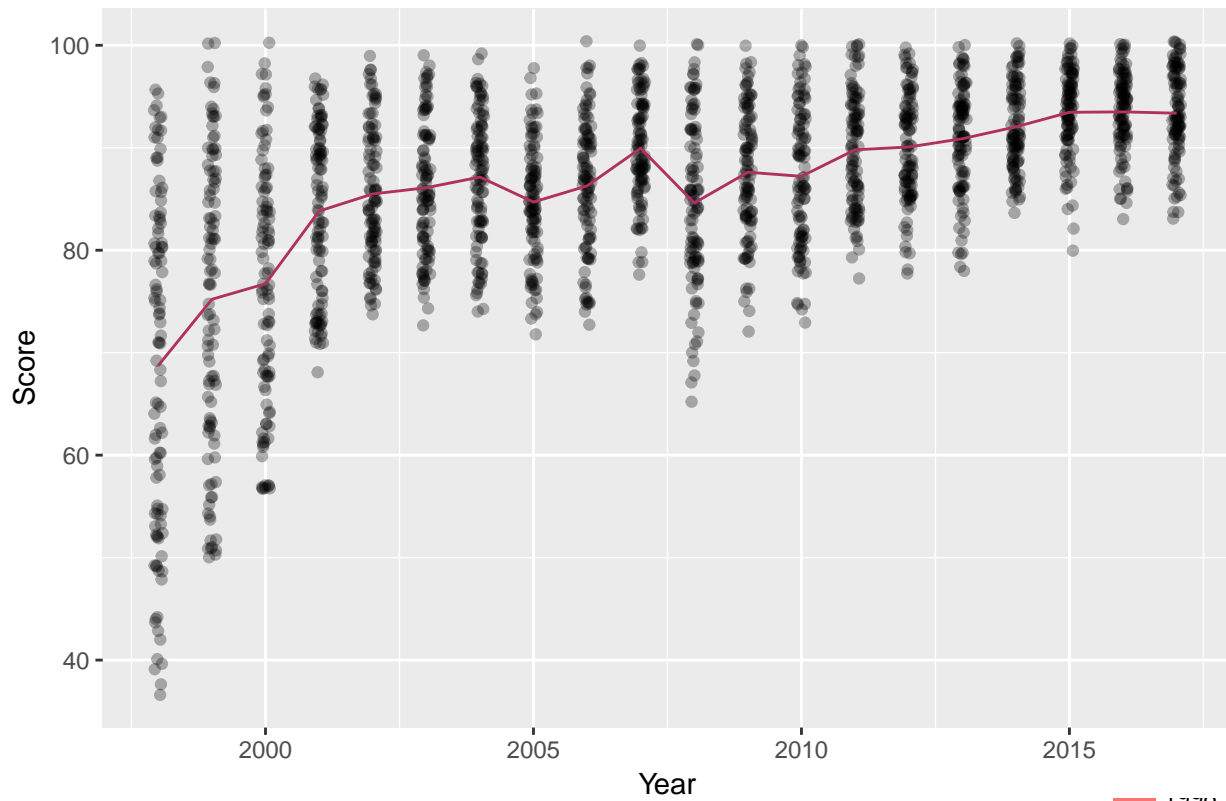

Distribution of Critic Scores

Density Plot of Critic Scores by Year

The average number of reviewers also goes up over time. What is interesting about this data is that we don't see a spike in the data at any point. Rotten Tomatoes was launched in August of 1998 and has only grown since then, and our data does reflect that throught the increase in review numbers. The increase is not as large as one may expect, with Rotten Tomatoes being a go-to review site. This suggests that perhaps the number of reviews depends on the movie itself more than when the movie was released. Or, that Rotten Tomatoes has gained popularity and notariety, but has not grown in its reveiwer numbers. Either way, the number of reviewers does not seem to have an impact in scores, and .
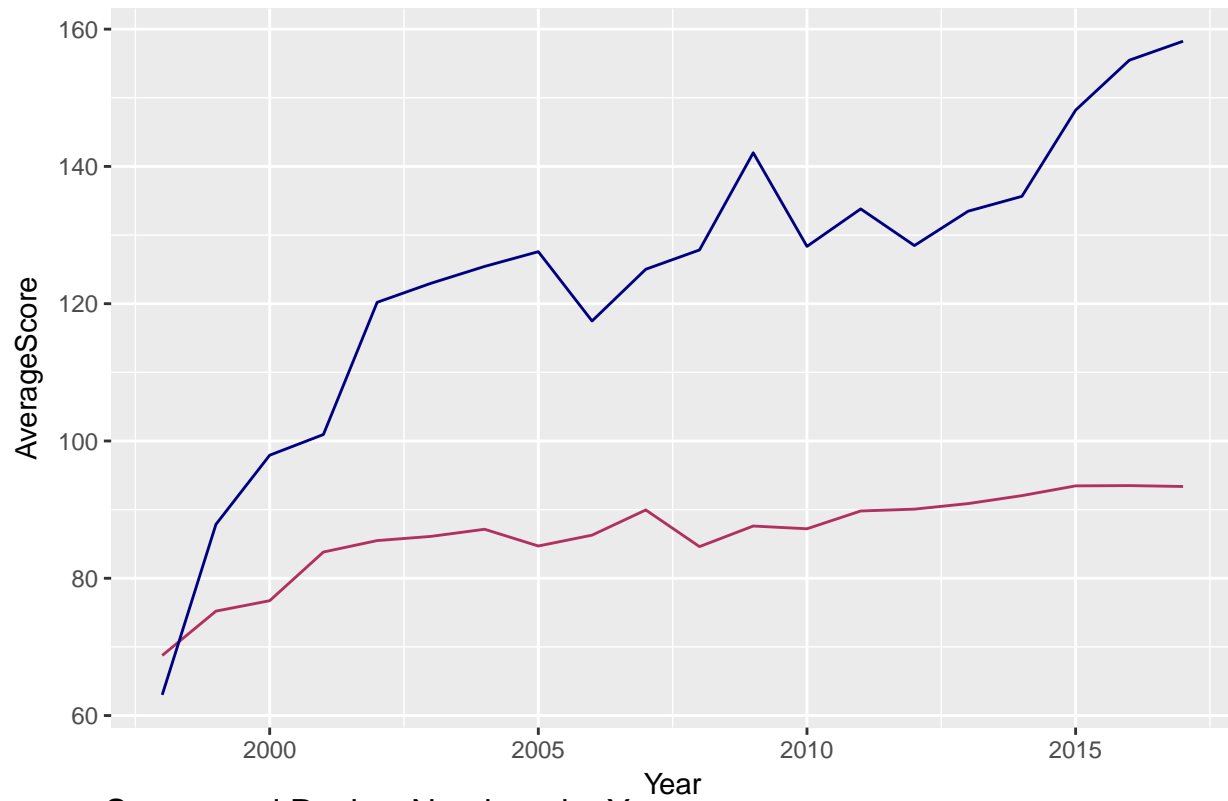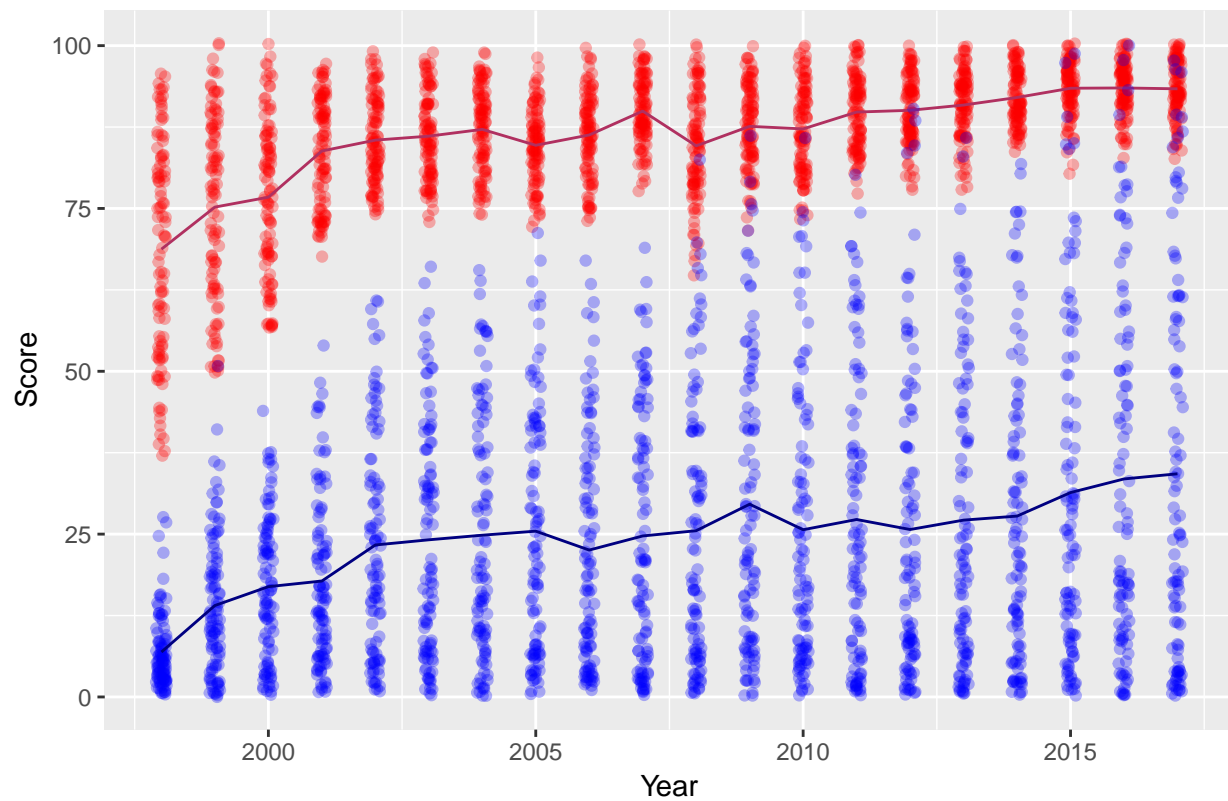
Number of Reviewers by Year
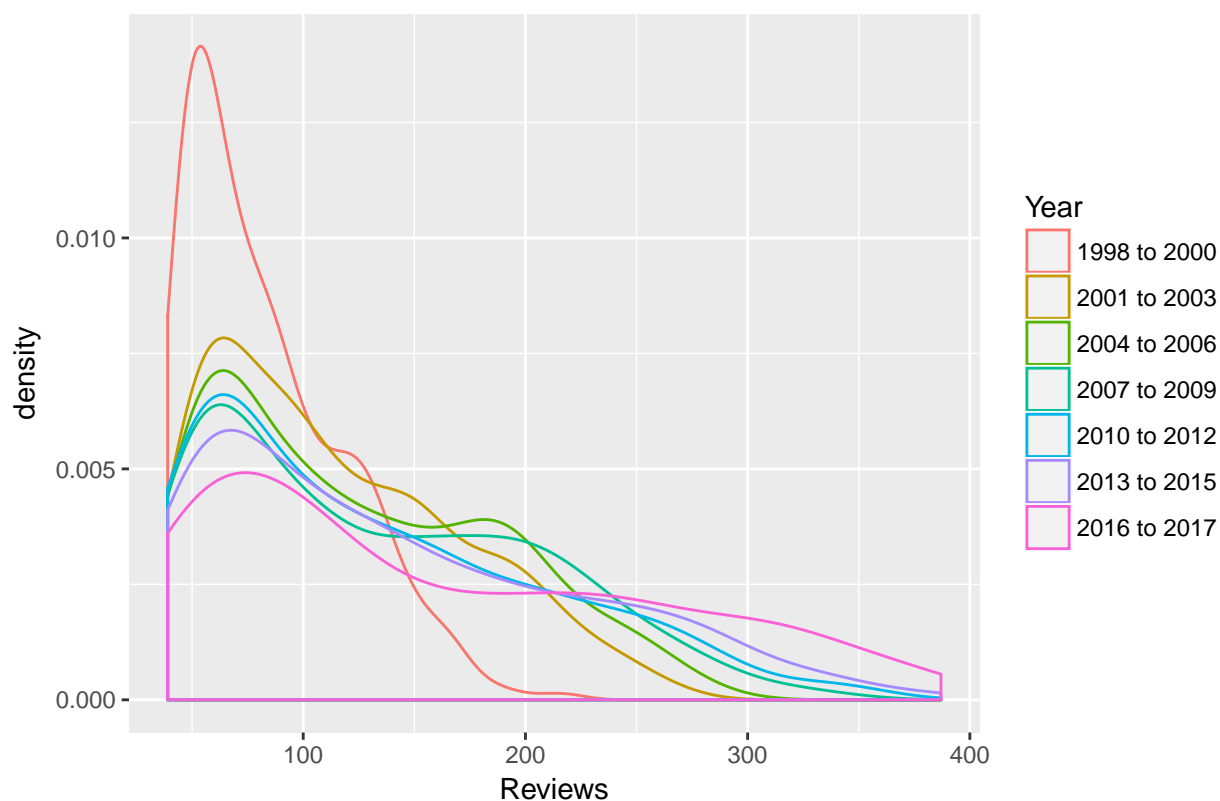
Number of Reviewers by Year
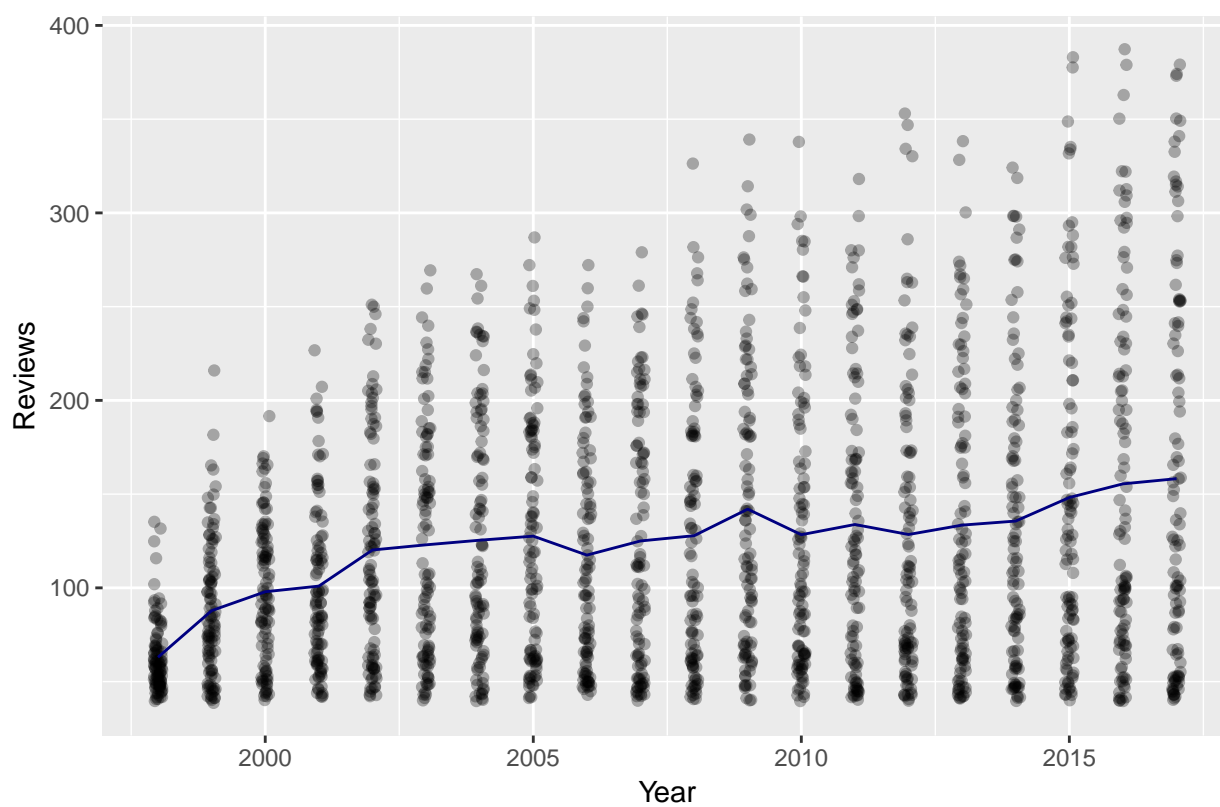
Scores and Review Numbers by Year

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```
## # A tibble: 34 x 4
```

```
##    Title                                      Score Review_num Year
##    <chr>                                       <dbl>     <dbl> <chr>
##  1 Quest (2017                                   100      53.0 2017
##  2 Bright Lights: Starring Carrie Fisher and Debbi~  100  53.0 2017
##  3 The Work (2017                                100      52.0 2017
##  4 The Happiest Day in the Life of Olli Mäki (Hymy~  100  49.0 2017
##  5 Dawson City: Frozen Time (2017               100      45.0 2017
##  6 Dolores (2017                                100      41.0 2017
##  7 Things to Come (L'avenir) (2016              100     130    2016
##  8 Tower (2016                                  100      78.0 2016
##  9 O.J.: Made in America (2016                  100      50.0 2016
## 10 The Age of Shadows (2016                     100      41.0 2016
## 11 Fireworks Wednesday (Chaharshanbe-soori) (2016 100   41.0 2016
## 12 GETT: The Trial of Viviane Amsalem (2015     100      73.0 2015
## 13 Seymour: An Introduction (2015               100      63.0 2015
## 14 Court (2015                                  100      46.0 2015
## 15 3 And 1/2 Minutes, 10 Bullets (2015          100      45.0 2015
## 16 The Tale of the Princess Kaguya (2014        100      85.0 2014
## 17 Ilo Ilo (2014                                100      42.0 2014
## 18 The Square (Al Midan) (2013                  100      61.0 2013
## 19 Sound City (2013                             100      44.0 2013
## 20 Wake in Fright (2012                         100      51.0 2012
## 21 Poetry (2011                                 100      64.0 2011
## 22 Everyday Sunshine: The Story of Fishbone (2011 100   45.0 2011
## 23 We Were Here (2011                           100      43.0 2011
## 24 Nostalgia for the Light (2011                100      43.0 2011
## 25 Waste Land (2010                             100      69.0 2010
## 26 Last Train Home (2010                        100      54.0 2010
## 27 Afghan Star (2009                            100      60.0 2009
## 28 Man on Wire (2008                            100     157    2008
## 29 Aruitemo Aruitemo (Still Walking) (2008      100      62.0 2008
## 30 Taxi to the Dark Side (2007                  100      93.0 2007
## 31 Deliver Us from Evil (2006                   100      73.0 2006
## 32 Le goût des autres (The Taste of Others) (2000 100   58.0 2000
## 33 Toy Story 2 (1999                            100     163    1999
## 34 Mr. Death: The Rise and Fall of Fred A. Leuchte~  100 39.0 1999
```
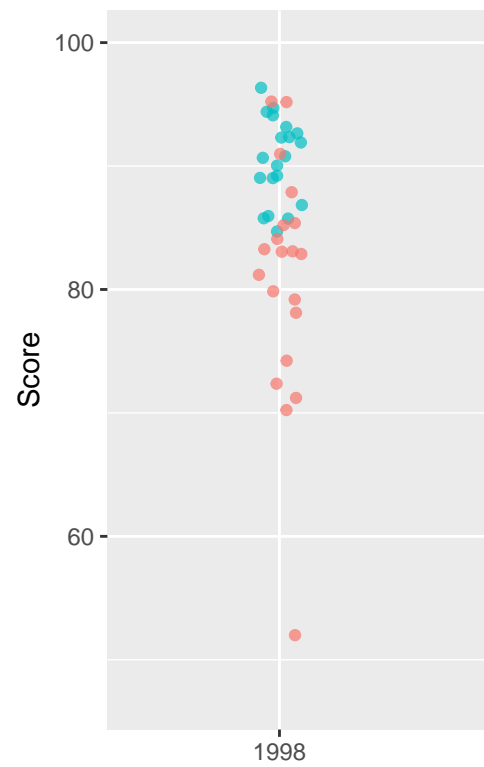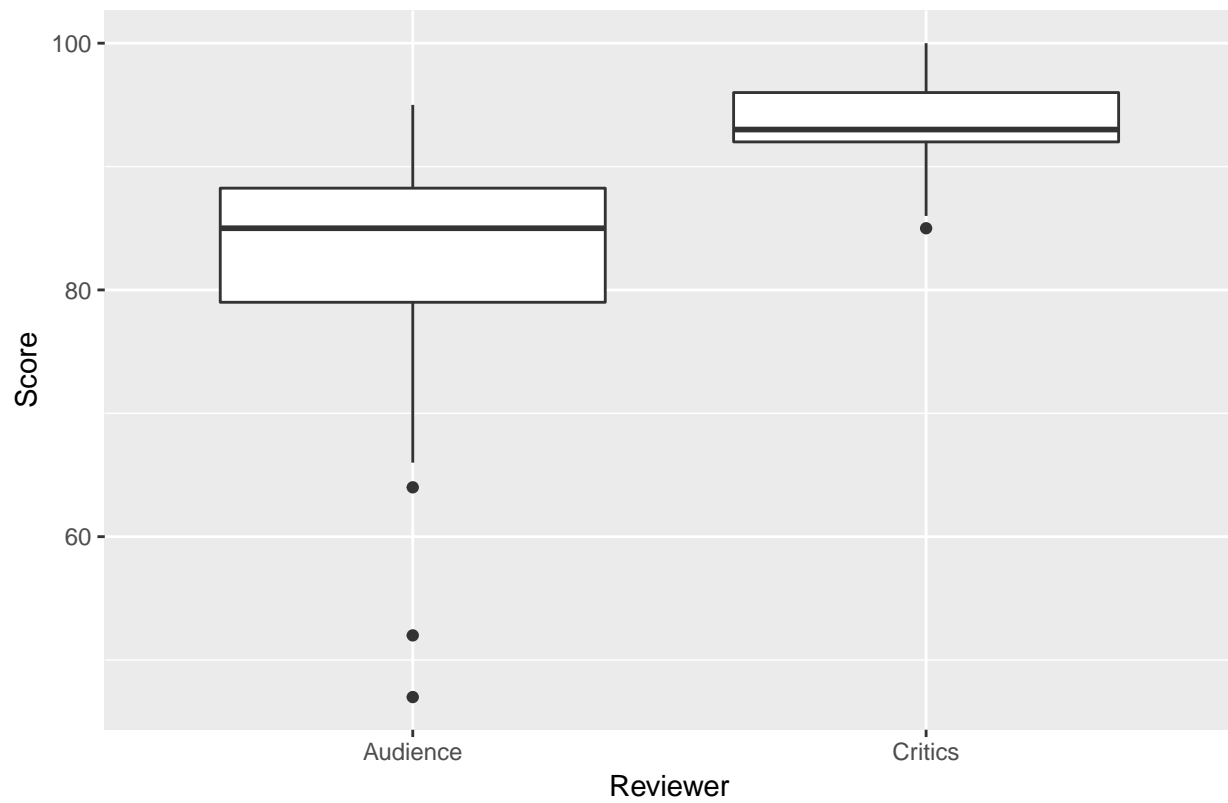
Audience and Critics Rev

The plots below compare a select group of movies' critic scores to their audience scores.

Scores for the Top 20 Movies in 1998, 2008 and 2017

```
## # A tibble: 2 x 5
##   Title           `Critic Score` `Critic Reviews`  Year `Audience Score`
##   <chr>                    <dbl>            <dbl> <dbl>            <dbl>
## 1 Hidden Figures (~         93.0              262  2017             93.0
## 2 The Dark Knight ~         94.0              326  2008             94.0
```


image:

image:

A tibble: 3 x 5

```
##   Title              `Critic Score` `Critic Reviews`  Year `Audience Score`
##   <chr>                       <dbl>            <dbl> <dbl>            <dbl>
## 1 Saving Private R~            92.0              132  1998             95.0
## 2 Central Station ~            94.0             48.0  1998             95.0
## 3 Rushmore (1998               89.0              102  1998             91.0
```