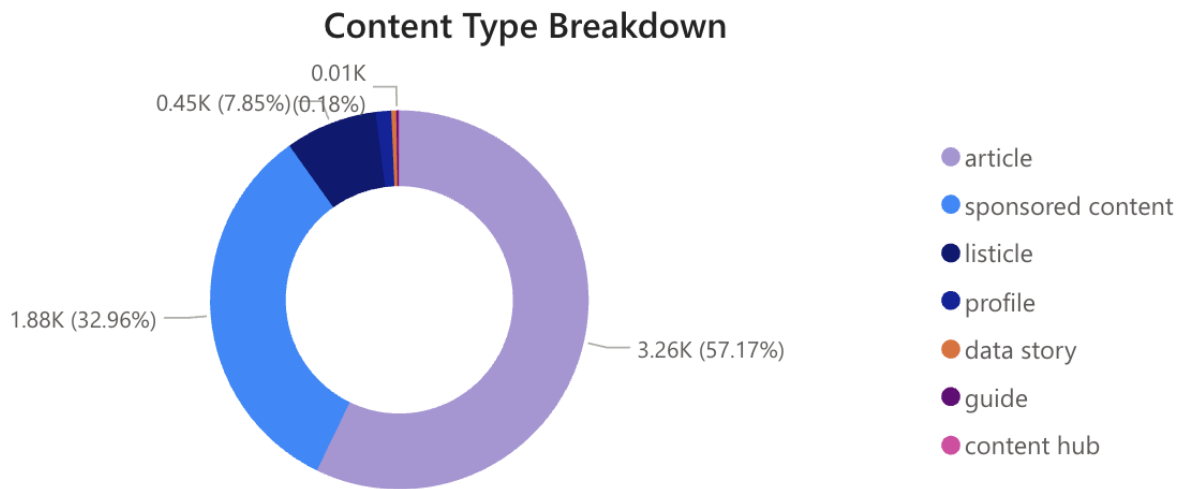
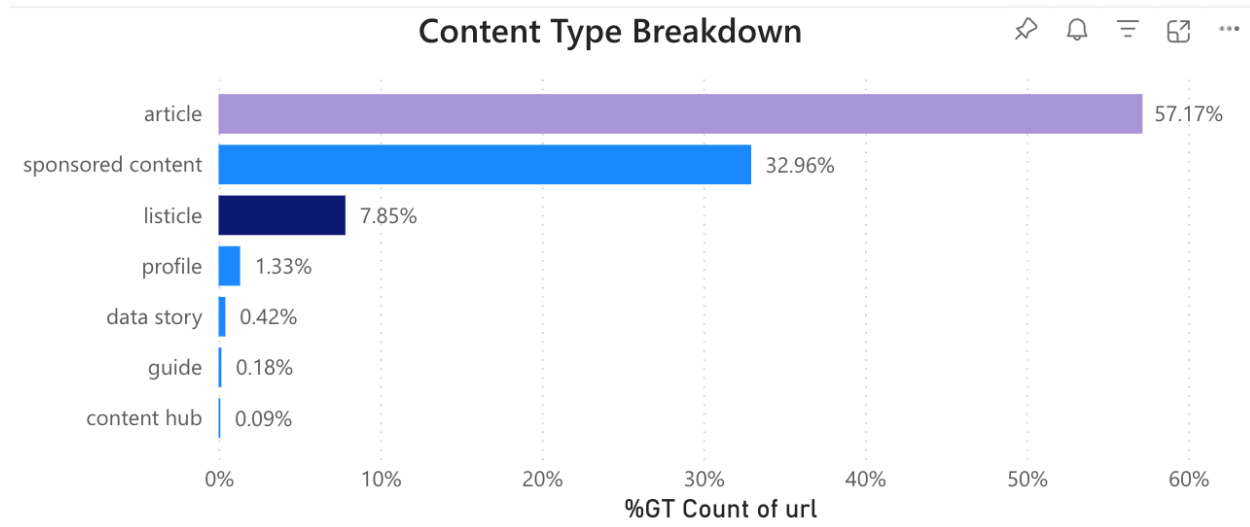


charts

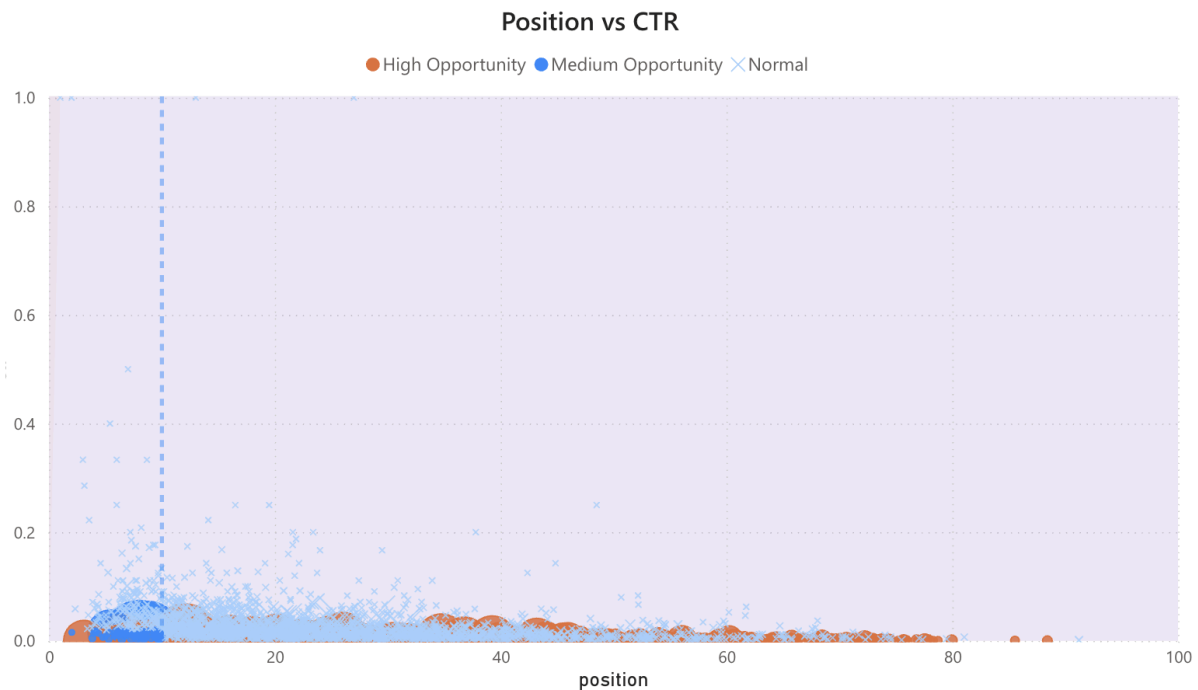
I select three of my previous Power BI charts to critique. The first donut chart on "Content Type Breakdown" makes small categories nearly invisible and overloads the reader.



The donut chart was replaced with a horizontal bar chart to make category comparisons clearer. Small slices that were nearly invisible in the ring are now readable bars with labeled percentages, and a simplified color palette reduces visual clutter.

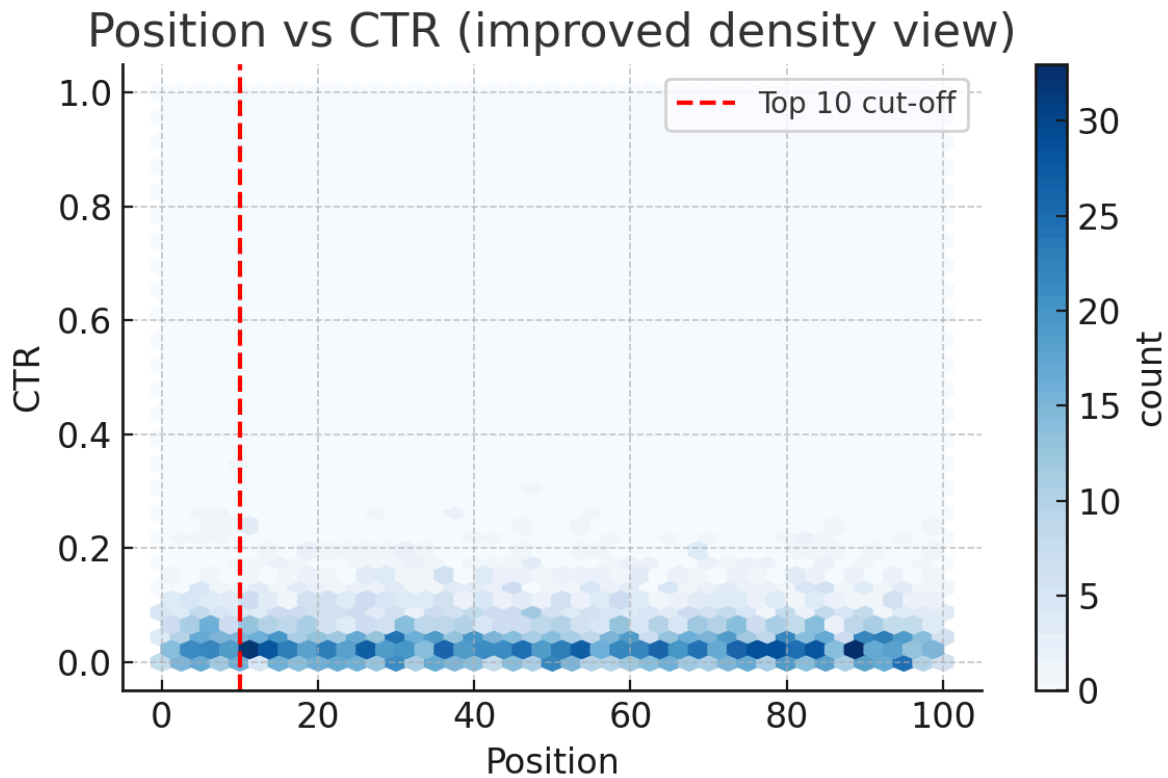


The second scatter plot on "Position vs CTR" suffers from heavy over plotting and low contrast, obscuring the actual data density.



The heavily overplotted scatter plot was redesigned as a hexbin density chart, which reveals where most data points cluster instead of overlapping into a solid blur. Color intensity encodes point density, making distribution patterns

immediately visible. A clear vertical reference line marks the top-10 cut-off, improving interpretability and highlighting key thresholds.



The stacked 100 % column chart makes small "GOOD" segments almost invisible and hard to compare across image-size groups. The bar color (dark blue for AVERAGE and orange for BAD) lack intuitive meaning and have low contrast, especially for color blind viewers.

Alt Text Quality Distribution



The vertical 100 % stacked columns were converted into horizontal 100 % stacked bars, makes segments easier to compare across size groups.

