**A questionnaire on the influence of perceived situational characteristics on expressed intention**

**Opening Remarks**

Hello! We are a research team from the School of Journalism and Communication of Beijing Normal University and are currently surveying online expression intentions. The content of the questionnaire is for research use only. Please feel free to fill it out. Thank you for your strong support of the research. I wish you good health and success in the New Year!

A. Demographic survey

A1 Gender 1. Male 2. Female

A2 Age

A3 Your current highest level of education (including current education)?

1. elementary school or below (including private tutoring literacy classes)
2. middle school
3. high school (including vocational high school, general high school, secondary vocational school, technical school)
4. Junior college
5. University undergraduate
6. Graduate (including master's, Ph.D.)

A4 What is your monthly disposable income?

1. Below 2000 yuan

2.2000-4999 yuan

3.5000-9999 yuan

6.10,000-14,999 yuan

7.15,000-19,999 yuan

8. more than 20,000 yuan

A5 What city do you usually live in?

1. First-tier cities in Beijing, Shanghai, Guangzhou and Shenzhen
2. Provincial capitals and other new first-tier cities
3. Second - and third-tier cities at the city and county levels
4. Regions not above

(To test whether the answer is carefully completed)

How many nationalities are there in China? Please select 56.

1.55

2.56

3.57

4.58

23+89=, please select 112.

1.652

2.568

3.112

B. Perception of Internet situational Characteristics

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
|  | 1. Strongly disagree | 2 | 3 | 4 | 5 | 6 | 7 Strongly agree |
| Overall, I feel there are enough people participating in online discussions. |  |  |  |  |  |  |  |
| Overall, I feel that in the current online environment, people with different views on the same topic can engage in discussions. |  |  |  |  |  |  |  |
| Overall, I feel that online discussions provide the necessary evidence for arguments, such as relevant facts and legal rules to support one's points. |  |  |  |  |  |  |  |
| Overall, I feel that online discussions maintain civil interaction. |  |  |  |  |  |  |  |

C) Psychological reaction

C1 Self-efficacy

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
|  | 1 Strongly disagree | 2 | 3 | 4 | 5 | 6 | 7 Strongly agree |
| Online discussions can effectively spread my views, attitudes, and emotions. |  |  |  |  |  |  |  |
| Online discussions can promote problem-solving. |  |  |  |  |  |  |  |
| Through online discussions, I can make more users pay attention and participate in the issue. |  |  |  |  |  |  |  |
| I think participating in online discussions can help me gain more attention and support. |  |  |  |  |  |  |  |
| To check, please select strongly agree with this question. |  |  |  |  |  |  |  |

C2 Subjective Norm

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
|  | 1 Strongly disagree | 2 | 3 | 4 | 5 | 6 | 7 Strongly agree |
| Most people in my social circle expect to participate in online discussions. |  |  |  |  |  |  |  |
| Most people in my social circle participate in online discussions. |  |  |  |  |  |  |  |
| To check the answer, please select strongly agree with this question. |  |  |  |  |  |  |  |
| People in my social circle think I should participate in online discussions. |  |  |  |  |  |  |  |

C3 perceives behavioral control

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
|  | 1 Strongly disagree | 2 | 3 | 4 | 5 | 6 | 7 Strongly agree |
| I deliberately avoid participating in socially sensitive issues. |  |  |  |  |  |  |  |
| Before posting or replying, I usually consider whether my personal privacy will be threatened. |  |  |  |  |  |  |  |
| On the internet, I generally post opinions anonymously. |  |  |  |  |  |  |  |
| Some people have been investigated or even sentenced for online comments, so I think one must be careful when speaking online. |  |  |  |  |  |  |  |
| To check your answer, please select strongly disagree with this question. |  |  |  |  |  |  |  |

C4 Fear of isolation

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
|  | 1 Strongly disagree | 2 | 3 | 4 | 5 | 6 | 7 Strongly agree |
| In online discussions, when I find that my opinion is different from the majority, I worry about being isolated. |  |  |  |  |  |  |  |
| In online discussions, when I find that my opinion differs from the majority, I worry about being discriminated against. |  |  |  |  |  |  |  |
| In online discussions, if my view differs from the majority, I worry about being attacked. |  |  |  |  |  |  |  |

D Opinions express willingness

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
|  | 1 Strongly disagree | 2 | 3 | 4 | 5 | 6 | 7 Strongly agree |
| I'm willing to give a thumbs-up to an opinion I agree with. |  |  |  |  |  |  |  |
| I'm willing to retweet opinions I agree with. |  |  |  |  |  |  |  |
| I am willing to express my opinion on the Internet. |  |  |  |  |  |  |  |