

CUSTOMER CHURN DASHBOARD



15.08

Average usage frequency

5.40

Average support calls

17.13

Average payment delay

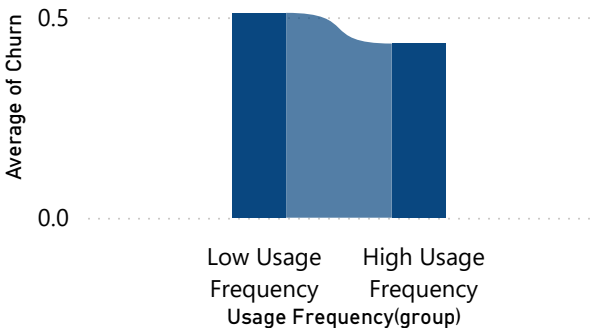
541.02

Average Total Spend

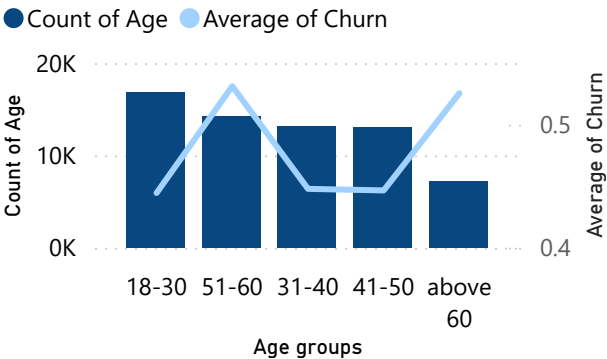
47.37

churn rate

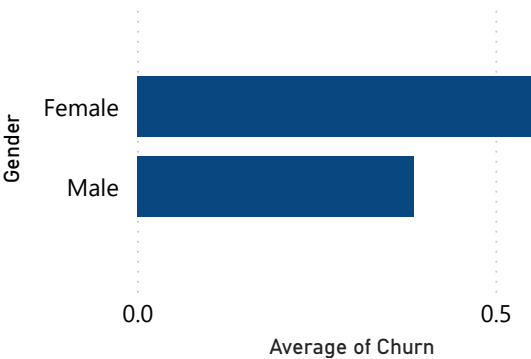
Average of Churn by Usage Frequency(group)



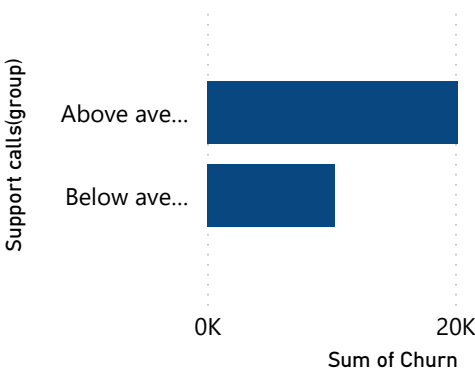
Count of Age and Average of Churn by Age groups



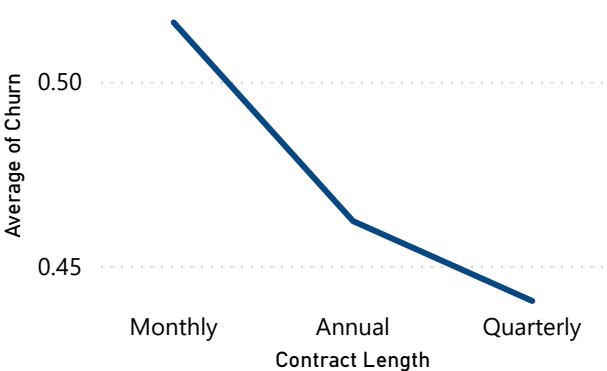
Average of Churn by Gender



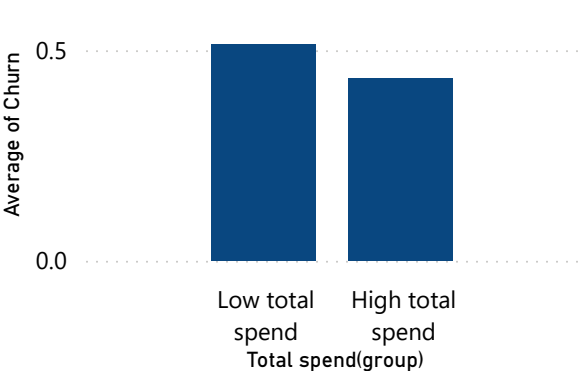
Sum of Churn by Support calls(group)



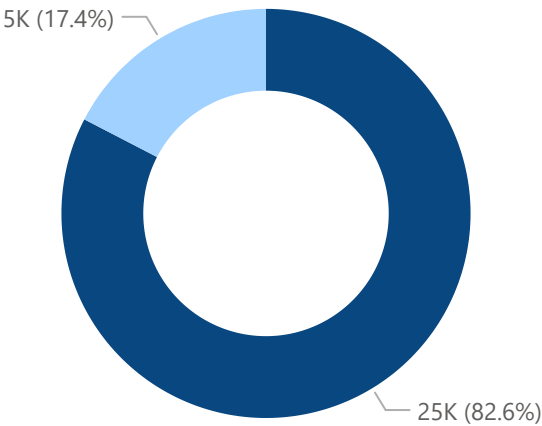
Average of Churn by Contract Length



Average of Churn by Total spend(group)



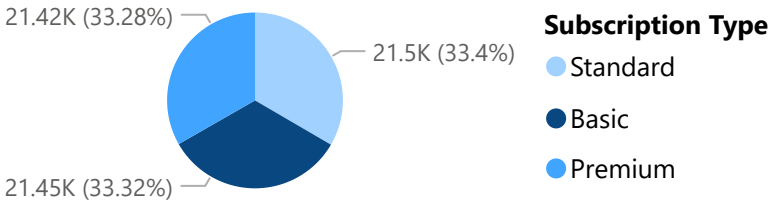
Sum of Churn by Payment delay(group)



Payment delay(group)

- Long payment delay
- Short payment delay

Count of Subscription Type by Subscription Type



Average of Churn by Tenure (group)

