



ivyliao96@g.ucla.edu www.ivyliao.com

EDUCATION

2016 - 2018

UCLA

B.A Film Production

Double concentration: Directing/Animation; Deans Honors List

2014 - 2016

UC DAVIS

Web and Graphic Design

EXPERIENCE

Mar 2015 - Present

IVY IMAGES LLC., (DIRECTOR/PRODUCER/WRITER)

Oversee creative projects from script development, pre-vis, photography, post-production to marketing and distribution.

Employ 70 team members and contract jobs to more than 30 post artists.

Gather funds and manage budgets up to \$30,000.

Mar 2015 - Present

FREELANCE PRODUCTION DESIGNER AND VFX ARTIST

Design, construct, and assemble large film sets from scratch.

Develop professional lookbooks, storyboards, and animatics to aid production.

Freelance VFX artist for private companies such as Lamborghini.

Sep 2015 - Sep 2016

UI/UX CONSULTANT (www.wheelsrnr.com)

Hire professional designers from development company (www.windycitywebdesigns.com) for a group of Chinese investors.

In charge of front end development, User Experience, and branding strategy.

Extensive English-Chinese translating and project management.

COURSEWORK

Dec 2016 - Present

FTV 33 AND 34: SCREENWRITING

Extensive screenwriting focusing on story structure and character development.

Jun - Aug 2016

FTV 183A PRODUCING I: FILM AND TV DEVELOPMENT

Analysis of past Oscar nominations for Best Original Screenplay. Heavy script coverage and in depth research on market and audience.

AWARDS

Oct 2016 - Present

THE CHASE: BEST FILM, BEST DIRECTOR, BEST CINEMATOGRAPHY, ETC.

Nominated for 10 awards and screened at 8 film festivals including International New York Film Festival, Bare Bones International Film festival, Irvine International Film Festival, WideScreen Film and Video Film festival, etc.

ADVANCED IN

LANGUAGES

Script Coverage Graphic Design Motion Graphics Rotoscoping, Compositing Word/PPT/Excel Slack/Trello/Github Photoshop/Illustrator/InDesign After Effects/Premiere Pro

HTML5/CSS3/IS Chinese English lava Japanese