

# Ivana Supljika

**Nationality:** Croatian  **Phone number:** (+31) 642202842  **Email address:** [ivana.supljika@gmail.com](mailto:ivana.supljika@gmail.com)

 **LinkedIn:** <https://www.linkedin.com/in/ivana-šupljika-7583b82b9/>

 **Website:** <https://ivyshoo.github.io/>

 **Home:** Zagreb (Croatia)

## ABOUT ME

---

I'm a Creative Developer with a strong passion for Frontend Development and UI/ UX design. I have 2+ years of experience in designing and developing responsive landing pages for diverse clients. At a leading media company in SE Europe I was part of a productive interdisciplinary team that collaborated throughout 20+ projects. Previous experiences in Sales and Digital Marketing as a Tech Support gave me a deep understanding of customer requirements and a strong inclination for swift, optimal solutions.

## WORK EXPERIENCE

---

### Frontend Developer / Designer

**Hanza Media d.o.o.** [ 01/02/2022 – 01/02/2024 ]

City: Zagreb | Country: Croatia | Website: <https://www.linkedin.com/company/hanza-media/>

- Design and development of landing pages (custom code) for Sales, Native advertising/ Sponsored content and Editorial staff projects + assistance in Wordpress and Joomla CMS
- UI/ UX Design: development, iteration and testing of design concepts and prototypes
- Custom tailored design solutions for product promotion to wide audiences
- Work on various website templates for healthcare, financial, food & beverage, lifestyle and beauty industries
- Close team and department collaboration, constructive feedback sessions

### AdOps Specialist

**Hanza Media d.o.o.** [ 01/01/2019 – 01/02/2022 ]

City: Zagreb | Country: Croatia | Website: <https://www.linkedin.com/company/hanza-media/>

- Google Ad Manager: daily setup and monitoring of Display Ad campaigns + reporting on performance results
- Daily collaboration with Sales, Marketing and Design teams, substantial daily communication with clients
- Monthly financial reporting on Google Ad Network results
- Mentoring and training new team members

### Sales assistant

**Adidas Croatia d.o.o.** [ 01/06/2016 – 31/12/2016 ]

City: Zagreb | Country: Croatia | Website: <https://www.linkedin.com/company/adidas/>

- Assistance to Key Account Manager during F/W 2016 and S/S 2017 season sales
- Setup of graphic presentations and apparel showroom in Adidas Croatia HQ

### Advertising sales agent

**Hrvatski Telekom d.o.o.** [ 01/09/2015 – 31/12/2015 ]

City: Zagreb | Country: Croatia | Website: <https://www.linkedin.com/company/hrvatski-telekom/>

- Google Ads sales activities for leading telecommunications provider in Croatia (Deutsche Telekom subsidiary): digital advertising for clients from Small and Medium-sized Enterprises

## EDUCATION AND TRAINING

---

### Frontend development course

**Algebra** [ 01/11/2019 – 01/06/2020 ]

City: Zagreb | Country: Croatia | Website: <https://www.linkedin.com/school/sveuciliste-algebra/>

### Digital design course

**Algebra** [ 01/03/2015 – 01/08/2015 ]

City: Zagreb | Country: Croatia | Website: <https://www.linkedin.com/school/sveuciliste-algebra/>

## Master's degree in History

*Faculty of Humanities and Social Sciences, University of Zagreb* [ 01/09/2009 – 01/11/2013 ]

Website: <https://web2020.ffzg.unizg.hr/>

## Bachelor's degree in History and Art History

*Faculty of Humanities and Social Sciences, University of Zagreb* [ 01/09/2005 – 01/09/2009 ]

Website: <https://web2020.ffzg.unizg.hr/>

## SKILLS

---

### Frontend development

HTML5 / CSS3 / SASS(SCSS) / Bootstrap / Responsive Design / JavaScript / GreenSock Animation Platform (GSAP) / Wordpress / Elementor / Version Control System (Git) / Github / Joomla / VS Code

### Digital design

Adobe Illustrator / Adobe Photoshop / Adobe Animate / Adobe InDesign / UI/ UX design / Wireframes & Prototyping / Figma

### General

Microsoft Office / Google Ad Manager / Project Management Tools (Notion, Trello)

## ORGANISATIONAL AND INTERPERSONAL SKILLS

---

### Skills

- **Time Management** - accustomed to prioritizing main goals, meeting deadlines and being independent
- **Communication** - clear and concise in written and verbal dialogue
- **Teamwork** - eager to have productive collaboration with colleagues and to receive feedback
- **Negotiation** - bridging the gap between company and client needs
- **Mentoring** - onboarding new colleagues
- **Learning and growth** - driven to expand skills and be in the loop with digital trends

## LANGUAGE SKILLS

---

**Mother tongue(s):** Croatian

**Other language(s):**

#### English

**LISTENING** C2 **READING** C2 **WRITING** C1

**SPOKEN PRODUCTION** C1 **SPOKEN INTERACTION** C1

#### German

**LISTENING** A2 **READING** A2 **WRITING** A2

**SPOKEN PRODUCTION** A1 **SPOKEN INTERACTION** A1

*Levels: A1 and A2: Basic user; B1 and B2: Independent user; C1 and C2: Proficient user*

## PROJECTS

---

"Google Developer Challenge Scholarship", online course by Udacity, 2017/2018

"Managing the Arts: Marketing for Cultural Organizations", massive open online course by Leuphana Universität Lüneburg, 2015

## HOBBIES AND INTERESTS

---

Gaming | Gardening | Architecture | Dogs