



UX & UI Designer that Advocates for User Needs

Portfolio: <https://ivywang1108.github.io/ivyportfolio/>

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604-729-5260 Vancouver, BC

Work Experiences:

UX/UI Designer - AutoMetrics

September 2021 - March 2022

- Led end-to-end design process, conquered challenges and identified opportunities to enhance the visualization of complex machine learning data on a dashboard interface, providing users with valuable insights and cost saving predictions in weld production
- Conducted user research to understand current user pain points, developed new product goals and design directions based on user feedback and did competitive analysis to understand industry trends. Collaborated closely with stakeholders to propose and implement multiple rounds of design iterations, ensuring pixel-perfect precisions and preparing the company's next-generation product for launch
- Created marketing videos and brochures that highlighted the company's core features and main services. Also updated the company's website using Wix with new web design following the company's brand guidelines

Web UX Designer - Build a Biz Kids

February 2021 - April 2022

- Participated in a side project with YouMoveMe to redesign their Franchise Opportunity Webpage
- Collaborated closely with co-worker to re-design the company founder's personal webpage which became more engaging and organized

Volunteer Experience:

Graphic Design Volunteer - Build a Biz Kids

February 2021 - April 2022

- Maintained the company brand style, designed multiple-day curricula for facilitators that were easy-to-follow, while later became a template for future courses
- Designed logo for the organization's stock game for kids. Did Sketches, and iterations following the brand guideline while keeping kids as users in mind

Let's Connect: www.linkedin.com/in/ivywang1108

Technical Skills:

- **Design Tools:** Figma, Adobe Suite, Sketch, Canva, Wix, Miro, Microsoft Office 365, Unity, Maya
- **Operating Systems:** Windows, Linux, Mac OS, Android, iOS
- **Tools:** Powershell, Shell, VMware, Google Workspace, Packet Tracer
- **Project Management Fundamentals:** Agile, Scrum, Waterfall
- **Web Languages:** HTML, CSS, JavaScript

Qualifications:

- Always curious, and passionate about learning new things from challenging tasks with capable skills including: **Task Management, Critical Thinking, Visual Communication, Analytical Research and Troubleshooting** for different software, hardware, operating systems, and mobile devices
- Enthusiastic User Experience and Interface Designer with demonstrated ability to provide impactful design solutions to clients with skills including: **Design Thinking, User Research, Competitive Analysis, Problem Framing, Rapid Design, User Testing, Wire-Framing, Interface Design, Interaction Design, Interactive Prototyping, and Videography**
- Fluent in **English and Mandarin**

Education & Certificate:

NPower Canada

Google IT Support Professional Certificate

Junior IT Analyst Program

August 2023 - November 2023

Simon Fraser University

Bachelor of Arts - Interactive Arts and Technology

Concentration in Design

September 2015 - December 2020