Ivy Wang

User Experience
& Interface Designer

Contact: wangivy1108@gmail.com

Portfolio: https://ivywang1108.github.io/ivyportfolio/

About

Hello, I am ready to design something amazing! I love to learn from research, and craft meaningful decisions that blend into useful solutions. I feel proud being able to bring helpful products to people and see their smiles.

Design Tools and Skills

Software Skills

Figma
Adobe Suite
Sketch
Canva
Unity
HTML+CSS

Design Skills

Design Thinking
User Research
Rapid Design
User Testing
Wire-framing
Interface Design
Interaction Design
Videography

Soft Skills

Fast Learning
Rapid Thinking
Task Management
Problem Solving
Critical Thinking

Education

Simon Fraser University

Bachleor of Arts - Interactive Arts and Technology
Concentration in Design

September 2015 - December 2020

Experiences

UX/UI Designer - AutoMetrics

Took ownership of the entire design process. Redesigned the user interface of a product that monitors welding operation quality, made decisions on the core features and provided users with brand new user-friendly and reliable monitor experience.

Conducted user research to understand current user pain points, developed new product goals and design directions based on user feedback and did competitive analysis to understand industry trends.

Created marketing videos and brochures that highlighted the company's core features and main services. Also updated the company's website with new product design following company's brand guideline.

September 2021 - March 2022

Graphic/UX Design Volunteer - Build a Biz Kids

Maintained the company brand style, designed multiple-day curricula for facilitators that were easy-to-follow, which later became a template for future courses.

Worked with a company(YouMoveMe) to re-design their Franchise Opportunity Webpage.

Worked with another designer to re-design the company founder's personal webpage which became more engaging and organized.

Designed logo for the company's stock game for kids. Did sketches, and iterations following company brand style while keeping kids as users in mind.

Feburary 2021 - April 2022

Language

English	Working proficiency
Mandarin	Native tongue

Interests ♥

Interface Design	Victual	Movies
Photography	Travel	Lego