

Ivy Wang

User Experience & Interface Designer

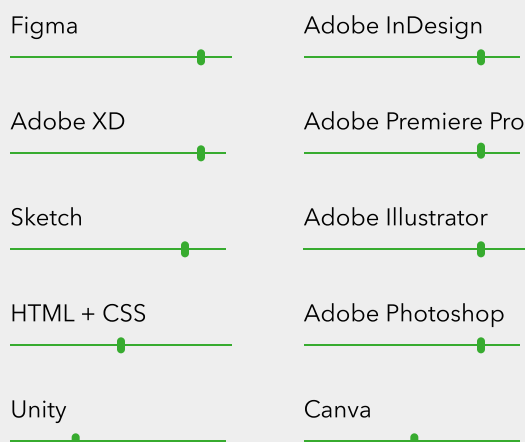
Contact: wangivy1108@gmail.com

Portfolio: <https://ivywang1108.github.io/ivyportfolio/>

About

Hello, I am ready to design! I love making decisions that evolve from meaningful research; I feel proud being able to design useful products that solve problems and make people smile.

Design Tools and Skills



Education

Simon Fraser University

Bachelor of Arts - Interactive Arts and Technology
Concentration in Design

September 2015 - December 2020

Language

English	Working proficiency
Mandarin	Native tongue

Experiences

UX/UI Design Intern - AutoMetrics

Redesigned product user interface that monitors welding operation quality, aimed to highlight the core features and provide users with brand new user-friendly and reliable monitor experience.

Conducted user research and did competitive analysis to understand industry trends and current user pain points, which helped me to develop new goals and design directions before designing the monitor interface.

Created marketing videos and brochures that highlighted the company's core features and main services. Also updated company's website with new product design following company's brand guideline.

September 2021 - March 2022

Graphic/UX Design Volunteer - Build a Biz Kids

Maintained the company brand style, designed multiple-day curricula for facilitators that are easy-to-follow, which then became the template for future courses.

Worked with a company(YouMoveMe) to re-design their Franchise Opportunity Webpage.

Worked with another designer to re-design the company founder's personal webpage which became more engaging and organized.

Designed logo for the company's stock game for kids. Did sketches, and iterations following company brand style while keeping kids as users in mind.

February 2021 - April 2022

Interests ♥

Interface Design	Food	Movies
Photography	Travel	Lego