

Laboratory 3: Social Media Branding Graphics

Short reflection

The easiest design for me was the skill highlight post because it had less text and was easier to organize. I used my brand colors, fonts, and logo in all the designs to keep them consistent. To make the text easy to read, I used a clear font size and strong contrast between the text and the background. I also arranged the elements so the title was the biggest and the other text followed. I made sure there was enough space so the designs did not look crowded. From this task, I learned that simple layouts and good hierarchy make social media graphics clearer and more effective.