

Alain GALLIANO  
Vice-Président  
en charge des Relations internationales et de  
l'Attractivité

Lyon, 27 JUL. 2016

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Mr Erik Dahl, President  
Interaction Design Association  
9450 SW Gemini Drive  
#49749 Beaverton,  
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Dear Mr Dahl,

As Vice President of Lyon Métropole, it is my privilege to extend the fullest support of our city to its bid to host IxDA Interaction Week in 2018.

This initiative meets with my full approval in view of the fact that 2018 is a key year for the Information Technology (IT) Industry both locally and internationally. Indeed, in 2018 Lyon will for the 2nd time be hosting the International World Wide Web conference and is positioned to host more IT-themed events in the years to come.

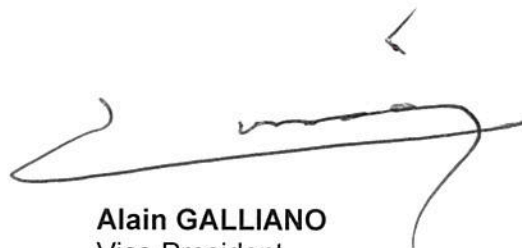
Our local specialist academic and industrial teams are most enthusiastic about bringing these events to Lyon, thus contributing to worldwide recognition of the city's expertise in many IT domains.

I am convinced that Lyon, a World Heritage City, will be the ideal venue for your international event, bearing in mind the many state-of-the-art convention and meeting facilities in the city.

Should Lyon be selected, you can be assured of our warmest welcome and our undivided attention to make this meeting an event to remember.

We look forward to seeing you.

Yours sincerely,



Alain GALLIANO  
Vice President

la métropole  
**GRAND LYON**

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