

Lyon, July 22nd, 2016

The President of the ENS de Lyon

to
IxDA Board members

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Topic : Support to Lyon's bid to Interaction Week '18

As a grande école, ENS de Lyon is warmly supporting the bid from Lyon to host the Interaction Week in February 2018.

Our master in Information Architecture teaches among other topics Interaction Design, UX, and UI design, and our students would greatly enjoy and benefit from participating to *Interaction week*. If it were to be held in Lyon, we would make sure that this week would be dedicated to the event for students.

We particularly support the Education Summit, which will be a great opportunity for students, teachers, education researchers and companies to share best practices, network, and initiate collaborations. Our masters program is only five years old, but has already plenty to share in respect to novel teaching practices. Flipped classrooms are commonplace, we edited a handbook in French, and we have taught for two years an introductory MOOC with peer-evaluation.

Besides this, our students have participated to the organization of several events such as the World Information Architecture Day, or the hackathon UmiX. Finally we are also engaged with the local business environment, with courses dedicated to professionals. We would make sure to advertise *Interaction week* to our network and boost local participation.

By selecting Lyon, you can be assured of the warmest of welcomes and our undivided attention in making *Interaction week* a success.

We look forward to welcoming you.

Yours sincerely,

Jean-François Pinton
President of the ENS de Lyon