



*Lyon Mardi 29 Juillet 2016*

*Association Lyon French Tech  
1 bis rue de la Charité, BP2216 F-69002 Lyon*

Topic : Support Lyon's bid to Interaction Week #18

Dear IxDA Board members,

As a innovative start-up federation, accelerator and promotion structure the Lyon French Tech Association is very pleased to know that Lyon is bidding to host the Interaction Week in February 2018.

Our team will enjoy to be part of this main international event in Lyon. We support the Interaction Week #18 which is a great opportunity for local companies, designers and media producers to collaborate and link on future projects.

In addition to the 'technical support', our team has great ideas to organize networking and creative events to strengthen the link between companies and creative designers. Given that our main missions are the federation, the acceleration and the promotion of the Lyon's innovative start-up ecosystem, we are used to be part of and organise networking and creative event. We also facilitate links and relationships between innovative actors in the region by sharing common tools and opening up the barriers between disciplines or activities that are not used to work together.

For attendees, it will be the opportunity to discover our structure and hot topics we are working on like digital transformation, women inclusion as tech entrepreneur, thinking the digital as a transversal and transforming topic as well as tech fields such as healthtech, foodtech, edtech, IoT, smart-city and the cultural and creative industries.

By selecting Lyon, you can be assured of the warmest of welcomes and our undivided attention in making your event a success.

We look forward to welcoming you.

Yours sincerely,

*Rieul TECHER, Managing Director at Lyon French Tech*