

Lyon, le 21 juillet 2016

Votre interlocuteur : Yves-Armel Martin

IxDA Board Members

Topic Support Lyon's bid to Interaction Week #18

Nos réf. Yam sun020716

Dear IxDA Board members,

Erasme, Lyon Metropole Living Lab, is fully supporting the application of Lyon to host the 2018 Interaction Week.

Our team will enjoy to be part of this main international event in Lyon. We support the Interaction Week #18 which is a great opportunity for local companies, designers and media producers to collaborate and link on future projects.

In addition to the 'technical support', we would love to host creative events in our lab or with our open community. As co-funders of Museomix, we think great opportunities arise from the encounter of interaction designers and other innovators.

For attendees, it will be the opportunity to discover our Urbanlab (<http://www.erasme.org/#lab>) and hot topics we are working on like gamification of smartcities, virtual/augmented reality for culture and education...

By selecting Lyon, you can be assured of the warmest of welcomes and our undivided attention in making your event a success.

We look forward to welcoming you.

Yours sincerely,

Yves-Armel Martin
Erasme Manager



Tout le courrier doit être adressé à :
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