

Lyon, 1st August 2016

*Imaginove
Pavillon 52
52, quai Rambaud
69002 Lyon*

Topic : Support Lyon's bid to Interaction Week #18

Dear IxDA Board members,

As a competitiveness cluster, Imaginove is very pleased to know that Lyon is bidding to host the Interaction Week in February 2018.

Our team will enjoy to be part of this main international event in Lyon. We support the Interaction Week #18 which is a great opportunity for local companies, designers and content producers (video games studio, media, digital agencies, etc.) to collaborate and link on future projects.

In addition to the 'technical support', our team has great ideas to organize networking and creative events to strengthen the link between companies and creative designers. Imaginove for example organizes regularly Think-Tanks (conferences, co-working groups, etc.) and Global Media Connect pitches (transmedia projects). Moreover Imaginove may solicitate its ecosystem in order to make emerging new ideas and suggestions.

For attendees, it will be the opportunity to discover our structure and hot topics we are working on like game & gamification, knowledge & culture and smart life and new usages. Imaginove represents also enterprises, research laboratories and high school working into the content industries (video games, cinema/audiovisual, animation, documentaries, digital learning, eEducation, eHealth, smart cities, etc.) and linked to new usages in complementary business sectors (Smart Cities, eHealth, Future of Industry, etc.). Interaction is also one of the most strategical topic our member must take into account in their creative or technological projets, that why Imaginove is very interested by the Interaction Week.

By selecting Lyon, you can be assured of the warmest of welcomes and our undivided attention in making your event a success.

We look forward to welcoming you.

Yours sincerely,

David GAL-REGNIEZ
Director

