

**Dear local leaders,**

We've prepared this deck  
on Interaction Week 18  
for you to communicate  
to your local communities.

Use those elements as you  
see fit and please reach out  
to us for questions or ask  
for missing elements.

We've put speaker notes to  
guide you through the slides.

Thank you for your help!

— last update May 6th 2017



# interaction 18

**3—8 February 2018 • Lyon, FR**

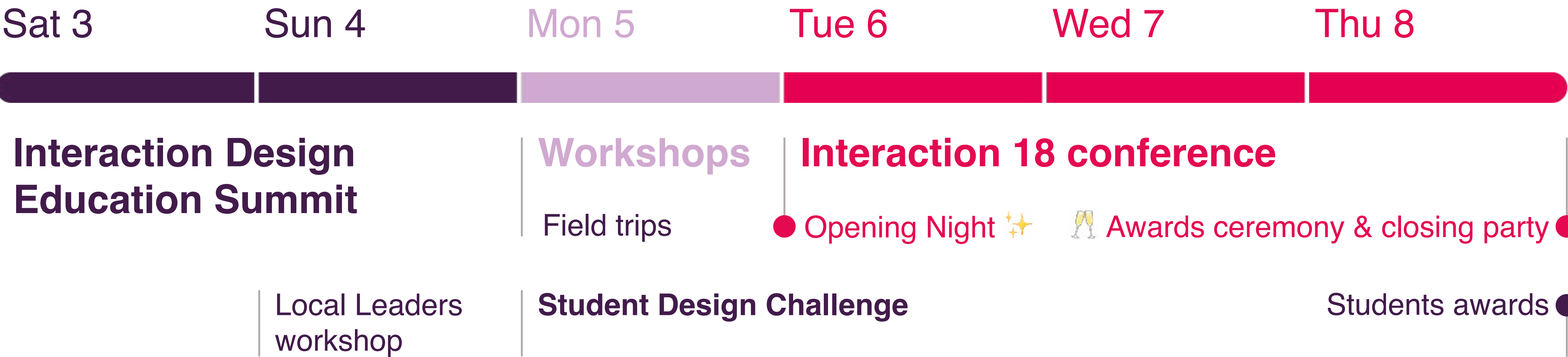


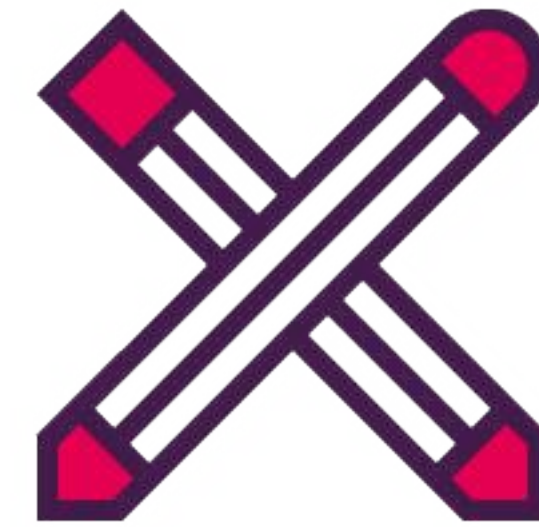
# Dissolving boundaries & building connections

**3—8 February 2018 • Lyon, FR**



# Week overview





**INTERACTION  
DESIGN  
EDUCATION  
SUMMIT**

**Saturday 3 + Sunday 4**

Grow your passion for learning  
and educating, explore how  
design learning is even  
more transdisciplinary.

**[edusummit.ixda.org](https://edusummit.ixda.org)**





# Interaction Workshops

**Monday 5**

Join the best designers  
and learn hands on.

**[interaction18.ixda.org](http://interaction18.ixda.org)**





**STUDENT  
DESIGN  
CHALLENGE**

**Monday 5 to Thursday 8**

Demonstrate your skills  
in the design challenge and  
learn from amazing mentors.

**[sdc.ixda.org](http://sdc.ixda.org)**





**INTERACTION  
AWARDS  
2018**

At the Interaction Awards we will celebrate individuals and teams that through design leadership and innovation created impact and improved human lives.

[awards.ixda.org](https://awards.ixda.org)





# interaction 18

**Tuesday 6 to Thursday 8**

You will enjoy three full conference days, listening to experts and join conversations to reshape our changing relations with ourselves, our objects, the environment and the society as a whole.

**[interaction18.ixda.org](http://interaction18.ixda.org)**



# Anticipated milestones



**SEPTEMBER**  
Early bird tickets  
Call for speaker open

**NOVEMBER**  
Call for speaker closed

**DECEMBER**  
Program announced



**SEPTEMBER**  
Call for students open

**NOVEMBER**  
Call for students closed

**DECEMBER**  
Finalists announced



**MAY**  
Call for projects open

**SEPTEMBER**  
Call for projects closed

**NOVEMBER**  
Shortlist announced

**JANUARY**  
Finalists announced  
People choice's vote open

## interaction 18

**JUNE**  
Call for speaker open

**JULY 1<sup>ST</sup>**  
General selling

**SEPTEMBER**  
Call for speaker closed

**OCTOBER**  
Workshops announced  
+ early bird tickets

**NOVEMBER**  
Program announced

**DECEMBER**  
Workshops general selling



**A bit about Lyon...**





Montréal

New York

Helsinki

Dublin

London

Berlin

Paris

**Lyon**

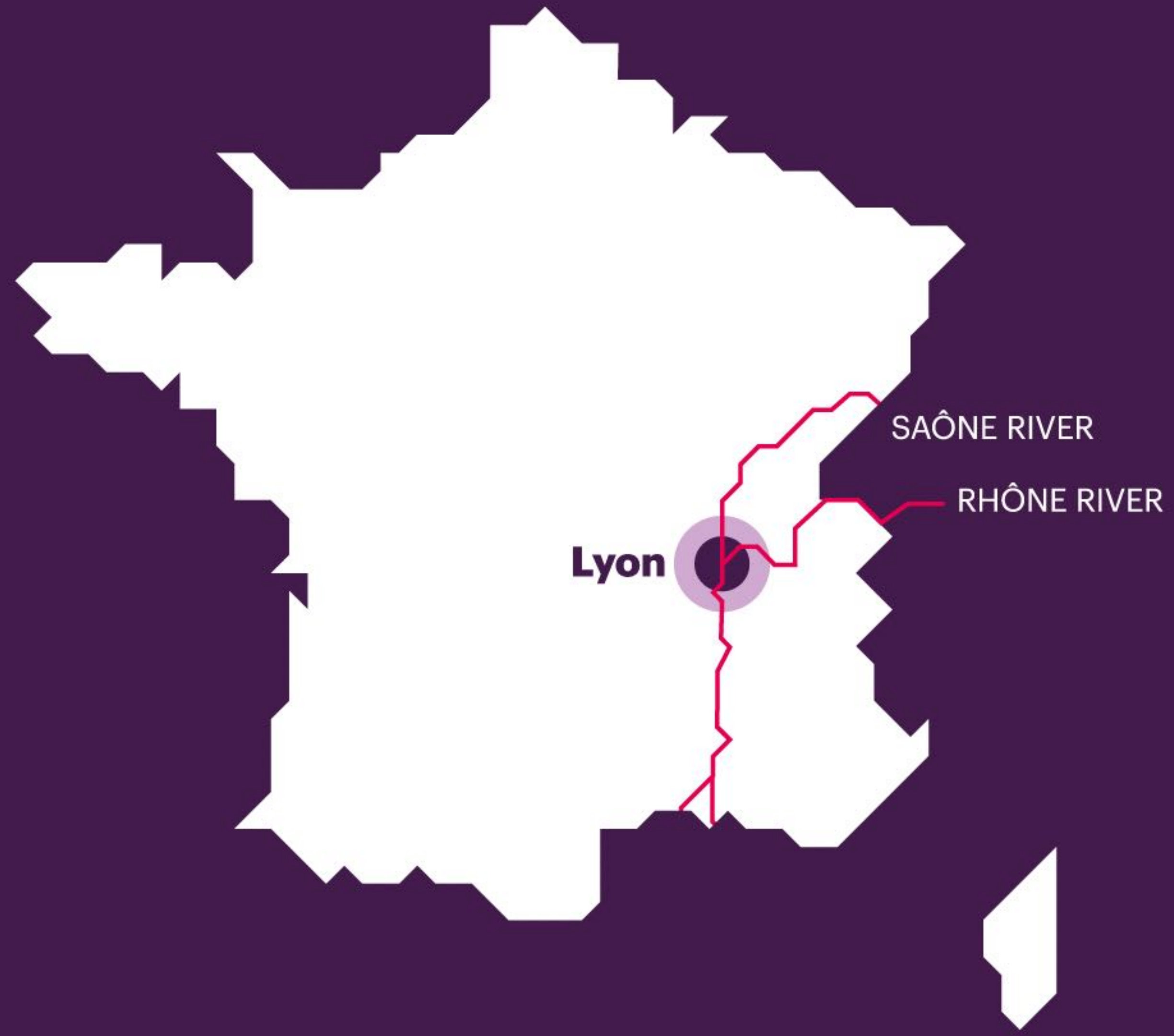
Rome

Istanbul

Casablanca

Dubai





























# Interaction 18 teaser video

[vimeo.com/202684890](https://vimeo.com/202684890)



# See you in Lyon!

[interaction18.ixda.org](http://interaction18.ixda.org)