The Lean Startup

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Vision Part One

- start why lean startup, constat -> A lot of startup "achieved failure" successfully, faithfully rigorously executing a plan that turned out to have been utterly flawed triangle scheme
- define: who is an entrepreuneur, what is a startup a 7000 people startup
- learn: measure, validate learning value vs waste example IMVU: throw a lot of work away (plugin, pivot)
- experiment: think big, start small an experiment is a product. validate hypothesis

Steer Part two

- ☐ build, measure, learn feedback loop
- ☐ leap: strategy based on assumptions, beyond "The right place at the right time" value and growth, Genchi Gembuchu, analysis paralysis
- ☐ test: Groupon, MVP, - video minimum viable product - concierge MVP - wizard of Oz MVP Early adopters!
- ☐ measure: three learning milestone - establish the baseline - tuning the engine - pivot or persevere ! Vanity metrics -> product progress =/= business results cohort analysis actionable metrics startup runway (number of pivots left) pivot or persevere meeting

That's all folks

Questions?

github.com/lxDay/talks/the-lean-startup