原稿

I am a small company president. My theme is Japan Needs More Proactive Mindsets.

I feel that in recent years there has been too much emphasis on cooperation especially in Japan. For example,

the tradition of focusing on the same opinion, and

the attitude to fit in with the company rather than selling yourself. However. I think in today's rapidly changing society, positivity is becoming increasingly important. That is because. If we adapt to everyone, we will leave behind. So, I think the culture we incorporate is proactiveness thinking.

Looking at data from 2020. I researched the rate of establishing a company.

In 2020, the rate of Japan is 5.1%.

Other countries such as America are 9.2%,

French is 12.1%. Moreover, the rate of increase of Japan is 0.4% but, the Germany is 0.8%. From these things, the Japan of rate of establishing company is lower than other countries.

Also, I researched the success rate of establishing a company. In Japan, this rate is 95.3% after a year, 91.5% after 2 years, 88.1% after 3 years, 81.7% after 5 years. However, in America, the rate is 78.0% after a year, 67.1% after 2years, 59.5% after 3 years, 48.9% after 5 years. So, the rate of Japan is very higher than other countries.

From these things, the percentage of succeeding is somewhat high. So, there is a foundation for challenges. Following the other countries, we have to do more challenges.

I have a question JO. I think there is a tendency that Japanese people is healthier than other countries. So, we don’t have to be apt to take in muscle culture in our dairy life. How do you think about this?

I don't know the details because I haven't looked into it, but I think it is probably expensive. The reason is that they are more exposed to the culture than people living in Japan.