

SOFIA PANALIGAN

POLYTECHNIC UNIVERSITY OF THE PHILIPPINES - QUEZON CITY CAMPUS

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SUMMARY ABOUT ME

I'm an IT Student who bridges Technology and Art. I'm a creative learner who enjoys combining art and technology. My passion for design started with drawing and photography, and it naturally grew into building user-friendly digital interfaces. I'm currently exploring UI/UX design and front-end development, aiming to create digital experiences that are both functional and meaningful.

TECHNICAL & CREATIVE SKILLS

Voice Acting	Photography	Leadership
Graphic Design	Creatives and Technical (Canva)	UI/UX Design
Microsoft Office	Team Management	HTML & CSS

EXPERIENCE/Achievements

Supreme Student Council CTC Head

Sep 2024 - Present

- The Creatives and Technical Committee (CTC)** will work closely with the Publicity and Communications Committee (PCC) to create engaging visual materials for information dissemination and program promotion. They also assist with the technical aspects of SSC events, ensuring smooth operations and effective communication.

MUSA Photography Head

Sep 2024 - Present

- MUSA Photography Head** is to document the council's activities and events or activities through photography, videography, documentation ensuring that these visual records are used to promote the branch activities and create a positive image of the organization.

Vox Nova Broadcaster

2023-2024

- Vox Nova Broadcaster** role often involves producing and delivering content through various media, such as radio, television, or online platforms. It would likely involve scriptwriting, which is the process of creating written materials for broadcast media.

Supreme Student Government Protocol Officer

2021-2022

- SSG Protocol Officer** is responsible for maintaining order and decorum during meetings and events, as well as ensuring proper etiquette and conduct within the school.

Supreme Student Government Technical Head

2020-2021

- SSG Technical Head** is a committee leader responsible for the technical aspects of events and the overall visual appeal of the council's activities. This role often encompasses areas like event planning, graphic design in publications, photography, videography, and potentially even audio-visual support for assemblies or events.

MY SERVICES

- Voice Over and Narration
- UI/UX Design and Prototyping
- Photography and Photo Editing
- Canva Graphic Design
- Digital Branding Support

PROJECTS

PROJECTS & EXPERIENCE

- Rewording.io — Brand Voice Over Projects
- Provided professional voice-overs for Rewording.io's features including Text Resizer and AI Detector, maintaining a clear, consistent tone aligned with brand identity.
- PUPQC Website Redesign
- Conceptual redesign focused on accessibility, clean layout, and responsive user interface.
- Cocoon – Home Safety Mobile Application
- UI/UX design emphasizing user-friendly navigation and visual consistency.
- PUPQC Walkout Campaign
- Canva-based advocacy materials promoting clear message delivery and visual impact.
- Photography Portfolio
- Personal creative work highlighting lighting, tone, and atmosphere. Featured works include Botanical Garden by
- Japanese Village – Bentong, Malaysia and Starbucks: Caramel Macchiato & Blueberry Cheesecake.

EDUCATION

- **Polytechnic University of the Philippines – Quezon City (2023–Present)**

Bachelor of Science in Information Technology (BSIT)

- **Justice Cecilia Muñoz Palma Senior High School – Amlac (2021–2023)**

Senior High School, Information and Communications Technology (ICT) Strand

- **Justice Cecilia Muñoz Palma High School (2017–2021)**

Junior High School, STEM

- **Lux Domine Academy (2011–2017)**

Elementary Education