

BANK MARKETING CAMPAIGN ANALYSIS DASHBOARD

Total not Subscribed Customers

4000

Total Number of Customers

4521

Overall Subscription Status

Subscription Status	Total
no	4000
yes	521

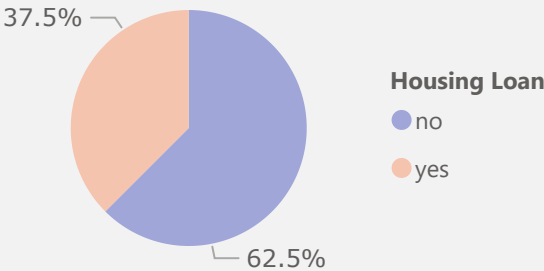
Subscription Status by Account Balance

Subscription Status	Average Balance	Max Balance	Min Balance
no	1,403.00	71188	-3313
yes	1,572.00	26965	-1206

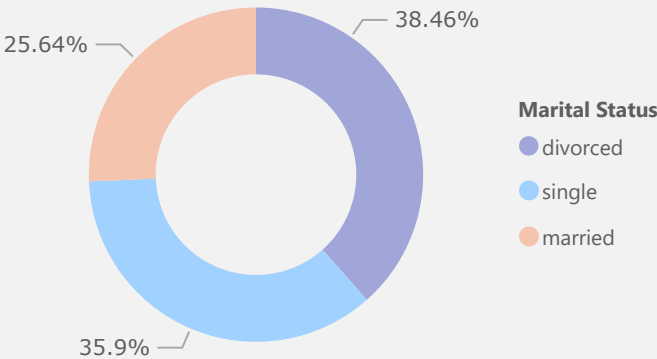
Total Subscribed Customers

521

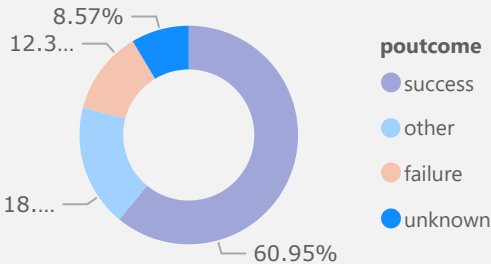
Effect of Housing Loan on Subscription Rate



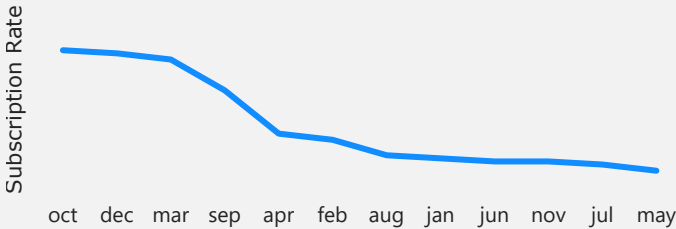
Subscription Rate by Marital Status



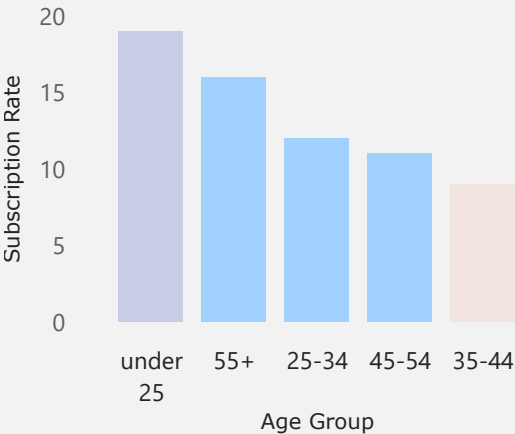
Subscription Rate by Previous Campaign Outcome



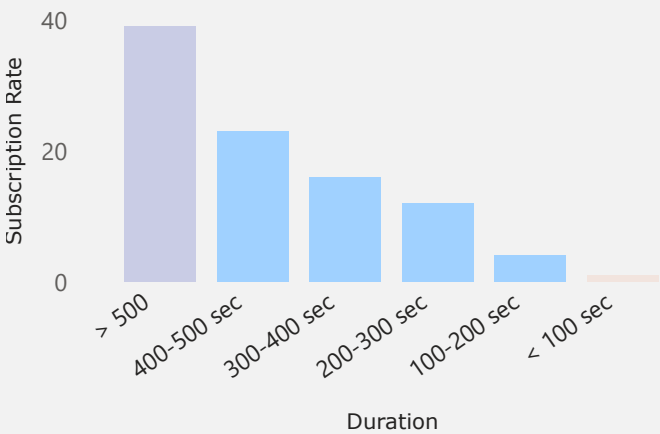
Subscription Rate by Months



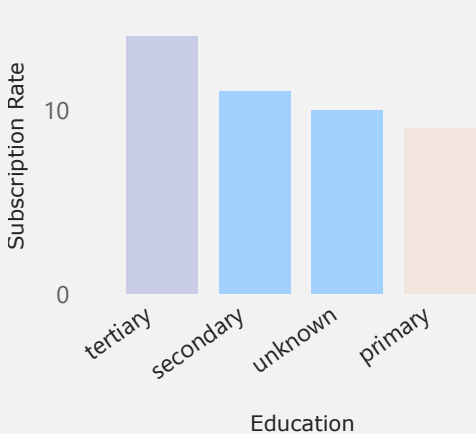
Subscription Rate by Age Group



Subscription Rate by Duration



Subscription Rate by Education



Subscription Rate by Job Status

