

User 1

Says

Want to save energy and reduce my electricity bill to save more money.

Don't know how much energy using and which applications can save energy.

Want to compare my energy usage with my neighbors and with the household usages.

It would be better if the energy consumption can be measured in real time.

Thinks

Need to be more mindful of energy usage of the home.

Want to know how to reduce electricity bills.

Want to use more eco-friendly economically good energy sources.

Need to have some friendly discussions with others about their ways of use energy.

Mr. Sanath Dasanayaka

Does

Use energy-efficient appliances.

Search for energy saving tips and new trends.

Find out about the energy application of appliances inside the home.

Monitor energy usage of each day manually.

Feels

Frustrated with high energy bills.

Confused about how to reduce electricity consumption.

Frustrated lack of visibility into energy consumption patterns.

Excited about the potential savings and areas of using new trends of energy.

User 2

Says

Want to increase the number of customers my company is dealing with.

Want to target a large number of customers at one place.

Want to enhance the technology the company is having.

It would be better if I can have flexible mode to dealing with customers.

Thinks

Not only industrial companies but also for home usage our service is beneficial for current crisis.

Want to know what are the ideas of clients towards the our company's service.

Should use some app or other kind of digital method to advertise our company.

Should engage with more customers and targeted customers.

Mrs. Chamani Perera

Does

Search the methods of developing same kind of companies in other countries.

Pay attention to the consideration of targeted customers towards the current crisis.

Search a way to getting the attention of many customers and dealing with them in real time.

Find out the new technology improvements in energy side and about the energy demand.

Feels

Frustrated about how to meet more customers easily.

Confused about the Sri Lankans are not having the awareness about substituteable energy methods.

Frustrated lack of attention of the government towards improving the new trends of technology.

Confused about future circumstances because of without having considerable number of customers