

SHASHANK IYER

DATA ANALYST

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SUMMARY

Data Analyst with expertise in Python, R, SQL, Power BI, and Tableau. Skilled in data cleaning, visualization, and dashboard development. Experienced in analyzing large datasets, generating business insights, and supporting data-driven decisions. Passionate about solving real-world problems using statistical methods and machine learning techniques.

TECHNICAL SKILLS

Programming and Data Analysis:

- R
- Python

Database Management:

- SQL

Data Visualization & BI tools:

- Power BI
- Tableau

PROFESSIONAL EXPERIENCE

Corporate Strategy Intern,Thermax Ltd.

Jan 2024-May2024

- Analyzed 1,500+ industrial consent records using SQL and Microsoft Excel to estimate TAM for water treatment in Maharashtra.
- Filtered 600+ non-relevant entities to isolate high-potential B2B prospects.
- Evaluated 3 years of sales data across 5 regions and 8 industries; identified 17% CAGR in biomass demand.
- Mapped biomass fuel availability using MNRE data to locate high-efficiency adoption zones.
- Built “Biotherm Atlas” — an interactive map tool for sales targeting and fuel mapping using Power BI
- Developed end-to-end marketing assets, including 4 brochures, a scripted video, an interactive content carousel, and a campaign landing page
- Collaborated on a customer segmentation model using Voice of Customer insights.

EDUCATION

Bachelors In Business Administration (BBA)

Aug 2022- May 2025

Manipal School Of Commerce and Economics, Manipal Academy Of Higher Education

CGPA:- 9.0/10.0

Specialisation: Business Analytics

ADDITIONAL INFORMATION

- **Soft Skills:** Communication, Team Collaboration, Problem Solving, Time Management, Adaptability
- **Languages:** English, Hindi, Marathi, Tamil
- **Certifications:**
 - Prepare Data for Exploration (Google) – Data Cleaning, Data Sorting, Data Manipulation
 - Foundations: Data, Data, Everywhere (Google) – Fundamentals of data analytics
 - Ask Questions to Make Data-Driven Decisions (Google) – Business strategy & metrics
 - Excel Skills for Business: Advanced (Macquarie University) – Vlookup, Hlookup, Pivot Table, Dashboard
 - The Structured Query Language (SQL) (University of Colorado Boulder) – Queries, joins, filtering
 - Copilot for Power BI (Microsoft) – AI-powered BI integration