

Date: 31-July-2025

# ISML ELITE CARD Influencers Creative Samples and Guidelines

Hello Creator,

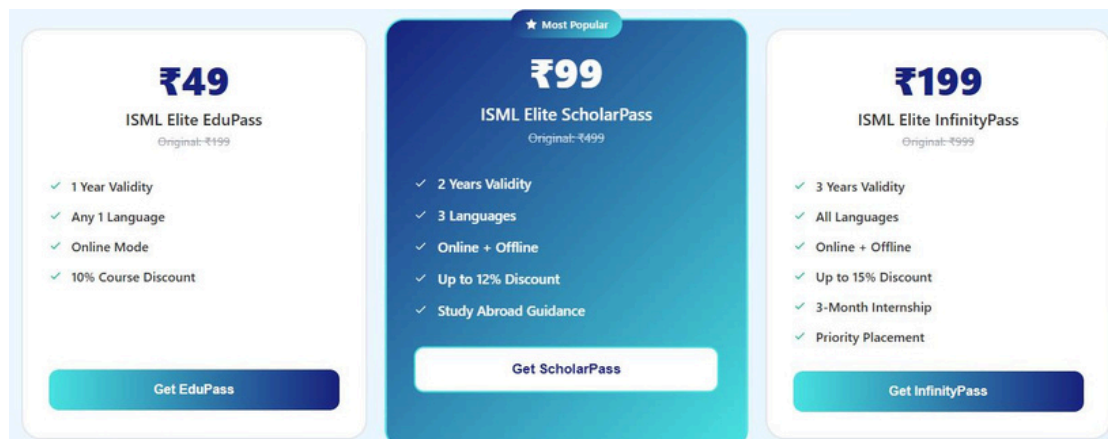
Thank you for collaborating with the Indian School for Modern Languages (ISML) to promote our Elite Card Program!

We're excited to see your creative take on this — whether it's a reel, short, vlog, or story. We trust your creativity, and we want your content to feel authentic and engaging.

Below are the key inputs and reminders you'll need to shape your video/post:

## What Are ISML Elite Cards?

The ISML Elite Cards are exclusive membership passes offering learners access to premium language training, discounts, and global learning support. There are three types:



### 1. EduPass – ₹49

- ☒ 1-Year Validity
- ☒ Access to Any 1 Language (Online Mode)
- ☒ 10% Discount on Courses

### 2. ScholarPass – ₹99

- ☒ 2-Year Validity
- ☒ Access to 3 Languages (Online + Offline)
- ☒ 10% Discount on “Master a Language”

## IYPAN EDUCATIONAL CENTRE PVT.LTD.

Reg Address: 8/3, Ground Floor, Athreyapuram 2nd Street, Choolaimedu, Chennai, -94

12% Discount on “International Diploma”  
Study Abroad Guidance

Date: 31-July-2025

### 3. InfinityPass – ₹199

3-Year Validity  
Access to All Languages  
Online + Offline  
Up to 15% Discount  
3-Month Internship  
Priority Placement  
Full Study Abroad Support

## ELITE CARD DISCOUNTS

### ★ Course Fee Discounts

Save more on every course enrollment

Program	EduPass ₹49	ScholarPass ₹99	InfinityPass ₹199
Master a Language (ML)	10%	10%	10%
International Diploma (ID)	10%	12%	12%
ID Fast Track	10%	10%	12%
Immersion Programs	×	12%	15%
LMS Courses	×	5%	5%
Referral Extra Discount	×	5%	5%

## ELITE CARD BENEFITS

## IYPAN EDUCATIONAL CENTRE PVT.LTD.

Reg Address: 8/3, Ground Floor, Athreyapuram 2nd Street, Choolaimedu, Chennai, -94

Additional Benefits			
Particular	ISML Elite EduPass	ISML Elite ScholarPass	ISML Elite InfinityPass
Online Access	✓	✓	✓
Offline Access	✗	✓	✓
Study Abroad Guidance	✗	✓	✓
3 Months Priority Support	✗	✗	✓
Internship Priority	✗	✗	✓
Placement Assistance	✗	✗	✓

2025

## ISML ELITE CARD MEMBER BENEFITS

### ★ Exclusive Member Benefits





Unlock premium features and priority access

 <b>Academic Support</b> <ul style="list-style-type: none"> <li>✦ Past Exam Papers &amp; Certification Prep</li> <li>○ Study Abroad Guidance (Premium+)</li> </ul>	 <b>Priority Access</b> <ul style="list-style-type: none"> <li>✦ Early Access to New Products</li> <li>✉ Certified Internship Opportunities</li> </ul>
---	---

## ISML ELITE CARD TERMS & CONDITIONS

### 📄 Terms & Conditions

Important information about your membership

 <b>Eligibility</b> Open to Indian residents aged 13+. Parental consent required for minors.	 <b>Digital Delivery</b> Cards delivered digitally within 2 working days to registered email.	 <b>Usage Policy</b> Non-transferable cards must be used only by registered learner.	 <b>Refund Policy</b> Non-refundable except for technical errors or duplicate payments.
--	---	--	---

## Content Creation: Your Style, Our Message

You are free to use your own creative style — storytelling, humor, dramatization, testimonial-style, day-in-life, etc. Just make sure to clearly include these:

Date: 31-July-2025

## Must-Have Points in Your Video/Post:

1. Mention the three Elite Cards – 49Rs/- EduPass, 99Rs/- ScholarPass & 199 Rs/- InfinityPass
2. Highlight what learners get — Language Access, Validity, Discounts
3. Say the pass is from the Indian School for Modern Languages (ISML)
4. Let people know it's available on:  
<https://www.indianschoolformodernlanguages.com/elite-card>
5. End with a call-to-action like:
  - o “Grab your pass today!”
  - o “Make your language dream come true!”
  - o “Click the link and explore!”

## Extra Tips:

- ☒ Show the card visuals (attached or downloaded from the official site)
- ☒ Add music, transitions, or voiceovers as per your theme
- ☒ Keep the core message clear in 30-60 seconds (if reel/short)

## What you do for us:

### Create 15 Impressions

Your primary goal after logging in is to generate 15 impressions for the ISML Infinity Elite Card.

This may be accomplished in a month using a combination of Facebook material, Instagram Reels, Stories, Posts, or any other creative format you like.

### Inform Us Through ISML Connect

We ask that you use ISML Connect to report on your continued progress on the 15 impressions.

This enables us to better monitor your donations and assist you.

### Are you interested in posting on WhatsApp Communities?

We'll take care of you! Please let us know if you would like to share content via your WhatsApp groups or status, and we will give you pre-made content that is optimised for WhatsApp sharing.

### Elite Pass Giveaway Option

Our gift to you is your ₹199 Infinity Elite Pass. You can give it to a friend, family member, or relative if you can't use it yourself, but please be aware that only one person can access it.

### Make Your Own Giveaway with It!

Don't want to gift the pass to a friend or use it yourself? No issue!

One of the best ways to increase interaction on your Facebook or Instagram page and promote ISML is to hold a giveaway for your friends, followers, or subscribers.

Date: 31-July-2025

## Your Content Samples:

### English

HeyLanguage Lovers!

Wannalearn a foreign language without burning your wallet?

Well,sayno more! The Indian School for Modern Languages has dropped something supercooljust for YOU – the Elite Cards!

We'vegot3 smashing passes ready to roll:

EliteEduPass – ₹49

EliteScholar Pass – ₹99

EliteInfinity Pass – ₹199

Eachpasscomes with its own set of awesome perks!

Thinkofthem like power-ups in a game – the more you level up, the cooler the rewards!

Join theISML Elite Community, upgrade your language game, and give your career that globaltwist!

So whywait? Grab a pass, unlock the magic of languages, and don't miss out – FOMO alert!

Try now.Thank us later

## ISMLELITE CARD DESCRIPTION

### Funny tone

Hey! hey! hey! what's up people!

You're NOT gonna believe what I got for just ₹199...

Not a pizza... not a weekend party...

It's way better. It's the Infinity Elite Card from ISML — and trust me, this thing is changing the language game!

Now listen — ISML gave me this Elite Pass, and I have to introduce it to you all.

Here's what you get inside this little magic card

6 full-on language immersion courses – yeah, SIX! (Worth over ₹3 lakhs!)

₹47,700 OFF on actual course fees — massive savings!

A 3-month certified internship — build your resume like a pro!

Free workshops, library access, and complete exam prep

50% off on LingoArte + all cultural events

Zero consulting charges when you plan to study abroad

AND... any future languages ISML launches = already unlocked for you!

All that... for less than the cost of a fancy pizza?!

Bro... carbs won't take you global, but languages will!

## IYPAN EDUCATIONAL CENTRE PVT.LTD.

Reg Address: 8/3, Ground Floor, Athreyapuram 2nd Street, Choolaimedu, Chennai, -94

Date: 31-July-2025

And let me be real with you — this Elite Pass is not just a good deal... It's hands down one of the smartest choices you can make if you're even thinking about learning French, German, Japanese or going global with your skills.

So here's what you need to do:

Tell your friends.

Tag your study buddies.

Introduce this ₹199 Elite Pass to your circle — they'll thank you later.

I'm not even joking — this is WORTH it.

Tap the link and grab yours:

<http://card.indianschoolformodernlanguages.com/>

Other passes?

EduPass – ₹49

ScholarPass – ₹99

InfinityPass – ₹199 (go for this one – seriously)

Be smart. Be skilled. Be ELITE.

With ISML

polite tone

Hey! Hey! Hey! What's up, everyone? You're NOT gonna believe what I just got — and nope, it's not a pizza... It's something waaay more valuable — and it cost me just ₹199!

Introducing the Infinity Elite Card from the Indian School for Modern Languages – and let me tell you, this is a total game-changer if you're into learning new languages and unlocking global career paths.

Here's what's packed inside this card:

6 full-length language immersion courses – worth over ₹3,00,000

₹47,700 OFF on course fees – that's real savings!

A 3-month certified internship you can proudly add to your resume

Free access to workshops, library, and full exam prep

50% off on LingoArte & all cultural events

Zero consulting charges for study abroad support

AND... every future language ISML adds? You get instant access – no extra cost!

And YES — all of this comes at just ₹199.

That's less than the price of a **fancy pizza**.

Seriously, this is one of the best choices I've made lately — and I had to share it with you all.

So if you've been thinking about learning French, German, Japanese, or planning to study abroad someday...

This is your sign. Go grab it!

## IYPAN EDUCATIONAL CENTRE PVT.LTD.

Reg Address: 8/3, Ground Floor, Athreyapuram 2nd Street, Choolaimedu, Chennai, -94

Date: 31-July-2025

Tap the link now:

<http://card.indianschoolformodernlanguages.com/>

Be smart. Be skilled. Be ELITE.

Let's learn, grow, and go globaltogether!

The card options start at:

EduPass – ₹49

ScholarPass – ₹99

InfinityPass – ₹199 (this is the one I chose!)

You can grab yours right here:

<http://card.indianschoolformodernlanguages.com/>

If you're someone who's serious about personal growth, exploring new cultures, or simply enhancing your skills – this is the perfect step forward.

And to all you amazing creators out there — feel free to bring your creativity to life! Just make sure to highlight:

The benefits of the card

How much value it offers

The official link

And of course, your own personal touch!

Let's inspire more people to learn, grow, and go global — together!

#ISMLEliteCard #InfinityPass #LearnLanguages #learnwithISML  
HASHTAGS THAT SUITS FOR THE CONTENT

#indianschoolformodernlanguages #ISML #ISMLELITECARDS #isml  
#learnwithISML #elitecards #loveforlanguages #languagelearning #learnsmart  
#learnfrench #learnngerman #learnjapanese #french #german #japanese  
#careerdevelop #delf #dalf #gothe #jlpt #foreignlanguages #languagegoal  
#budgetlearning

Thank you for spreading the word about ISML!

Your content helps thousands of learners find affordable, quality language education.

If you need any support, visuals, or clarification, reach us at:

Team ISML

Indian School for Modern Languages

[Website] | [Instagram] | [Facebook]