

Thinks



What are their wants, needs, hopes, and dreams?  
What other thoughts might influence their behavior?

Says



What have we heard them say?  
What can we imagine them saying?

Eco-Friendly

Living Expenses

COST OF LIVING

Adequate Infrastructure

- 1.Proper sanitation fascility.
- 2.Affordable price items such as necessary items,,,.
- 3.Basic Infrastructure.
- 4.NeedInexpensive price of housing

- 1.Affordable price to bought house.
- 2.Reasonable price of Goods & service.
- 3.Inexpensive house rent

- 1.Less traffic congestion.
- 2.High safety concerns.
- 3.24/7hrs Electricity supply.

- 1.Proper controlled pollution such as Air,Noise polltions.
- 2.Wide green space.
- 3.Less Traffic congestion

- 1.Good sanitation fascility.
- 2.Availability of Green space.
- 3.Lots of Entertain & Basic Infrastructure.

Sustainable Living



Analysing Housing prices in Metropolitan AS of India

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Problems

Real estate scams

Under value of House

Urban crimes

Pricee of house rent increases

High pollution

DisInvestment, Hike of house pricee

Over crowding population

Environmental Destruction

- 1.Urban sprawl.
- 2.Slums increases.
- 3.Deforestation

Increase Unemployment

Does



What behavior have we observed?  
What can we imagine them doing?

Feels



What are their fears, frustrations, and anxieties?  
What other feelings might influence their behavior?