

NorthWind Trader Dashboard

orderDate

All Periods



EmployeeName

Andrew Ful...	Anne Dods...	Janet Lever...
Laura Calla...	Margaret P...	Michael Su...
Nancy Dav...	Robert King	Steven Buc...

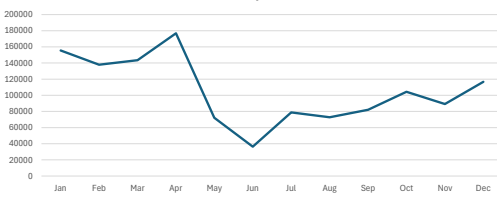
CustomerName (Company)

Magazzini Alimentari Riuniti
Maison Dewey
Mère Pailarde
Morgenstern Gesundkost
North/South
Océano Atlántico Ltda.

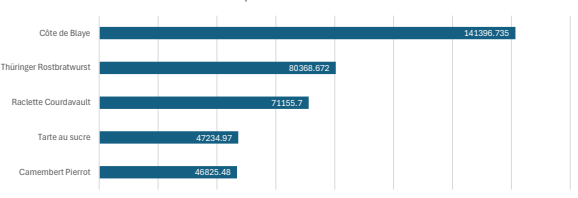
Category Name

Beverages
Condiments
Confections
Dairy Products
Grains & Cereals
Meat & Poultry

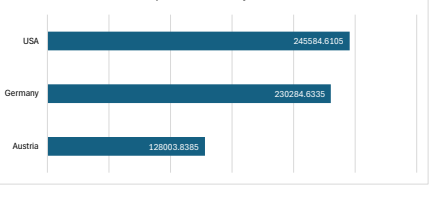
Monthly Sales



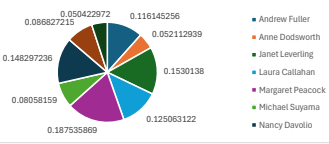
Top 5 Product Sales



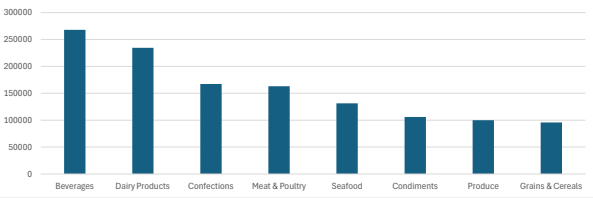
Top 3 Countries by Sales



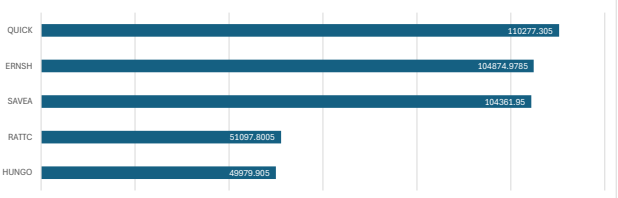
Employee Processed Orders Percentage



Sales by Category



Top 5 Customers



Customer	Total Bought	Number of orders	CLV Estimate
QUICK	\$110,277.31	28	\$3,938.48
ERNSH	\$104,874.98	30	\$3,495.83
SAVEA	\$104,361.95	31	\$3,366.51
RATTC	\$51,097.80	18	\$2,838.77
HUNGO	\$49,979.91	19	\$2,630.52

Shipper ID	Average cost of shipping
1	\$65.00
2	\$86.64
3	\$80.44

Employee Name	Total Sales
Margaret Peacock	\$232,890.85
Janet Leverling	\$202,812.84
Nancy Davolio	\$192,107.60
Andrew Fuller	\$166,537.76
Laura Callahan	\$124,568.24
Robert King	\$124,568.24
Anne Dodsworth	\$77,308.07
Michael Suyama	\$73,913.13
Steven Buchanan	\$68,792.28