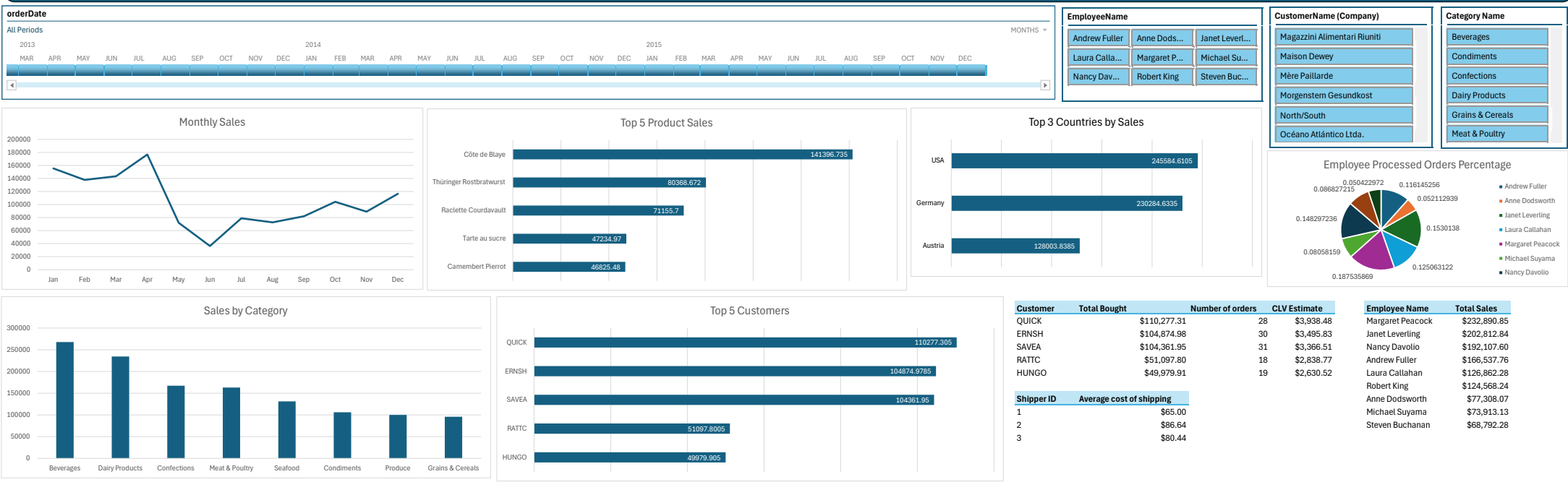


NorthWind Trader Dashboard



Monthly Sales

Month	Sales
Jan	150000
Feb	140000
Mar	145000
Apr	180000
May	75000
Jun	40000
Jul	80000
Aug	75000
Sep	85000
Oct	105000
Nov	90000
Dec	110000

Top 5 Product Sales

Product	Sales
Côte de Blaye	141396.735
Thüringer Rostbratwurst	80368.672
Raclette Courdavault	71155.7
Tarte au sucre	47234.97
Camembert Pierrot	46825.48

Top 3 Countries by Sales

Country	Sales
USA	245584.6105
Germany	230284.6335
Austria	128003.8385

Employee Processed Orders Percentage

Employee	Percentage
Andrew Fuller	0.050422972
Anne Dodswoth	0.052112939
Janet Leverling	0.1530138
Laura Callahan	0.148297236
Margaret Peacock	0.125063122
Michael Suyama	0.08058159
Nancy Davolio	0.1280038385
Steven Buchanan	0.086827215

Sales by Category

Category	Sales
Beverages	260000
Dairy Products	230000
Confections	160000
Meat & Poultry	155000
Seafood	125000
Condiments	100000
Produce	95000
Grains & Cereals	90000

Top 5 Customers

Customer	Sales
QUICK	110277.305
ERNSH	104874.9785
SAVEA	104361.95
RATTC	51097.8005
HUNGO	49979.905

Customer	Total Bought	Number of orders	CLV Estimate
QUICK	\$110,277.31	28	\$3,938.48
ERNSH	\$104,874.98	30	\$3,495.83
SAVEA	\$104,361.95	31	\$3,366.51
RATTC	\$51,097.80	18	\$2,838.77
HUNGO	\$49,979.91	19	\$2,630.52

Shipper ID	Average cost of shipping
1	\$65.00
2	\$86.64
3	\$80.44

Employee Name	Total Sales
Margaret Peacock	\$232,890.85
Janet Leverling	\$202,812.84
Nancy Davolio	\$192,107.60
Andrew Fuller	\$166,537.76
Laura Callahan	\$126,862.28
Robert King	\$124,568.24
Anne Dodswoth	\$77,308.07
Michael Suyama	\$73,913.13
Steven Buchanan	\$68,792.28