Advert for Toothbrush

Cleaning the human teeth has long been a practice observed by humans since the dawn of humanity. Our ancestors used twigs and branches to clean their teeth. An artifact from the 3500BC revealed that the old Babylonian people used chew sticks to clean their teeth.

The toothbrush was invented on Tang dynasty China during the 7th century AD. It featured a bamboo or bone handle and the bristles are made of the fur of Siberian hogs.

The modern toothbrush was created in the 20th century with the use of nylon for the bristles instead of animal fur and hair.

The next big innovation in toothbrush technology is Activated Charcoal. Did you know that activated charcoal is used in emergency poison treatment? Activated charcoal is swallowed to clear the gastro-intestinal tract of substances that are present in toxic amounts.

Now Active Charcoal will be infused into the bristles of Colgate® 360® Charcoal Toothbrush Soft. This toothbrush provides 2x deeper cleaning along the gum line, as compared to ordinary flat trim toothbrushes. The Active Charcoal absorb plaque and other teeth-staining compounds in your teeth, thus securing that pearly white smile for the whole day.

At least 9 out of 10 doctors recommend the use of Colgate® 360® Charcoal Toothbrush Soft.

Fun fact, did you know that the average American spends 38 days brushing teeth over his or her lifetime? Simply put, choosing the right toothbrush is very much important. Having the right toothbrush will save you lots of pain, hassle and in dentist’s fee.

Another fun fact, did you know that roughly 4 billion people use a mobile device but only 3.5 billion people actually use a toothbrush? I know it is insane that lots of people think phones are more important than brushing teeth. I know from experience that having a toothbrush that is not the right fit for you is really painful. I have experienced contemplating not brushing my teeth because of the pain of using my toothbrush. This toothbrush is functional, safe, and comfortable to use.

Choosing the right toothbrush for you is quite difficult. Just take the advice of 9 out of 10 dentists and choose Colgate® 360® Charcoal Toothbrush Soft. Your teeth will thank you for it.