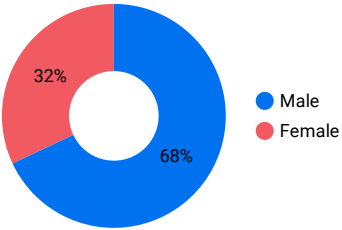


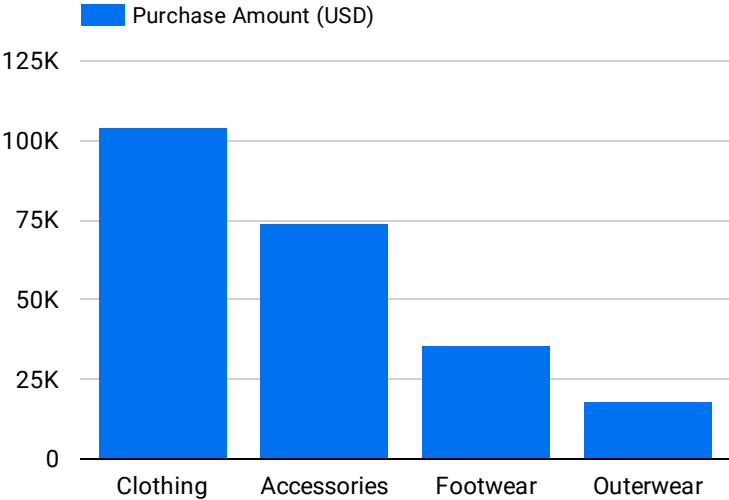
Demographic Insights



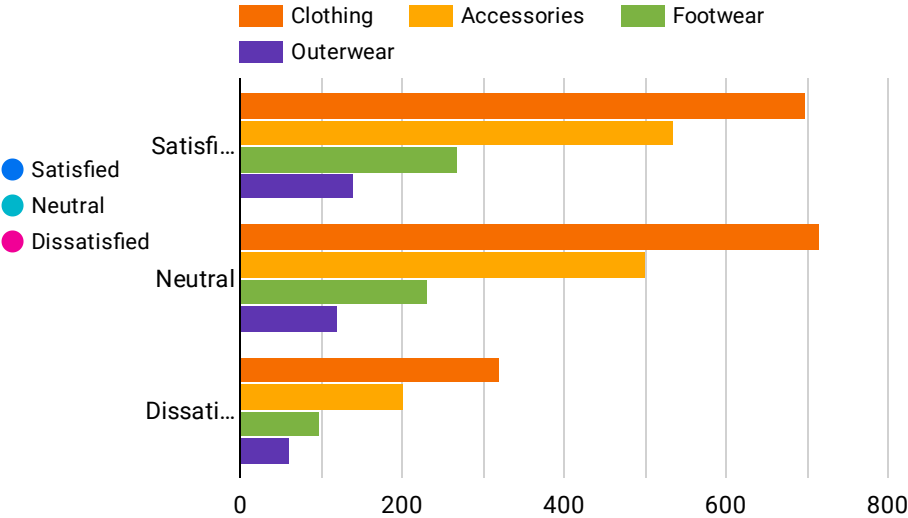
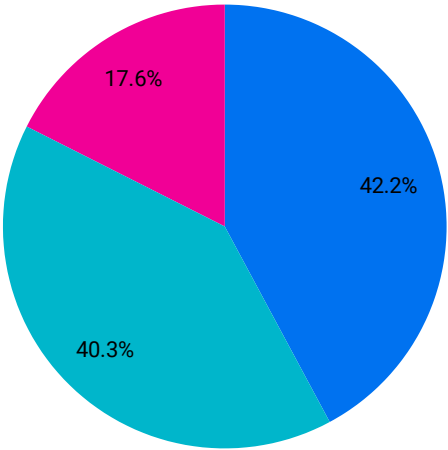
age group		Record Count ▾
1.	25-34	755
2.	45-54	752
3.	55-64	751
4.	35-44	729
5.	65 and over	427
6.	19-24	417
7.	18 and under	69

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Purchase Behavior Insights



Customer Satisfaction Insights



Payment Method	Customer ID
Credit Card	696
Venmo	653
Cash	648
PayPal	638
Debit Card	633
Bank Transfer	632

Frequency of Purchase		Customer ID ▾
1.	Every 3 Months	584
2.	Annually	572
3.	Quarterly	563
4.	Monthly	553
5.	Bi-Weekly	547
6.	Fortnightly	542
7.	Weekly	539