



# ISABELLE DULIN

## GRAPHIC AND WEBDESIGNER

Currently, I am looking for a new experience and new challenges. I've just finished a job in digital communication in France, and I am specialized in digital image creation dedicated to social networks, web design, and video. You can check my portfolio : [izzdesign.fr](http://izzdesign.fr) or send me a mail : [contact@izzdesign.fr](mailto:contact@izzdesign.fr).

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## SKILLS

- Photoshop
- Illustrator
- Indesign
- Fireworks
- After Effect
- Premiere
- HTML 5|CSS 3
- Wordpress
- Git
- French
- English

### GRAPHIC DESIGN

Digital image creation: Brand Content for social media, infographics and motion videos,... Good knowledge of Adobe Creative Suite

### WEBDESIGN AND INTEGRATION

Design of web interfaces and newsletters with knowledge of web's technical characteristics and constraints.

## WORK

### GRAPHIC DESIGNER AND WEBDESIGNER

#### CONVERSATIONNEL

August 2015 – April 2016

Conversationnel is a digital marketing agency. I worked as a **graphic designer** in collaboration with the Artistic Director, mainly to create **digital contents for social networks** or for the web.

## CERTIFICATION

### GRAPHIC DESIGNER PREPARATORY CLASS

#### AFIP FORMATION

Oct. 2015 – April 2016

Following my Graphist and Webdesigner degree, I started a year in *Alternance (french, roughly equivalent to a degree with year in industry)* in order to gain work experience. My studies were focused on **graphic design and project management** that allowed me to gain a **graphic culture**, methodology and the ability to undertake a project as a graphic designer and as project manager.

*\*Alternance: french, roughly equivalent to a degree with year in industry*

## WORK

### WEBDESIGNER

#### CHATEAU FORT FORT

June 2015 – July 2015

Château Fort Fort is a Graphic Design Studio in Lyon, created by two Artistic Directors. I finished my studies with an internship at Château Fort Fort in order to **think, design then create a virtual exhibition website** for the art project : Datatopia 3.0, a graphic experience about **errors and randomness**.

## CERTIFICATION

### GRAPHIST AND WEBDESIGNER DEGREE

#### AFIP FORMATION

Dec. 2014 – June 2015

The **Graphic Design and Webdesign degree** at Afip is a professional training in 6 months. This **Web design and integration** training allowed me to gain a solid knowledge in both disciplines while strengthening my **skills in Graphic Design**. I've made my end of year internship at **Château Fort Fort**, a Graphic Design Studio in Lyon, created by two Artistic Directors.



### Lyon Hoshi Association 2010 – 2013

In charge of the shop for Lyon Hoshi, an association organising event around Japanese culture and trends.

## HOBBIES



Movies



Photography



Running



Video games

**At Lyon, 2016, May 26<sup>th</sup>**

**MADAM, SIR,**

Isabelle's *Alternance*\* of 9 months at Conversationnel agency that I supervised have been rich in opportunities.

Isabelle has worked on numerous projects for various advertisers such as : **Focal (an audio equipment company)**, **Golden Pages**, **Sofinco (a credit compagny)**, **the French Department of Labour**, **Grdf (the main gas distributor in Europe)**, **Apicil (a mutual fund)**, **Modes&Travaux (a magazine)**, **CCI Paris IDF (Paris chamber of commerce and industry)**, **CISS (a mutual fund)**, **salon C!Print (a graphic exhibition)**, **Afer (a mutual fund)**, **Fabulous (3D printing consulting company)**,...

Isabelle gets used very quickly to her working environment and the agency processes. She demonstrated **rigor and professionalism** in managing the projects that have been given to her.

Members of the agency liked her human qualities and she **quickly fitted in with the team**. As comfortable in **teamwork** as or **fully autonomous**, she adapts at every work organisation.

*I appreciate on one hand her ability to **instantly understand the demands of her managers**, the graphic identity of our customers and the creative briefs, and on the other, her capacity to accomplish her work with **efficiency and perfectionism**.*

We noticed an improvement in her ability to **design, generate ideas and be proactive**. New experiences in artistic direction would allow her to reinforce her creative mind.

Today, she is comfortable with the Adobe Creative Suite, the use of typographical design, the photomontage, illustration, video editing... and promisingly begins web design and motion design.

*These many strengths makes me believe that Isabelle will be, for your company, a brilliant member.*

I remain available for any further information and please accept, Madam, Sir, the assurances of my highest consideration.



**PERRINE AUSTRUY**  
**CONTENT MANAGER À L'AGENCE CONVERSATIONNEL**  
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