Varna is a city by the Black Sea, and it is the third-largest city in Bulgaria.. Varna covers about 211.8 square kilometers (81.7square miles) in size. It has about 350,000 people living in it, just like Plovdiv. Even though it's not the biggest, Varna is a very important city because it has a big port, where ships come to bring things from other countries. People love to visit Varna for the beach and the warm weather, especially in the summer