



Jonathan Smith



Dashboard

+ Add New Channel

Channel	Cost	Leads	Clients	LTV	Close Rate	CAC	CLTV:CAC
Public Relations	\$15,000	28	1	\$6,000	3%	\$15,000	1:2.5

Item

Cost

Notes

Sales representative
Event booking fees
Travel expenses

\$10,000
\$3,000
\$2,000

The break down is: \$50 per hour, for 20 hours
Lorem ipsum dolor sit is just a simple note
Hotel accommodation is paid for by lorem ipsum



Enter item name

Enter item cost

Enter notes related to this item

Cancel

Save Item

YouTube Ads

\$15,000

28

1

3%

\$6,000

\$15,000

1:2.5

Facebook Ads

\$14,500

30

4

\$4,000

2%

\$10,000

1:3.5

Partnerships

\$15,200

45

5

\$2,500

5%

\$15,000

2:4

Other

\$13,000

12

3

\$1,340

6%

\$14,000

1:2.7