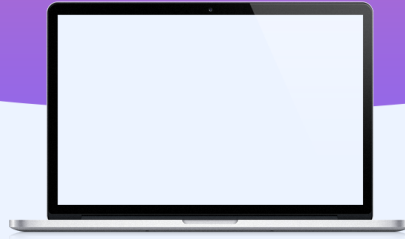


Are you tracking the one metric that determines your company's fate?

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"If you can get just one distribution channel to work, you have a great business. If you try for several, but don't nail one, you're finished."

—Peter Thiel

What if you were able to answer these questions at a glance?



Which marketing channel works best?



How are you doing vs industry benchmarks?



Where are you under- or over-investing for growth?

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