



# Victor Hugo Pérez Barrios

## Junior Data Analyst

### CONTACT

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### EDUCATION

#### UVM ROMA

Data Science Engineer

*September 2021 – Present*

#### ANAHUAC SUR

Master Business Administration

*September 2019 – August 2021*

#### DEVF

Master Data Science/AI

(Machine Learning and Deep Learning)

*October 2021 – October 2012*

### HARD SKILLS

Programming: Python (Scikit-learn, Pandas, TensorFlow, Keras), SQL

Data Visualization: PowerBI, Tableau, MS Excel, Matplotlib, Seaborn, Plotly

Modeling: Logistic Regression, Linear Regression, Decision Trees, Clustering, Classification

Databases: MySQL, MongoDB, Firebase

### WORK EXPERIENCE

#### Real State Data Analyst | Miniso S.A.P.I.

October 2021 – Present

- Analyst in charge of inspection and planning for new mall stores opening, layout stores development, needs conciliation across different functional areas inside the company.
- Used PowerBI and SQL to redefine and track KPIs surrounding architecture initiatives and supplied recommendations to boost earnings in stores.
- Built machine learning models, dashboards and maps to generate meaningful insights from stores data.
- Compiled, studied, and inferred large amounts of data, modeling information to find pattern in stores.
- Collaborated with financial team to oversee end-to-end process surrounding stores data.

### PROJECTS

- [EDA retail store and machine learning modeling.](#)
- Retail store sales dashboard.
- Predicting sales based on retail store features.
- Forecasting sales based on store features.
- Example Power BI dashboard.
- Example Excel dashboard.
- Example report retail stores insights.