Victor Hugo Pérez Barrios
Junior Data Analyst

CONTACT

dc.vhpb@google.com

(044) 55 13 33 72 58

Miguel Hidalgo, CDMX

Linkedin

GitHub

EDUCATION

UVM ROMA
Data Science Engineer

September 2021 – Present

ANAHUAC SUR
Master Business Administration

September 2019 – August 2021

DEVF
Master Data Science/AI
(Machine Learning and Deep Learning)

October 2021 – October 2012

HARD SKILLS

Programming: Python (Scikit-learn, Pandas, TensorFlow, Keras), SQL

Data Visualization: PowerBI, Tableau, MS Excel, Matplotlib, Seaborn, Plotly

Modeling: Logistic Regression, Linear Regression, Decision Trees, Clustering, Classification

Databases: MySQL, MongoDB, Firebase

WORK EXPERIENCE

Real State Data Analyst | Miniso S.A.P.I.
October 2021 – Present

- Analyst in charge of inspection and planning for new mall stores opening, layout stores development, needs conciliation across different functional areas inside the company.

- Used PowerBI and SQL to redefine and track KPIs surrounding architecture initiatives and supplied recommendations to boost earnings in stores.

- Built machine learning models, dashboards and maps to generate meaningful insights from stores data.

- Compiled, studied, and inferred large amounts of data, modeling information to find pattern in stores.

- Collaborated with financial team to oversee end-to-end process surrounding stores data.

PROJECTS

- EDA retail store and machine learning modeling.

  (Pandas, Seaborn, Plotly, Scipy, Missigno, Scikit-learn)

- Retail store sales dashboard with Python.

  (Pandas, Plotly, Scikit-learn, Streamlit)

- Predicting retail store annual sales based size and furniture.

  (Scikit-learn, Streamlit)

- Forecasting retail store monthly sales.

  (Scikit-learn, SkForecast, Streamlit)

- Example report retail stores insights.

  (Deepnote, Pandas, Seaborn, Plotly, Scipy)

- Power BI dashboard example.

- Excel dashboard example.

- Google Data Studio Dashboard example.