Victor Hugo Pérez Barrios
Data Analyst

CONTACT

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EDUCATION

UVM ROMA
Data Science Engineer

September 2021 – Present

ANAHUAC SUR
Master Business Administration

September 2019 – August 2021

DEVF
Master Data Science/AI
(Machine Learning and Deep Learning)
October 2021 – November 2022

HARD SKILLS

Programming: Python, Scikit-learn, Pandas, Numpy, Scipy, SQL

Data Visualization: MS Excel, PowerBI, Google Data Studio, Matplotlib, Seaborn, Plotly

Modeling: Linear Regression, Logistic Regression, Classification, Clustering

Databases: MySQL, MongoDB, Firebase

WORK EXPERIENCE

Real State Data Analyst | Miniso S.A.P.I.
October 2021 – Present

- Analyst in charge of inspection and planning for new mall stores opening, layout stores development, needs conciliation across different functional areas inside the company.

- Used PowerBI and SQL to redefine and track KPIs surrounding architecture initiatives and supplied recommendations to boost earnings in stores.

- Built machine learning models, dashboards and maps to generate meaningful insights from stores data.

- Compiled, studied, and inferred large amounts of data, modeling information to find pattern in stores.

- Collaborated with financial team to oversee end-to-end process surrounding stores data.

PROJECTS

- Story telling Bank Direct Marketing.
- Analysis Bank Direct Marketing.
- EDA retail store and machine learning modeling.
- Retail store sales dashboard with Python.
- Predicting retail store annual sales based size and furniture.
- Forecasting retail store monthly sales.
- Example report retail stores insights.
- Power BI dashboard example.
- Excel dashboard example.
- Google Data Studio Dashboard example.