Hugo Pérez
MBA Machine Learning Specialist

CONTACT

dc.vhpb@gmail.com

(044) 55 13 33 72 58

Iztapalapa, CDMX

Linkedin

GitHub

WORK EXPERIENCE

REAL STATE DATA ANALYST
MINISO (OCT 2021 - TODAY)

- Analyst in charge of inspection and planning for new mall stores opening, layout stores development, needs conciliation across different functional areas inside the company.

- Used PowerBI and SQL to redefine and track KPIs surrounding architecture initiatives and supplied recommendations to boost earnings in stores.

- Built machine learning models, dashboards and maps to generate meaningful insights from stores data.

- Compiled, studied, and inferred large amounts of data, modeling information to find patterns in stores.

- Collaborated with financial team to oversee end-to-end process surrounding stores data.

HARD SKILLS

Programming: Python, Pandas, Numpy, Scipy, Scikit-learn, TensorFlow, SQL

Data Visualization: MS Office, PowerBI, Google Data Studio, Matplotlib, Seaborn, Plotly

Modeling: Regression, Classification, Clustering, Neural Networks

Databases: MySQL, MongoDB

Design: Autocad, Revit, Sketchup, Photoshop, InDesign

PROJECTS

- EDA Retail Store and Machine Learning Modeling.
- Predicting Retail Store Sales.
- Retail Stores Insights Report Example.
- Power BI Dashboard Example.
- Google Data Studio Dashboard Example.
- Storytelling Bank Direct Marketing.
- Analysis Bank Direct Marketing.

EDUCATION

UVM
Data Science Engineer
2021 – 2023 (Sixth Term)

ANAHUAC
Master Business Administration
2019 – 2021

DEVF
Master Data Science / AI
(Machine Learning and Deep Learning)
2021 – 2022

DATACAMP
Data Analyst with Python
2021

DATACAMP
Data Scientist with Python
2021

LANGUAGE

English B2