

Junior Data Analyst

**Victor Hugo** Pérez Barrios

# CONTACT

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# EDUCATION

**UVM ROMA**

Data Science Engineer

*September 2021 – Present*

**ANAHUAC SUR**

Master Business Administration

*September 2019 – August 2021*

``` **DEVF**

Master Data Science/AI

(Machine Learning and Deep Learning)

*October 2021 – October 2012*

# HARD SKILLS

Programming: Python (Scikit-learn,

Pandas, TensorFlow, Keras), SQL

Data Visualization: PowerBI, Tableau,

MS Excel, Matplotlib, Seaborn, Plotly

Modeling: Logistic Regression, Linear R regression, Decision Trees, Clustering, Classification

Databases: MySQL, MongoDB,

Firebase

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**UVM ROMA**

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*September 2021 – Present*

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**UNAM**

Architecture

*September 2007 – June 2012*

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# WORK EXPERIENCE

# 

## **Dirigir dos pines por un camino con relleno sólidoReal State Data Analyst | Miniso S.A.P.I.**

October 2021 – Present

* **![Icono

  Descripción generada automáticamente]()**Analyst in charge of inspection and planning for new mall stores opening, layout stores development, needs conciliation across different functional areas inside the company.
* Used PowerBI and SQL to redeﬁne and track KPIs surrounding architecture initiatives and supplied recommendations to boost earnings in stores.
* Built machine learning models, dashboards and maps to generate meaningful insights from stores data.
* Compiled, studied, and inferred large amounts of data, modeling information to find pattern in stores.
* Collaborated with financial team to oversee end-to-end process surrounding stores data.

# PROJECTS

* [EDA retail store and machine learning modeling.](https://github.com/Izxyx/eda_retail_store/blob/master/eda_retail_store.ipynb)
* Retail store sales dashboard.
* Predicting sales based on retail store features.
* Forecasting sales based on store features.
* Example Power BI dashboard.
* Example Excel dashboard.
* Example report retail stores insights.