

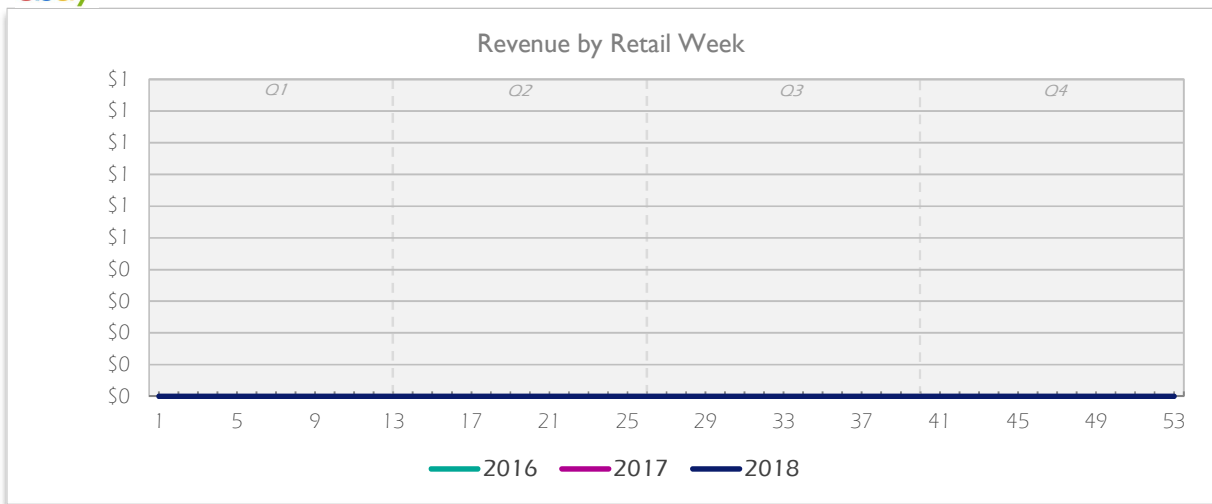
# MERCHANTID



Status:  
Defect Rate: 0.00%  
Canceled OOS: 0.00%

March 29, 2020  
GMV last 12m: \$0

Cases w/o Res: 0.00%  
Late Ship Rate: 0.00%  
Overall Tracking: 0.00%



## Sales

### ► Year over Year

	Sold Items	Sales	Y/Y Change
2016	0	\$0	n/a
2017	0	\$0	n/a
2018	0	\$0	n/a

### ► Site vs Mobile

Click-thru	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
	2017	2018	Last 90d			
Conversion	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
	2017	2018	Last 90d			
Sales	0%	0%	0%	0%	0%	0%
	2017	2018	Last 90d			

■ Site ■ Mobile

## Listings

### ► Active Listings

Listing Count	0	Title Char.	Avg:
Active 6m ago	0	1-40	n/a
SKU Count	0	41-60	n/a
Fixed Price	0	61-80	n/a
Auction	0	All CAPS	n/a
Out of Stock	0	Special Char.	n/a

### ► Item Conversion

Your Avg.	Click-thru	Conversion
Category Avg.	--	--
	Ref. chart	Ref. chart
Top 3 Categ. by Views	Conv. Rate	Sold Items
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--	--	--

### ► Returns

Return Rate	Category Avg.
--	Ref. chart

- Seller Fault
- Buyer Remorse

Top 3 Return Reasons	Count	% of all
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--	--	--
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### ► Miscellaneous

Opportunity	Result	KPI	Result
"Other" Cat.	--	Stated Handling	--
Single Photo	--	Actual Handling	--
Avg. Gallery	--	% Stated 0 or 1	--
eGD Listings	--	Avg. Delivery	--
eGD Sales	--	Promoted Lstgs	--
VeRO	-	GSP Adopt.	--
Off-eBay	-	2018 ASP	--

