

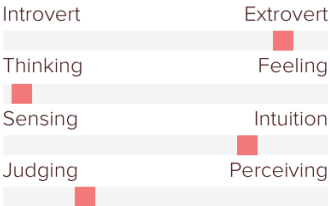
Rachel Smith



"A quotation that captures this user's personality."

Age: 35
Work: Data Scientist, U Penn
Family: Divorced, 2 cats
Location: Fishtown, Philly, PA

Personality



- Serious
- Motivated
- Busy
- Stressed

Goals

- Get food in a timely manor to so they can return to work
- Eat something that is filling and nutritious
- Save some money sense she didn't get the chance to cook
- Get promoted

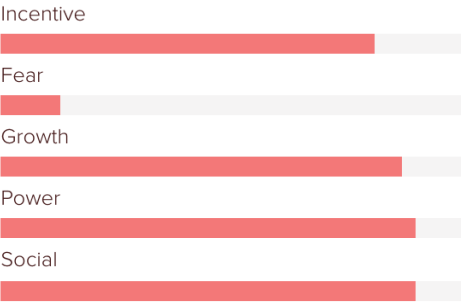
Frustrations

- Waiting for a very long time for food
- Their food being messed up
- Not having enough time to eat

Bio

Rachel is a working professional who is career motivated and strived to be the best. She does not think much about lunch as it is a thing that only slows her down. She usually only a-lots only 30 minutes a day to her lunch. To save money she walks to food trucks that are around her place of work, rather than going to a traditional restaurant. She finds joy in supporting local businesses.

Motivation



Brands & Influencers



Preferred Channels

