

10/17/2014

9/14/2020

Hotel Type

Country

All

All

Avg. Daily Rate

Total Stay

Avg. Discount

Total Revenue

\$99.42

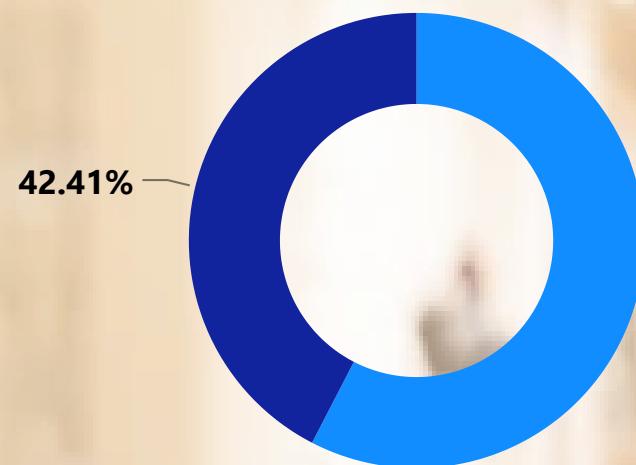
486K

\$49.67M

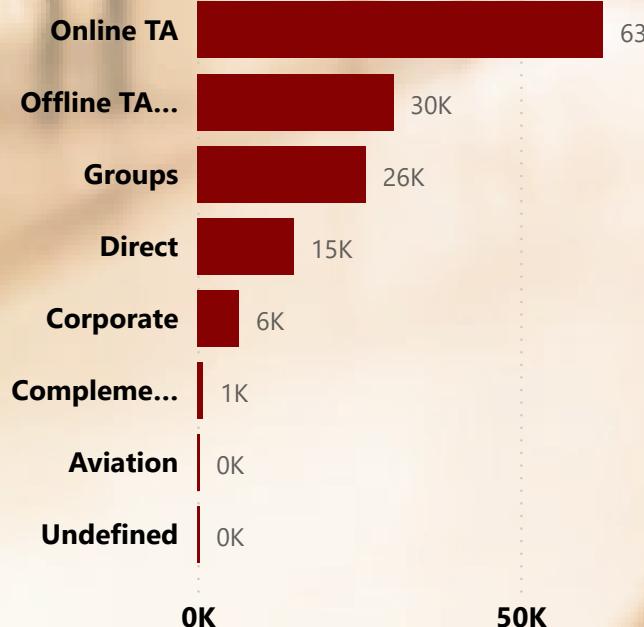
26.88%

Total Revenue by hotel

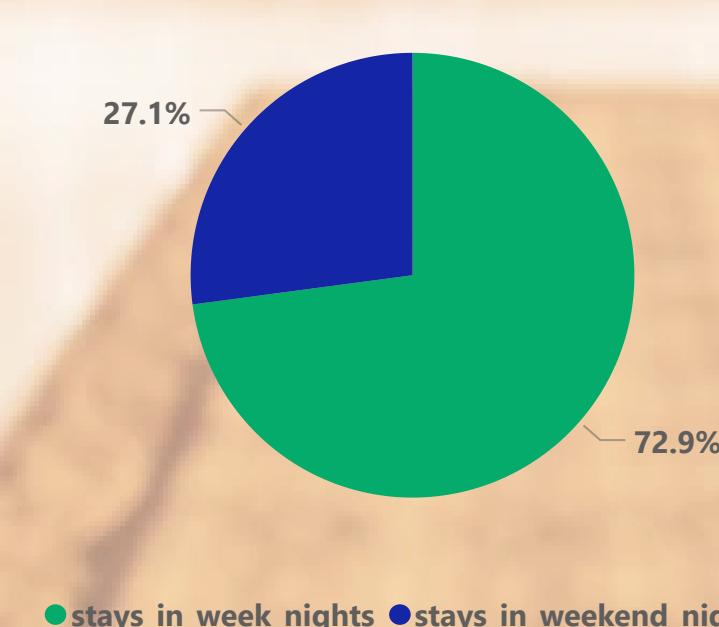
Total Revenue by country



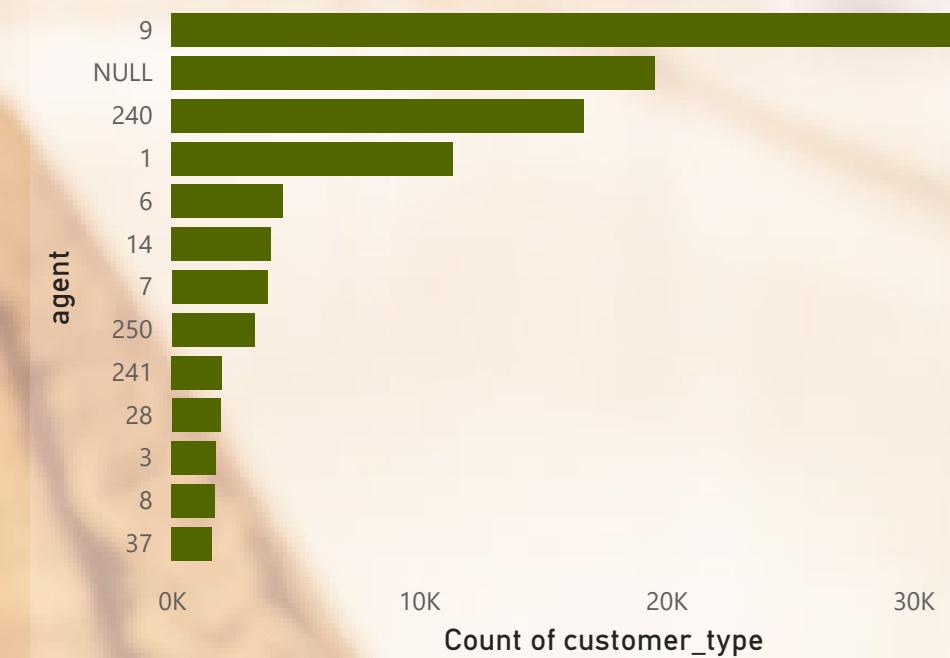
Customers by Market Segment



Week vs weekends



Customers by Agent



Country

All

10/17/2014

9/14/2020

Hotel Type

All

Total Revenue by reservation_status_date

\$0.2M

\$0.1M

\$0.0M

Jul 2018

Jan 2019

Jul 2019

Jan 2020

Jul 2020

Year	Total Revenue	required_car_parking_spaces	Parking Percentage
2014	\$45,216.00	0	0.00%
City Hotel	\$45,216.00	0	0.00%
Resort Hotel	\$0.00	0	0.00%
2018	\$7,419,184.45	1303	1.57%
City Hotel	\$3,729,484.98	190	0.44%
Resort Hotel	\$3,689,699.47	1113	2.80%
2020	\$15,499,666.12	2278	1.76%
City Hotel	\$9,123,995.29	538	0.71%
Resort Hotel	\$6,375,670.83	1740	3.20%
2019	\$26,710,289.40	5238	1.92%
City Hotel	\$15,706,380.68	1411	0.91%
Resort Hotel	\$11,003,908.72	3827	3.25%
Total	\$49,674,355.97	8819	1.82%

Repeated Guest Customer Type

Transient

Transient-Party

3K

1K

Group

0K

C...

0K