How is the church using Big Data to help build the kingdom and gather Israel?

Family history is a big uses for Big data. Genealogical records are being digitized in mass. Family trees are stored and linked to each other. Membership records store information about ordinances and callings.

What types of data about you is stored in databases?

* Basic information like names, addresses, phone numbers, email addresses, and dates of birth.
* Account logins.
* Geographical locations and activity.
* Social media posts. Images, video, text.
* Demographic information.
* Purchase information or transaction history. Stuff for marketing.
* Financial information like job history, salary, credit history.

What type of data do companies like Amazon, Instagram, and Google store about you?

* Everything they can get their hands on.
* Account information.
* Transaction history.
* Location data.
* How you use their sites and apps.
* What links you click on.
* What your interests are.
* Search history.
* What device and browser you are using.
* Any files you upload.
* You contacts.
* Your reviews of products or places.

What do you believe are some of the impacts of data sharing?

* Allow companies to see larger trends.
* Compare and contrast data.
* Reduce duplication, if you can get the data elsewhere.
* Someone can misuse data that was acquired for a different purpose.
* The user may not need to enter data into a service because it was shared from another they use.
* Sensitive data could leak.

What impact that the mis-use of big data might have on you, or society as a whole.

* Identity theft.
* Loss of privacy.
* Discrimination.
* Reputation Damage.
* Mass Surveillance.
* Loss of anonymity.
* Loss of freedoms.
* Miss information. Intentionally or not, bad information can be spread far and wide.